Reagan Library Topic Guide – Fairness Doctrine

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White House Staff and Office Collections

White House Office of Records Management (WHORM) <u>Subject Files</u> White House Office of Records Management (WHORM) <u>Alphabetical Files</u>.

The folders and case files listed on these topic guides may still have withdrawn material due to Freedom of Information Act (FOIA) restrictions. Most frequently withdrawn material includes national security classified material, personal privacy issues, protection of the President, etc.

FAIRNESS DOCTRINE

Scope and Content Note

The Fairness Doctrine, enforced by the Federal Communications Council, was rooted in the media world of 1949. Lawmakers became concerned that the monopoly audience control of the three main networks, NBC, ABC and CBS, could misuse their broadcast licenses to set a biased public agenda.

The Fairness Doctrine mandated broadcast networks devote time to contrasting views on issues of public importance. Congress backed the policy in 1954 and by the 1970s the FCC called the doctrine the "single most important requirement of operation in the public interest – the *sine qua non* for grant of a renewal of license.

The Supreme Court upheld the doctrine. In 1969's *Red Lion Broadcasting Co. v. FCC*, journalist Fred Cook sued a Pennsylvania Christian Crusade radio program after a radio host attacked him on air. In a unanimous decision, the Supreme Court upheld Cook's right to an on-air response under the Fairness Doctrine, arguing that nothing in the First Amendment gives a broadcast license holder the exclusive right to the airwaves they operate on.

The doctrine stayed in effect, and was enforced until the Reagan Administration. In 1985, under FCC Chairman, Mark S. Fowler, a communications attorney who had served on Ronald Reagan's presidential campaign staff in 1976 and 1980, the FCC released a report stating that the doctrine hurt the public interest and violated free speech rights guaranteed by the First Amendment. Fowler began rolling the application of the doctrine back during Reagan's second term - despite complaints from some in the Administration that it was all that kept broadcast journalists from thoroughly lambasting Reagan's policies on air. In 1987, the FCC panel, under new chairman Dennis Patrick, repealed the Fairness Doctrine altogether with a 4-0 vote

The FCC vote was opposed by members of Congress who said the FCC had tried to "flout the will of Congress" and the decision was "wrongheaded, misguided and illogical." The decision drew political fire and tangling, where cooperation with Congress was at issue. In June 1987, Congress attempted to preempt the FCC decision and codify the Fairness Doctrine, (Fairness in Broadcasting Act of 1987 S. 742)

The bill passed but the legislation was vetoed by President Ronald Reagan. Congress was unable to muster enough votes to overturn the President's veto.

This topic guide contains material on the doctrine itself, the vote on the Fairness in Broadcasting Act of 1987, the President's subsequent veto and the aftermath of this vote.

WHORM SUBJECT FILE

BE003-04 case files 202860, 490374

FG006-01 case files 049963-050999 (see specific case file: 049984) case files 088570-088689 (see specific case file: 088624)

case files <u>515920-516239</u> (see specific case file: 516092)

case file 527477

<u>FG010-03</u> case files 317308, 474465, 474466

<u>FI004</u> case files 527410, 545912, 549208

<u>HU010</u> case files 468316, 486661

LE case file 494224

<u>LE002</u> case files 519825, 520853

<u>PR007-02</u> case files <u>475200-475299</u> (see specific case file: 475250)

PR013 case files 224113, 608042

PR014-08 case file 505038

PR016 case files 492001-505000 (see specific case files 493926, 494257, 496840)

<u>PR016-01</u> case files <u>041001-046000</u> (see specific case file: 045485)

case files 055001-057000 (see specific case file: 055908)

case file 503502

PU case file 398374

<u>SP287-20</u> <u>Entire Category (Veto, S. 742, 06/19/1987) (1)</u>

Entire Category (Veto, S. 742, 06/19/1987) (2)

UT001 case files 510000-529999 (See specific case file numbers: 367381, 524547)

UT001-01 case files 475192, 487909, 493899, 494224, 495557, 498700, 499114, 499115,

499272, 499597, 499598, 502980, 504439, 504938, 505278, 505535, 505705, 505710, 516681, 517464, 518278, 537222, 537281, 537312, 537340, 537379,

539196, 546514, 546625, 546625, 546514, 548179

WHITE HOUSE STAFF AND OFFICE FILES

CABINET SECRETARY

Risque, Nancy: Files OA 18381

Fairness Doctrine

CHIEF OF STAFF, OFFICE OF THE

Baker, Howard: Files

Box 2

Fairness Doctrine

COMMUNICATIONS, OFFICE OF

Gergen, David: Files

OA 9022

Fairness Doctrine

COUNCIL OF ECONOMIC ADVISERS

Sprinkel, Beryl: Files

OA 17747

04/15/1987 (1:30 p.m.) Domestic Policy Council Meeting re: Fairness Doctrine

COUNSEL TO THE PRESIDENT, OFFICE OF

Cooksey, Sherrie M.: Files

OA 11724

SMC/Fairness Doctrine (1)-(3)

Keisler, Peter D.: Files

Box 15

Fairness Dcotrine (1)-(3)

Kruger, Robert M.: Files

OA 18392

RMK/Fairness Doctrine

Raul, Alan Charles: Files

OA 19144

Fairness Doctrine

COUNSELLOR TO THE PRESIDENT, OFFICE OF THE

Cribb, T. Kenneth: Files

Box 3

Fairness Doctrine in Broadcasting Support Letters, April 1982

Fairness Doctrine in Broadcasting Support Letters, May 1982 (1)

Fairness Doctrine in Broadcasting Support Letters, May 1982 (2)

Fairness Doctrine in Broadcasting Support Letters, June 1982 (1)

Fairness Doctrine in Broadcasting Support Letters, June 1982 (2)

Fairness Doctrine in Broadcasting Support Letters, July 1982

DOMESTIC AFFAIRS, OFFICE OF

Cribb, T. Kenneth: Files

Box 10

Veto Recommendation for the Fairness in Broadcasting Act, 06/17/1987

Box 11

DPC (Domestic Policy Council) Meeting, 04/15/1987 re: Fairness Doctrine

DOMESTIC POLICY COUNCIL

Bledsoe, Ralph: Files

Box 36

340 – Fairness Doctrine (1)(2)

Sweet, Robert: Files

Box 29

Fairness Doctrine: Republican Policy Committee Legislative Notice

EXECUTIVE CLERK

Executive Clerk, White House Office of the: Bill Reports

Box 80

06/22/1987 S. 742 (Fairness in Broadcasting Act of 1987) – Veto (1)-(3)

LEGISLATIVE AFFAIRS, OFFICE OF

Ball, William: Files

OA 15332

Fairness Doctrine II

Bockorny, David: Files

OA 17458

Fairness Doctrine

OA 17459

Fairness Doctrine (1)(2)

Harlow, Bryce Larry: files

OA 17036

Fairness Doctrine/S.742

MEDIA RELATIONS, OFFICE OF

Board, Elizabeth: Files

Box 10

Fairness Doctrine

Media Relations, Office of: Records

Box 62

Fairness Doctrine Veto 06/20/1987

POLICY DEVELOPMENT, OFFICE OF

Frankum. Ronald: Files

Box 4

Fairness Doctrine

PUBLIC AFFAIRS, OFFICE OF
Public Affairs, White House Office of: Records
OA 18016
Fairness Doctrine

OA 19208 Fairness Doctrine 06/23/1987