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Deaver memos

THE WHITE HOUSE

WASHINGTON

May 25, 1983

MEMORANDUM FOR: OUTREACH WORKING GROUP  
ON WOMEN

FROM: MICHAEL K. DEEVER *M*

SUBJECT: NEXT STEPS (follow-up to  
our meeting of May 24)

Jim Baker has suggested, and I have agreed, that it would be useful if I would routinely convene and chair the group of us that met yesterday as the "Outreach Working Group on Women."

Consistent with the "all-of-the-above" approach recommended by Dick Darman at the end of yesterday's meeting, please note these assignments of follow-up responsibility:

- | <u>Action</u>   | <u>Lead</u> (in coordination with others as appropriate) |
|---|--|
| ● Coordinate and submit final Presidential options paper on pending <u>women's equity issues</u>      | Fuller/Darman/Harper (due June 7)                        |
| ● Clarify (and, where possible, resolve) differences in <u>poll analyses</u>                          | Darman/Rollins (with pollsters)                          |
| ● Develop plan to maximize women-related benefits of emerging <u>education</u> campaign               | Atwater/Gergen   |
| ● Modify <u>economic program communication plans</u> , as appropriate, to improve support among women | Gergen/Whittlesey  |
| ● Develop marketing plan <u>re</u> administration's concern for, and performance <u>re, fairness</u>  | Gergen/Harper  |
| ● Develop and highlight <u>women's equity legal cases</u> , as appropriate                            | Harper/Gergen  |
| ● Develop <u>speaking program</u> for Administration women  | Gergen/Whittlesey  |
| ● Appoint more visible women  | Herrington   |

I will convene a meeting to review progress in each of these areas next week.

THE WHITE HOUSE

WASHINGTON

November 3, 1983

MEMORANDUM FOR JIM BAKER ✓  
ROBERT McFARLANE  
RICHARD DARMAN  
KEN DUBERSTEIN  
CRAIG FULLER  
DAVID GERGEN  
MIKE McMANUS  
BOB SIMS  
LARRY SPEAKES  
JACK SVAHN

FROM:

MIKE DEEVER *Mike*

SUBJECT:

Follow-up to Grenada Public Affairs Meeting

For your information and convenience, I am outlining for each of you the agreed upon action items and action officers on the items raised in the Dave Gergen memo and as discussed in our meeting yesterday:

I. MILITARY/STUDENT EVENTS

1. Staged Withdrawals of Forces: Admiral Poindexter will continued to keep us advised of the planning for the withdrawal so that we may consider appropriate plans.
2. Students Meet with Liberating Forces: Mike McManus is coordinating the event to be scheduled on Monday at 10:30 a.m. in the Rose Garden.
3. Students Visit the Wounded: We agreed to take no action on this item.
4. Student Messages to RR: Dave Gergen has the action on this item.
5. 60 Minutes Piece: We agreed to take no action on this item.
6. The Documents: Bob Sims has the action on this item and will make a proposal to the group.
7. The Weapons Cache: We agreed to take no further action on this item.
8. Metcalf and the Congress: We agreed to take no action on this item.

II. POLITICAL RECONSTRUCTION

1. Scoon to U.S. Mainland: We agreed Scoon should not speak, particularly outside of Grenada, until an interim government is formed but that we should try to get Prime Minister Seaga from Jamaica to Washington before the President departs. Bob Sims has the action on this item.
2. O.E.C.S. Leaders to Grenada: Admiral Poindexter and Bob Sims have the action on this item.
3. Restoration of the Judicial System: We all agreed that this is important and that Admiral Poindexter would follow-up in the implementation.

With regard to the second paragraph under this item, Ken Duberstein has the action.

III. ECONOMIC RECONSTRUCTION

1. A Seabees Project: We discussed the possibility of this operation being helpful but not continuing after the withdrawal of the last American soldier.
2. Economic Assistance: Craig Fuller has the action on this item.
3. Business Initiatives: Craig Fuller has the action on this item.
4. Latin American Business Help: We discussed getting David Rockefeller involved. Admiral Poindexter has the action on this item.

\* \* \*

Other points:

Delegation to Europe: Ken Dam is already planning to implement this proposal.

Military-Press Dialogue: We agreed to take no action on this item.

THE WHITE HOUSE

WASHINGTON

November 3, 1983

MEMORANDUM FOR WHITE HOUSE AND EOP STAFF

FROM: MICHAEL K. DEAVER *mkd*

SUBJECT: PARTNERSHIPS IN EDUCATION.

During the launching of the Partnerships in Education Initiative on October 13, the President announced that the White House staff would lead by example by forming a partnership with Congress Heights Elementary School in Washington, D.C. I want to emphasize the seriousness of this initiative and ask that each of you commit several hours a week to assist the school and student body in meeting special needs beyond the resources of the school.

Congress Heights is a predominately black elementary school with 518 students (pre-kindergarten through 6th grade) and 28 teachers. It is located at 6th and Alabama Avenue, S.E. They have a number of programs aimed at improving basic education, including pilot writing and reading programs involving the Washington Post and IBM.

As indicated in the attached material, there are a number of ways you can get involved in the school, including:

- one-on-one tutoring
- serving as guest classroom speakers
- arranging White House or office tours
- donating equipment and books
- sponsoring special events
- developing and presenting awards for academic achievement
- communicating with students

Jim Coyne will be meeting again with William Dalton, their principal, to determine the school's most important needs. In order that their needs can be matched with our resources, please let Jim know by November 16 the areas of your interest and your planned participation.

We are anxious to make this a quality and substantive partnership. I am counting on your support.

THE WHITE HOUSE

Office of Private Sector Initiatives

For Immediate Release

October 13, 1983

The President launched the National Partnerships in Education Program today in a White House ceremony, with 150 representatives of business, schools, government and trade associations in attendance. He commended the positive role the business community has taken in improving the quality of education in local communities, and issued a challenge "that everyone of our country's public, private, and parochial schools and community colleges -- all 110,000 of them -- will have formed partnerships in education."

In addition to encouraging the private sector to participate in this program to upgrade the quality of education, the President directed the Federal Government to promote partnerships in education in every way that it can. James K. Coyne, Special Assistant to the President for Private Sector Initiatives and his staff were directed to work on this program throughout the year.

In describing the Partnerships in Education program, the President said, "Across the country, groups of working men and women have been forming partnerships with schools -- partnerships in education. To form a partnership, volunteers from a business, government agency, or other organization strike an agreement with a school to develop programs that will help the school's students in a number of basic ways. The volunteers might tutor students, establish scholarship funds, donate furniture and equipment, or teach classes."

This program was transmitted by closed-circuit TV, through the cooperation of WJLA-TV in Washington, D.C., to the students, teachers, and parents of Congress Heights Elementary School. In a surprise announcement, the President informed Bill Dalton, Principal of the school, that the White House was forging a partnership with Congress Heights.

By Presidential Proclamation, the 1983-84 school year has been named "National Year of Partnerships in Education".

This program is another example of the President's continued support for the private sector initiatives program and for the high priority he has assigned to encouraging private sector initiatives to solve social and economic problems throughout America.

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CONTACT: James K. Coyne, Special Assistant to the President  
White House Office of Private Sector Initiatives  
(202) 456-6676

THE WHITE HOUSE

Office of the Press Secretary

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For Immediate Release

October 3, 1983

NATIONAL YEAR OF PARTNERSHIPS IN EDUCATION 1983-1984

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BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

America's future is dependent upon the health and vitality of her education system. Although thousands of businesses, industries, individuals, organizations, teachers, administrators, and government at all levels have been involved in the education of our youth, there is more work to be done. More people must become active in improving the quality of education in our Nation.

Recently, many schools have developed private sector partnerships in an effort to broaden available resources and reach out to their communities for support. The private sector has much to offer the growing national movement to improve our education system. Some of the most effective methods include helping educators identify the learning needs of our society; encouraging professional exchanges between teachers, educators, and businesses; contributing expertise, financial resources, and equipment; and providing technical assistance in school administration and curriculum development. In order to encourage this trend, I call upon businesses, organizations, individuals, and agencies to become involved with their local schools.

Partnerships in Education Year gives us the opportunity to acknowledge the efforts of the private sector and to encourage the creation of new partnerships in education all across this Nation.

NOW, THEREFORE, I, RONALD REAGAN, President of the United States of America, do hereby proclaim the period from October 1, 1983, through June 30, 1984, as the National Year of Partnerships in Education. I invite all Americans to join me in my commitment to the excellence and quality of education offered to all Americans.

IN WITNESS WHEREOF, I have hereunto set my hand this third day of October, in the year of our Lord nineteen hundred and eighty-three, and of the Independence of the United States of America the two hundred and eighth.

RONALD REAGAN

THE WHITE HOUSE

WASHINGTON

WHITE HOUSE PARTNERSHIPS IN EDUCATION PROGRAM  
WITH CONGRESS HEIGHTS ELEMENTARY SCHOOL

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Congress Heights Elementary School is located at 6th and Alabama Avenues, SE, in Washington, D.C. There are 518 students in grades pre-K through 6th grade. Students in grades K through 6th grade will participate in the program. There are approximately 28 teachers in the school and parents and community members are often called upon to assist in the classroom.

Each White House staff member is expected to participate in at least one element of the two-part core program developed in conjunction with the school's principal, Bill Dalton.

BASIC COMMITMENT - Please indicate your interest:

Element I     The Mentor Program - to be paired  
                 with a student/classroom on an  
                 individual basis

Element II     Resource Development (to be  
                 assigned to a resource development  
                 team

OPTION:        Both Elements I & II combined

ELEMENT I: The Mentor Program - Partnerships will be developed  
by undertaking each of the following:

Tutoring       Congress Heights needs tutors in all subject  
                 areas: math, science, English, social studies,  
                 foreign languages, current events, just to  
                 name a few. Tutors in the past have worked  
                 with the students an hour each week, either on  
                 lunch hours, after school or on weekends.

Shadowing     This very special arrangement matches a student  
                 with a person for a day. The student spends  
                 the entire day with the individual at work,  
                 learning exactly how a business day operates,  
                 what the individual does, and the mechanics  
                 of the operation. This develops a good one-to-  
                 one relationship which the student seldom receives.

- Pen Pals Correspondents are needed to write to the students to help them develop their writing skills. This is expected to result in a regular exchange of letters and information.
- Counseling Students often need "just someone to talk to." Trips or meetings may be arranged for students to have a chance to talk about a problem or an issue.
- ELEMENT II: Resource Development - Partnerships are needed in the following areas:
- Expertise Speakers are needed for all classes and clubs. Congress Heights has developed a Science Club, a Red Cross Club, an Art and Music Club, a Math Club, and a Library Club. The opportunities here are endless - whatever your expertise - Congress Heights would welcome a speaker to inform and educate the students.
- Computers IBM and Digital Equipment Corporation have donated computers to the school. Assistants, technicians and programmers are invited to work with the teachers and students to develop new learning techniques.
- Assistants Assistants are needed in the library and the school office to help develop the library system and maintain the daily operation of the school.
- Equipment and Supplies Books, magazines, and records are accepted for the library as well as the classroom. Almost any type of equipment or supplies will be accepted if functional.
- Financial Congress Heights is planning to establish a "Send a Child to Camp" fund. All proceeds will go towards sending the students to Camp Round Meadow, a fully equipped camp run by the National Park Service located near Camp David. Students will have the opportunity to attend camp for one week in the Spring.

Landscaping and  
Beautification

The school welcomes assistance in 'sprucing' up the place. The students have a Garden Club and would appreciate direction as well as supplies.

Athletics

Individuals might offer their expertise and time to organize and coach a football game, basketball game, etc. or spend time on physical fitness in general. Again, a one-on-one relationship is important.

Field Trips

Special events are created for the students as a motivational tool. Congress Heights would like to organize more events for the students. Supervisory and organizers are needed for events such as: arrival ceremonies, White House tours, holiday events, technical tours of the complex, Kennedy center programs and events, NASA/Air and Space Museum, the Pentagon, Air Traffic Control Center, and the Weather Bureau.

This is only a basic outline. Beyond these two central elements, we offer a wide range of additional student and teacher-supported activities which we urge you to explore with our staff.

The degree of participation is as creative as you make it. Any special skills or interests not mentioned above which you might offer to Congress Heights?

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NAME \_\_\_\_\_

OFFICE \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

Please indicate your preference:

A) Grade Level (K, 1,2,3,4,5,6) \_\_\_\_\_

No Preference \_\_\_\_\_

B) Particular subject area \_\_\_\_\_

(English, Math, Science  
Arts, Music, Athletics,  
Foreign Languages)

Other \_\_\_\_\_

No Preference \_\_\_\_\_

Specific interest, estimate of time available

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Return to James K. Coyne, Private Sector Initiatives, Room 134,  
OEOB.

THE WHITE HOUSE

WASHINGTON

December 15, 1983

MEMORANDUM TO WHITE HOUSE AND EOP STAFF

FROM: MICHAEL K. DEEVER<sup>44</sup>

SUBJECT: PARTNERSHIPS IN EDUCATION.

The response to my November 3 memo and request for participation in the White House adoption of Congress Heights Elementary School has been very good. I appreciate the response to date, but must stress the seriousness of this initiative and ask each of you to try to commit several hours a week to assist the school and student body. If you have not indicated your willingness to participate, please do so by completing the attached form.

Offers of involvement range from one-on-one tutoring to classroom speaking to donations of books and equipment. The students and teachers have visited the White House often and have been included in many of the holiday programs.

Following Jim Coyne's meeting with the principal and staff of Congress Heights, it was decided that Bill Dalton, the principal would combine the many offers of assistance from White House staff with the school's curriculum. That will be done over the holidays and staff members will be contacted starting January 1 with full details and schedules.

We are anxious to make this a substantive partnership. Please indicate your willingness as quickly as possible.



## Pen Pals

Correspondents are needed to write to the students to help them develop their writing skills. This is expected to result in a regular exchange of letters and information.

## Counseling

Students often need "just someone to talk to." Trips or meetings may be arranged for students to have a chance to talk about a problem or an issue.

ELEMENT II: Resource Development - Partnerships are needed in the following areas:

## Expertise

Speakers are needed for all classes and clubs. Congress Heights has developed a Science Club, a Red Cross Club, an Art and Music Club, a Math Club, and a Library Club. The opportunities here are endless - whatever your expertise - Congress Heights would welcome a speaker to inform and educate the students.

## Computers

IBM and Digital Equipment Corporation have donated computers to the school. Assistants, technicians and programmers are invited to work with the teachers and students to develop new learning techniques.

## Assistants

Assistants are needed in the library and the school office to help develop the library system and maintain the daily operation of the school.

## Equipment and Supplies

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## Financial

Congress Heights is planning to establish a "Send a Child to Camp" fund. All proceeds will go towards sending the students to Camp Round Meadow, a fully equipped camp run by the National Park Service located near Camp David. Students will have the opportunity to attend camp for one week in the Spring.

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NAME \_\_\_\_\_

OFFICE \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

Please indicate your preference:

A) Grade Level (K, 1,2,3,4,5,6) \_\_\_\_\_  
No Preference \_\_\_\_\_

B) Particular subject area \_\_\_\_\_  
(English, Math, Science  
Arts, Music, Athletics,  
Foreign Languages)

Other \_\_\_\_\_  
No Preference \_\_\_\_\_

Specific interest, estimate of time available  
\_\_\_\_\_  
\_\_\_\_\_  
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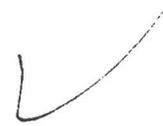
Return to James K. Coyne, Private Sector Initiatives, Room 134,  
OEOB.

*J MKD memos*

THE WHITE HOUSE

WASHINGTON

December 22, 1983



MEMORANDUM FOR JAMES A. BAKER III —  
ED MEESE  
ROBERT MCFARLANE  
RICHARD DARMAN  
CRAIG FULLER  
MIKE MCMANUS  
RICHARD WIRTHLIN  
DAVE GERGEN

FROM: MICHAEL K. DEEVER *mk*

SUBJECT: Communications Planning for January

Below you will find the proposed agenda for the Communications Planning Meeting to be held December 23 at 10:30 in the Roosevelt Room.

1. Arms Verification & U.S. Soviet Relations
2. Beirut Bombing -- Secretary Weinberger is due to make a report to the President on the Long Commission and possibly on the House subcommittee report.
3. Kissinger Commission
4. Communications Strategy for Food Assistance Task Force Report
5. Grace Commission - regarding Cost Cutting

*Full MKD →  
stated to RR re "in Command in Chief"*

Please notify my office if you will not be able to attend.

*No scapegoating like JFK - Bay of Pigs*

*Call Marrison re equal pay - equal work.*