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PUBLIC DIPLOMACY 1983 (19 OF 19)

FOIA

M11-443

Box Number

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			103	
ID Doc Type	Document Description	No of Pages	Doc Date	Restrictions
142522 MEMO	STEVE STEINER TO EUROPEAN PUBLIC DIPLOMACY GROUP	4	7/18/1983	B1
	R 1/2/2020 M443/5			
142526 CABLE	STATE 199508 (TAB 2 TO 142522)	1	7/16/1983	B1
	R 9/5/2017 M443/5			
142541 PRESS GUIDANCE	TAB 4 TO 142522 (ANNOTATED)	12	ND	B1
142543 CABLE	112327Z MAY 83	7	5/11/1983	B1
142549 MEMO	CHARLES SYLVESTER TO EUROPEAN PUBLIC DIPLOMACY GROUP	2	7/25/1983	B1
	R 9/5/2017 M443/5			

Freedom of Information Act - [5 U.S.C. 552(b)]

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United States Department of State

Washington, D.C. 20520 4 \$15 22

July 18, 1983

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European Public Diplomacy Group

NLRR M443/5 #142522

FROM:

EUR/P - Steve Steiner

SUBJECT: Report on 7/14 Meeting; Agenda for 7/21

The following items were covered at the 7/14 meeting:

1. Attitudes in Netherlands and Belgium: Mike Lemmon, State Department Desk Officer for Benelux, relayed to the group his impressions of attitudes in the Netherlands and Belgium based on his recent trip to the area.

In the Netherlands, it was Lemmon's impression that the domestic political intensity of the INF issue has decreased considerably, due at least in part to the fact that (as shown in recent polls) the majority of Dutch citizens now expect deployments in any event and to Prime Minister Lubbers' skillful handling of the issue. The announcement of a basing site in the Netherlands did not arouse major protests. Lemmon now sees approximately a 60-40 prospect that the Netherlands will take a positive decision in 1984 on INF deployment.

The Dutch Cabinet has attempted to delink the Defense White Paper from the INF issue. The paper is now expected to be released in two parts. A non-nuclear part is due out in November, with the nuclear section being put off until next March. A decision on basing will likely be taken in the time frame of March-June 1984. The government coalition parties feel they have the upper hand now in the Parliament on these issues. Although the opposition Labor Party will be pushing for a debate in the Fall, the government does not expect to be confronted with a formal debate on INF until the Spring.

Regarding the situation in Belgium, Lemmon did not expect this to be affected significantly by Dutch developments. continues to arouse little real controversy, and the local political scene around the GLCM basing site in Wallonia is calm at this time. There is concern in both Belgium and the Netherlands that demonstrations in the Fall may produce considerable violence in the FRG which could spill over into the Benelux. As a reflection of this concern, the mainstream peace groups are undertaking to police themselves to try to prevent violence. (The Belgian Catholic Church has indicated that it would withdraw its financial and moral support for the IKV if there is any violence.) Lemmon now sees roughly a 70-30 probability that Belgium will deploy, if necessary. The one element which could throw this off track would be a major negative event elsewhere, such as serious violence in the FRG or a German government postponement of deployment.

Lemmon indicated that the question of UK and French missiles remains troublesome from a public affairs standpoint in both the Netherlands and Belgium. Moreover, we are facing increasing public problems on Central American issues which are now spilling over to affect our interests on INF and other NATO security issues. In both countries, the Catholic Church and the trade unions remain questionable on INF and highly critical on Central America to the point where this is beginning to affect Alliance interests.

2. US/UK Information Bilaterals: Charles Sylvester, the new EUR Public Affairs Advisor, briefed the group on the just-completed US/UK Information Bilaterals in London. He indicated that, according to HMG officials, Central American issues are becoming increasingly troublesome issues in the UK and are affecting the public affairs climate on other issues. The British nonetheless have maintained a firm public (and private) stance on INF. As it stands now, HMG is in a strong position publicly on the issue and the CND is on the defensive. It is not ruled out, however, that the CND could regroup and come back stronger in the Fall.

Sylvester also reported that our efforts to encourage the British to take a more aggressive public posture on the Yellow Rain issue still appear to be unsuccessful, as the British once again have questioned our evidence.

3. Central America and Europe: Addressing our problems in Europe on Central American issues, David Lowenfeld (P) pointed out that Otto Reich--who is organizing our public diplomacy effort on Central America--will have someone on his staff concentrating on trying to increase understanding in Europe for our policies. It was also noted that the FRG has announced that it will send an ambassador to El Salvador after the Salvadoran elections, and the Dutch are considering sending observers to those elections.

It was agreed within the group that our key goal for now should be to increase the understanding and the sense of balance with which government and political party personalities in Europe are treating these issues. It was emphasized that it is important that we not appear defensive, and that we make clear to these government and party representatives the geo-political importance to us of Central America.

Steve Kane of PA/OAP pointed out that we are facing many of the same kinds of problems on Central America with the US public.

Finally, CIA agreed to try to keep the group briefed on problems being created in Europe by spillover between Central American and other issues.

- 4. Conference on Public Opinion and Alliance Defense: Steve Steiner (EUR/P) briefed the group on the recent seminar in Paris hosted by the Atlantic Institute, devoted to the relationship between public opinion and NATO defense issues. EUR agreed to circulate to interested members of the group the conference studies on public opinion in the INF basing countries, France and the US.
- 5. Arms Control Special Report: It was asked that both USIA and PA keep EUR closely informed concerning the distribution of, and reaction to, the Department's Special Report on Arms Control. A summary of distribution to date is attached at Tab 1.
- 6. Cable on Demonstrations: There was further discussion of the draft cable to posts seeking further information on expected anti-INF demonstrations in the Fall in Europe. It was agreed that this would be handled for now in the SCG context and that posts would be asked to report back promptly to permit this issue to be staffed for the 7/26 SCG meeting. The cable was cleared once again interagency and sent on 7/15--text at Tab 2 (EXDIS).
- 7. INF Action Plan: David Lowenfeld informed the group that the first meeting of the new public diplomacy coordinating group, chaired by Messrs. Helman and Thompson, would be held on Wednesday 7/20. It was asked that EUR be prepared at that time to give an oral briefing on how the action plan on INF is developing.

Lowenfeld also passed out a paper with some thoughts on special media briefings which would form part of this plan--see Tab 3. Comments should be given to him (632-4313) by COB Tuesday 7/19.

- 8. European Parliamentarians: It was agreed that we will wish to provide top quality briefings for the Norwegian and Belgian parliamentarians who will be visiting Washington in the coming weeks, as well as for representatives of the European Parliament. We will also wish to be in contact with the Hill concerning the latter group. With the Norwegians, we will wish to emphasize (inter alia) Soviet activities in that region.
- 9. <u>Guidance on Greenham and Comiso</u>: It was agreed that the attached draft guidance (Tab 4) put together by the Air Force, would be cleared on an interagency basis through this group. Comments and clearances should be given to Charles Sylvester (632-0850) by COB Tuesday 7/19.
- 10. CSCE Windup: EUR pointed out that a press packet on CSCE has been prepared, and that we will do everything possible in our press themes to gain both short and long term advantage from the prospective outcome (arms control, human rights, Alliance solidarity, etc.).

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11. European Interviews: EUR reported that as part of the six section RAI series on INF, Deputy Secretary Dam gave an interview to Arrigo Levi on 7/14, which went very well and will be played virtually in full on Italian TV.

USIA asked State's reaction to the Dutch VPRO request for a TV series on security issues, pointing out that a VPRO crew is in Washington and will remain here through the end of the month. EUR responded that the Bureau and Amb. Bremer support the project. All agencies were asked to provide appropriate assistance. Contact point for State is Judy Jamison, EUR/P, 632-1288.

Agenda for 7/21:

- -- INF public diplomacy action plan
- -- Guidance on Greenham and Comiso
- -- Status of Parliamentary visits
- -- Central America
- -- Special Report on Arms Control

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Attachments:

- 1. Summary on distribution of Special Report
- 2. Cable to posts asking for information on anti-INF demonstrations
- 3. Draft paper on special media briefings for INF Action Plan
- 4. Draft Air Force guidance on Greenham and Comiso

Tabl 4

Arms Control Paper Update

July 15, 1983

English-Language Version:

A total of 35,000 copies were printed by the GPO (10,000 advance copies on June 2 and 25,000 on June 15).

The 10,000 advance copies were distributed immediately to Department officials, the White House, overseas posts, a selected foreign recipients, Members of Congress (through H), and other Government agencies (USIA, DOD ACDA and CIA).

Another 14,000 copies were distributed in the US to PA's external mailing list recipients who had requested coverage of materials on Arms Control and Disarmament. Recipients included foreign affairs writers, newspapers (daily/weekly/campus), magazines, radio/TV personnel, political science/military and naval science faculties and other academicians, foreign affairs organizations, libraries (university/public) and research institutions, businessmen and other professionals, labor representatives, clergy, Government (Executive Branch, State and Local), nongovernmental organizations and foreign missions.

An additional 2,500 copies have been distributed in response to requests. There are 8,500 copies remaining in stock from the initial English-language print run.

Initial overseas distribution included 200 copies sent under a cover letter signed by Assistant Secretary Burt: government officials and the media received more than half of these; politicians, about a quarter; academics, research institutes and a few individuals the remaining 25 percent.

Most embassies divided their initial shipment of the English language version among key contacts in government, parliament and media. Further distribution of the original and language versions overseas will concentrate on these areas and academia.

Translations:

Foreign language printings either are completed or will be done by August 1. The first Spanish printing will be about 8,000 copies. The Italian print run will be 4,000. Bonn will begin distribution of the 10,000 copies in German tomorrow. We have requested but don't yet have figures for the French print run.

Future Distribution:

Suggestions for further distribution/usage in the US and abroad are solicited.

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INFO OCT-88 COPY-81 ADS-88 SSO-88 /827 R

DRAFTED BY EUR/RPM: THOCHILTREE; OSD/ISP: SKOCH

APPROVED BY EUR: RBURT

FUR: JOORBINS

EUR/RPM: JHHAVES

OSD: SKOCH

JCS: JLEFEBVRE

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EXDIS/FOR INF COORDINATORS

E 0. 12356: DECL": DADR

TAGS: PARM, PREL, INF, GE, UK, IT, NE, BE

SUBJECT: FALL ANTI-INF DEMONSTRATIONS

1. (S - ENTIRE TEXT)

2. SUMMARY: WE ARE CONTINUING CONSULTATIONS WITH THE BASING COUNTRIES IN THE SCG AND BILATERALLY THROUGH INF CO-ORDINATING COMMITTEES IN CAPITALS REGARDING HANDLING OF ANTICIPATED ANTI-INF DEMONSTRATIONS THIS FALL. THIS MESSAGE SOLICITS ADDRESSEES' VLEWS CONCERNING SUCH DEMONSTRATIONS. ADDRESSEES SHOULD NOT APPROACH HOST GOVERNMENTS IN DEVELOPING THESE ASSESSMENTS, HOWEVER. END SUMMARY.

3. AS THE DECEMBER 1983 DEPLOYMENT DATE APPROACHES, AND EQUIPMENT BEGINS TO ARRIVE IN EUROPE, WE EXPECT THE PACE AND THE INTENSITY OF PROTESTS TO ESCALATE. AS THE RECENT EVENTS IN KREFELD SHOWED, RADICAL ELEMENTS MAY ENGAGE IN VIOLENCE. IN ADDITION, EVEN THOUGH THE BULK OF ANTI-INF ACTIVISTS PROFESS TO ESCHEW VIOLENCE, SOME ARE INCREASINGLY COMMITTED TO CIVIL DISOBEDIENCE. WHILE VIOLENCE AND CIVIL DISOBEDIENCE MAY REDUCE THE POPULAR APPEAR OF THE "PEACE HOVEMENT" THEY WOULD DOUBTLESS CREATE MAJOR CHALLENGES FOR HOST COUNTRIES,

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U.S. EMBASSIES AND MILITARY COMMANDS.

4. TO CONTRIBUTE TO PLANNING FOR THE JULY 26 SCG MEETING, ACTION ADDRESSEES ARE REQUESTED TO TRANSMIT BY COB JULY 22 ANSWERS TO THE FOLLOWING QUESTIONS. ADDRESSEES SHOULD NOT, RPT NOT, APPROACH HOST GOVERNMENTS FOR ASSISTANCE IN PROVIDING RESPONSES.

QUEST LONS:

-- THE LIKELY NATURE, IMPORTANCE, DATE AND LOCATION OF PROTESTS IN YOUR COUNTRY, AND THE EXTENT TO WHICH PROTESTS AND GOVERNMENT RESPONSES TO THEM IN OTHER BASING COUNTRIES WOULD HAVE A SPECIFIC, IDENTIFIABLE EFFECT IN YOUR HOST COUNTRY.

-- CURRENT HOST COUNTRY ORGANIZATION FOR HANDLING PROTESTS.

-- STATUS OF CO-ORDINATION BETWEEN US AGENCIES AND HOST GOVERNMENT, INCLUDING EXTENT OF ANY DISCUSSION OR ARRANGEMENTS ALREADY EFFECTED WITH HOST GOVERNMENT.

-- RECOMMENDATION FOR ADDITIONAL SPECIFIC HOST GOVERNMENT OR U.S. ACTIONS TO DEAL EFFECTIVELY WITH PROTESTS. WE WOULD ALSO WELCOME RECOMMENDATIONS CONCERNING ACTIONS THAT SHOULD BE AVOIDED. FOR EXAMPLE, WOULD IT BE USEFUL OR COUNTERPRODUCTIVE FOR U.S. REPRESENTATIVES TO MEET WITH PEACE ACTIVISTS AT VARIOUS PROTEST SITES IF THIS WERE AGREEABLE TO HOST COUNTRIES?

6. AFTER INTERAGENCY AND SCG DISCUSSION, WE WILL ISSUE GENERAL GUIDANCE ON HANDLING DEMONSTRATIONS. AND WHERE APPROPRIATE INSTRUCTIONS FOR CONSULTATION WITH HOST GOVERNMENTS. SHULTZ

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Press Initiatives

Most authoritative and influential news articles on U.S. security policies in Europe are written by relatively few journalists. Increasing the number of journalists with sufficient background to write on U.S. security policy might allow for a broader range of views, ideas and accounts of U.S. policy to be aired.

The four initiatives described below are aimed at this objective. They include: a NATO Information Service sponsored conference for U.S. and European regional newspaper editors and writers, an in-service seminar series for Washington based foreign journalists, a local U.S. media press package, and an UNGA foreign media briefing and press package.

NATO Security Conference for Regional Journalists

- The conference would be held in Brussels, organized by the NATO Information Service and funded in part by USIA. We would hope to attract 30 U.S. and European journalists from regional papers such as The St. Louis Post-Dispatch or the Atlanta Constitution, and from national newspaper chains, particularly those with centralized editorial policy.
- -- Subjects to be covered would include the security and arms control aspects of conventional forces, theater nuclear forces, strategic nuclear balance, the Soviet challenge, U.S. and European public opinion, and out of the theater activities. The seminar would include background lectures, discussion groups, visits to military sites and on-the-record interviews with senior officials.

Foreign Press Center Series

-- The Foreign Press Center would organize a series of weekly briefings as an in-service seminar on arms control and defense issues for Washington based foreign journalists.

- -- The subjects that would be covered include more specific arms control issues, the Soviet challenge, European public opinion, European security and NATO.
- -- The format would be a series of background presentations by U.S. officials and selected academics followed by Q's and A's, one hour session per week for three to four weeks.
- -- The first seminar should be organized at the Foreign Press Center in Washington. If this session proves successful we might organize others at press centers in the US and abroad.

Local Media Press Package

- -- U.S. government speakers addressing local audiences should have packages of information on arms control and U.S. security policy to give to local press.
- -- This package should include:
 - --Gists
 --Quotes from the President's most recent speeches (to be provided by State/PM)
 --State Department primer, "Security and Arms Control: The Search for a More Stable Peace."
 --Press release provided by State/PA about the speaker's appearance and message

UNGA Foreign Journalist Briefing and Press Package

- -- We should make a special effort to reach the many foreign journalists who will cover the UNGA in New York on a broad range of subjects including arms control and defense issues.
- -- If there is sufficient interest, we should organize a briefing on arms control by a senior U.S. official (perhaps Mr. Adelman). Such a briefing might be most effectively timed to coincide with the Secretary's appearance at UNGA or debate on arms control issues.



- -- The arms reduction and defense press package should include:
 - --Brief overview of arms reductions proposals
 - --Quotes from the President's most recent speeches (To be provided by State/PM).
 - --Quotes from world leaders in support of President Reagan's arms reduction policies (to be developed by ACDA).
 - --State Department primer, "Security and Arms Control: The Search for a More Stable Peace."
 - --Soviet Military Power
 --an assessment of Soviet military policies (to be developed by State/EUR).

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142541 PRESS GUIDANCE

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TAB 4 TO 142522 (ANNOTATED)

Freedom of Information Act - [5 U.S.C. 552(b)]

- B-1 National security classified information [(b)(1) of the FOIA]
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Washington, D.C. 20520

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July 25, 1983

TO:

European Public Diplomacy Group

FROM:

EUR/P - Charles Sylvester

SUBJECT: Report on 7/21 Meeting

July Juplinary

The following items were covered at the 7/21 meeting:

- 1. Action Plan for INF Public Diplomacy: Steve Steiner presented the first draft of the plan which follows on the strategy paper approved in May. Steiner emphasized that there were sections of the paper that needed substantial fleshing out and requested comments, changes and additions be sent to EUR/P by 1200 July 26. The reworked draft is attached with changes from ACDA/CPA, EUR/RPM and P.
- 2. Arms Control and Defense Issues Coordinating Committee: The new committee met 7/20 to set its own procedures. It will meet biweekly to provide guidance to the working groups. Working group chairmen will report once a month on progress in implementing the action plan. The Defense Issues Working Group, according to Gen. Stillwell, will now be divided into two groups, one on strategic questions, the other on defense budgetary problems.
- 3. Central America: The importance for INF issues of European perceptions of US/Central America policy were again underlined. Steiner noted Otto Reich's nomination as coordinator of Central America public diplomacy and the need for coordination in this area. John Williams (USIA) said that the USIA working group under Jack Hedges had met with Reich and would coordinate their activity with Reich's office. David Lowenfeld (P) stated the need for talking points to use in Europe both to explain what we are doing in Central America and to encourage Europeans to take a more supportive approach. Steiner said that EUR would be meeting internally to come up with general suggestions for Reich and others.
- 4. Clearance Procedures: Steiner emphasized the need for careful and formal clearance of the text of any material for public release, even reworks or abridgements of statements previously cleared.
- 5. INF Delegation: Several participants asked if a current briefing by an INF delegation member could be arranged. EUR/P follow up.

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NLRR M443/5 # 142549

BY PW NARA DATE 9/5/17

- 6. DOD Public Diplomacy Project: Some reservations were expressed about a DOD project involving public conferences on strategic issues to be arranged in the near future in Europe. John Williams (USIA) said that his agency had been briefed on the project which was in a very early stage. OSD agreed to provide more information on the proposed program.
- 7. <u>Guidance on Greenham Common and Comiso</u>: Public affairs guidance distributed in draft 7/14 will be discussed at the SCG meeting 7/26.
- 8. Agenda for 7/28 meeting:
 - -- End of round briefing (Lucas Fischer) /
 - -- Action Plan
 - -- Anti-INF demonstrations
 - -- Central America
 - -- Soviet Public Diplomacy

Attachments:

- 1. USIA Status Report No. 22
- 2. Draft No. 2 of Action Plan