

WITHDRAWAL SHEET

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File Folder: ~~JW Cicconi~~ Memos, 1984 [4 of 6]
CICCONI
 OA 10792

Date: 2/18/98

DOCUMENT NO. AND TYPE	SUBJECT/TITLE	DATE	RESTRICTION
1. memo	JW Cicconi to Richard Darman and M.B. Oglesby re Faith Whittlesey memo, 1p.	7/25/84	P5
2. memo	Faith Whittlesey to James A. Baker III re Free Trade with Israel , 2p. <i>Israel,</i>	6/15/84	P5
3. minutes	Meeting on Long Term Strategy, 4p.	4/9/81	P5 <i>Transferred to Reagan personal papers (CS 10/18/00)</i>

RESTRICTION CODES

Presidential Records Act - [44 U.S.C. 2204(a)]

- P-1 National security classified information [(a)(1) of the PRA].
- P-2 Relating to appointment to Federal office [(a)(2) of the PRA].
- P-3 Release would violate a Federal statute [(a)(3) of the PRA].
- P-4 Release would disclose trade secrets or confidential commercial or financial information [(a)(4) of the PRA].
- P-5 Release would disclose confidential advice between the President and his advisors, or between such advisors [(a)(5) of the PRA].
- P-6 Release would constitute a clearly unwarranted invasion of personal privacy [(a)(6) of the PRA].

C. Closed in accordance with restrictions contained in donor's deed of gift.

Freedom of Information Act - [5 U.S.C. 552(b)]

- F-1 National security classified information [(b)(1) of the FOIA].
- F-2 Release could disclose internal personnel rules and practices of an agency [(b)(2) of the FOIA].
- F-3 Release would violate a Federal statute [(b)(3) of the FOIA].
- F-4 Release would disclose trade secrets or confidential commercial or financial information [(b)(4) of the FOIA].
- F-6 Release would constitute a clearly unwarranted invasion of personal privacy [(b)(6) of the FOIA].
- F-7 Release would disclose information compiled for law enforcement purposes [(b)(7) of the FOIA].
- F-8 Release would disclose information concerning the regulation of financial institutions [(b)(8) of the FOIA].
- F-9 Release would disclose geological or geophysical information concerning wells [(b)(9) of the FOIA].

THE WHITE HOUSE

WASHINGTON

July 25, 1934

TO: RICHARD DARMAN
M.B. OGLESBY

Jim Baker asked that the attached memo from Faith be forwarded to you for your advice on what course of action should be followed.

(The issue has, of course, been discussed since this memo was drafted, and some of its points may have been overtaken by events.)

Thanks.


Jim Cicconi

THE WHITE HOUSE

WASHINGTON

June 15, 1984

MEMORANDUM FOR JAMES A. BAKER, III

FROM: FAITH WHITTLESEY (FW)

SUBJECT: Free Trade Area with Israel

I am writing you regarding timing questions related to passage of legislation authorizing a Free Trade Area with Israel. There are essentially two months remaining in the legislative calendar - June and September, with a two week period between the two conventions. Unless some form of legislation authorizing a Free Trade Area is passed in June, it becomes less likely that such legislation will pass before the end of the year (September will be taken up by the squeeze of "must pass" legislation.)

Because of limited time available and possible protectionist sentiment in the House, do you not think that the best way to proceed with such legislation would be to attach it as an amendment to a House-passed revenue bill on the Senate Floor and go the conference on it with the House.

The problem is that the only such revenue bill now pending (H.R. 3398, which would provide a variety of tariff exemptions for consumer and other products) has been waiting for Senate floor action for over four months. I understand that Senator Baker may be reluctant to bring this bill to the floor because of the press of other more urgent legislation.

If we are to ensure the passage of authorizing legislation, we need to contact Howard Baker and inform him of the critical importance of the bill as a vehicle for Free Trade Area legislation. If Senator Baker were to bring the bill to the floor, it will likely pass on the strength of the Israel "add on." Securing agreement in Conference and subsequent passage in the House, while more difficult, is "doable" as well.

I know that Ambassador Brock and his staff are working to resolve problems which individual Congressmen may have with the authorizing legislation. Some "assist" from the White House may be necessary, however.

Further, because protectionist sentiment in the House has made even pro-Israel Congressmen somewhat queasy about this legislation, outreach will likely be necessary to assist passage. I would therefore suggest that we set up two working groups to assist passage of this legislation, an inside group to monitor the legislation's progress and an outside group to develop public support for the legislation in the country. Doing the latter will ensure that we can claim credit for the hard work we have done in bringing about the Free Trade Area when it passes. It will also provide us an opportunity to work closely with the Jewish community on an issue of importance to them.

Working Groups

Yes _____

No _____

THE WHITE HOUSE
WASHINGTON

August 15, 1984

TO: B. OGLESBY

Thought you might be interested in the attached from Dick Lesh.

Do you think we should respond to his suggestion for a meeting with Garn? (It may not need any response at all.)

Thanks.

ADC
Were you holding orig. of this in suspense file?
or

 Jim
Jim Cicconi
EXAMINER
Need for exam
AT THE MOMENT
① NO MEET W/ GARN ② NO RESPONSE NEEDED

CHAMBER OF COMMERCE
OF THE
UNITED STATES OF AMERICA

RICHARD L LESHER
PRESIDENT

August 3, 1984

1615 H STREET, N.W.
WASHINGTON, D. C. 20062
202, 463-5300

The Honorable James A. Baker III
Chief of Staff
The White House
Washington, D.C. 20500

Dear Jim:

I want to thank you for sending a copy of your letter to Jake Garn on the Export Administration Act. We support the Administration in its opposition to the statutory change in Defense Department licensing review authority as proposed by the Senate. Such a broad delegation of review authority would create the potential for significant licensing delays to the detriment of U.S. export competitiveness. Because this is such an important issue, we would urge you to continue to speak openly in opposition to this statutory change. A meeting between you or other prominent White House officials and Senator Garn might also be of major value for a positive resolution of the Export Administration Act.

Sincerely,



Richard L. Lesh

cc: Malcolm Baldrige

THE WHITE HOUSE
WASHINGTON

August 15, 1984

TO: B. OGLESBY

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Do you think we should respond to his suggestion for a meeting with Garn? (It may not need any response at all.)

Thanks.


Jim Cicconi

CHAMBER OF COMMERCE
OF THE
UNITED STATES OF AMERICA

RICHARD L. LESHER
PRESIDENT

August 3, 1984

1615 H STREET, N. W.
WASHINGTON, D. C. 20062
202/463-5300

The Honorable James A. Baker III
Chief of Staff
The White House
Washington, D.C. 20500

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Sincerely,



Richard L. Lesh

cc: Malcolm Baldrige

THE WHITE HOUSE
WASHINGTON

Dick:

I've been hanging on
to the attached because
I thought it might have
some historical significance
(or at least curiosity value).

Thought you might want
to take a look at it if
you get some spare time.

(This was while R.R. was
in hospital.)

Jim C.
7/20

RONALD REAGAN LIBRARY
TRANSFER SHEET

PRESERVATION

COLLECTION

FROM:

Collection WHORM: SMOFs

Series Cicconi, James W.: Files

File Folder Title JW Cicconi Memos, 1984 [4 of 6]

Box Number OA 10792

Description of Material:

Minutes: re meeting on long term strategy,
4p 4/9/81

TO:

Collection: Reagan, Ronald: Personal Papers

Series: Cicconi, James W.: Files

File Folder Title: JW Cicconi Memos, 1984 [4 of 6]

Box Number: _____

Transferred by:

MP

Date:

5/15/02

File
LT Strategy

MEETING ON LONG TERM STRATEGY (4/9/81)

DEAVER: Notes Post/ABC News Poll showing decrease in belief that economic package will help end inflation-- 64% to 49%; and increase in belief that economic package will not help end inflation -- 28% to 41%.

WIRTHLIN: Does not believe that there was this kind of erosion, notes different figures when phrased in terms of reducing inflation. Recent surveys show 10-11% increase in President's job rating after shooting, but gap between male and female support remains 12-16%. Wirthlin hopes cap will close. Basic to this is that we have not reduced concern over the Reagan Administration leading us into an international conflict. Women are concerned about possible conflict, that RR is not compassionate, and less significantly about RR's stand on women's rights (abortion doesn't cut much one way or the other). Wirthlin notes 67% approval rating on way RR handling economy.

- SPENCER:
- o RR got elected to stop inflation, improve the economy, and improve the image of the U.S. abroad-- not for his stand on women's rights. He is perceived as a reasonable man; that is what the people want.
 - o RR is now perceived as a martyred surviving hero.
 - o With regard to RR's return from the hospital, we need to look at what was done when Eisenhower returned from the hospital after heart surgery. Bryce Harlow got big names to come to Eisenhower. We need to consider this for RR.
 - o The economic package is the key.
 - The President has to be flexible to get a semblance of his package. He needs to be a leader of compromise.
 - We need to use the shooting incident to help jawbone a satisfactory economic package.
 - We need to make real the assumption that the private sector will fill in the gaps resulting from budget cuts. RR is putting dollars in peoples' pockets instead of spending them on social programs.
 - 800,000 CETA jobs will be abolished; we need to bring in industry to take up the slack-- a private National Recovery Act.

-- Meals on Wheels are being reduced; we need to call on the churches to take up the slack.

-- Let the Cabinet play with the social issues, not the President; these are not winners.

- o We should turn to foreign affairs after we have succeeded on the economic package.
- o We need to get across the fact that the Democrats would not be doing what they are doing today in Congress were it not for RR.

WIRTHLIN: When do you compromise?

SPENCER: Conable and others need a signal; they feel they cannot deliver votes on the tax side of our package.

DARMAN: House GOP can't be left out on a limb at the end. They are probably alright now, but they need to know now that they will not be left holding the bag. We should let the Cabinet and others fight the fights on details, keep RR on a high road.

NOFZIGER: We should go back to RR's beliefs of the 60's -- a creative society based on individual initiative.

SPENCER: Business today does not necessarily have RR philosophy; they are no longer entrepreneurs; they are MBA's.

DEAVER: We should send NR around the country to exhort private business to increase their charitable donations for the needy, to help create jobs.

DARMAN: Business today only gives 1% of gross profit, although the tax code permits 5%. The aggregates are \$2.2 billion which can be increased to \$12 billion; even at \$12 billion, this peanuts.

WIRTHLIN: Don't go full bore on big social program until economic package through.

GERGEN: Complete economic thrust before crusade for compassion, but we may have a summer problem in the big cities.

WIRTHLIN: There is general hostility towards big corporations; Wirthlin queries public reaction to the companies picking up the slack.

GERGEN: While perhaps we should not move forward with big compassion push, we might wish to single out one specific program like summer jobs. RR could call in CEO's and jawbone them to hire people.

- DEAVER: RR should call in diverse groups, not just companies; churches are important. We need a Republican Father Hesburgh, perhaps Cardinal Cooke.
- NOFZIGER: Maybe get Cronkite to lead private sector push to restore American dream.
- DEAVER: Need to bring in business leaders in April, jawbone them to help. Need youthful active types like Borman of Eastern Airlines.
- GERGEN: Following the shooting, we need to create a new style for the Presidency. Seeing the President should be more like seeing the Pope. Suggestion made that we should do away with so many Cabinet meetings. Consideration should be given to more RR radio spots.
- DARMAN: We have a problem on foreign policy. Need to consider when we want President to articulate coherent foreign policy. RR Administration may have done better than Kissinger in substance, but there is no framework. Kissinger approach fraudulent but sensational politics.
- WIRTHLIN: We should not go forward now with major foreign policy strategy. Maybe in April - May we could talk about this.
- SPENCER: Haig needs a keeper; we have to be prepared for his replacement.
- HODSOLL: In summary, need to be quiet on foreign policy for the next month or two, keep the reins on Haig and Weinberger; but prepare ourselves for major policy speech, perhaps in the context of the Economic Summit.
- DEAVER: When President returns from hospital, we can expect he will be working 1 to 1½ hours in the morning and 1 to 1½ hours in the afternoon. It will be a month before he can come back on a regular schedule, 5 weeks before he can go on an airplane. He will be visiting Camp David or Wexford regularly. There will probably be 2-3 weeks before he should appear on TV, perhaps in late April when we have the House floor vote (4/30).
- WIRTHLIN: The first time RR is on TV must be a block-buster. How about a joint session of Congress 3-4 days before floor vote. This would throw Democrats for a loop.

UNKNOWN: Speakes should be spokesman for medical details after RR leaves hospital, not Ruge.

WIRTHLIN SUMMARY:

1. The economic package must be the main event.
2. We need to resolve the personnel situation on foreign policy, do foreign policy lightly until July.
3. Have to preserve the President for the next month, just as after a major operation, but he should have appearances; people should come to him.
4. Volunteerism/new federalism/crime are secondary issues. We should point towards using these in the fall.
5. SALT next year.
6. We need to increase our support from women, RR must show more compassion. Perhaps we should put together a blue ribbon commission to look at ways the government and the private sector can do this.
7. We need to stop the erosion of political support among farmers (Hodsoll noted importance of grain embargo).
8. We need to be developing crises agenda: long hot summer, drought, El Salvador.

THE WHITE HOUSE

WASHINGTON

August 20, 1984

MEMORANDUM FOR LEE VERSTANDIG

FROM: JAMES W. CICCONI 
SUBJECT: Attached Memo on Three Mile Island

Unfortunately, due to Jim Baker's general recusal on energy matters, he will not be able to see nor act upon the attached memo regarding Three Mile Island.

I would suggest you deal directly with either Jack Svahn (who also received a copy of your memo) or Ed Meese on this issue.

Thanks for you understanding.

THE WHITE HOUSE

WASHINGTON

August 10, 1984

MEMORANDUM FOR JAMES A. BAKER, III
JACK SWAHN

FROM: LEE L. VERSTANDIG *lee*
SUBJECT: GOVERNOR THORNBURGH'S POSITION REGARDING
THREE MILE ISLAND

Governor Dick Thornburgh (R-PA) has contacted me to say that he is "very concerned" about the possibility that the Nuclear Regulatory Commission (NRC) may permit the restarting of the undamaged Unit 1 reactor on Three Mile Island (TMI) and that the Administration may so recommend.

The Governor opposes restart authorization at TMI "until all major safety issues have been resolved." He made his views known in a letter to Dr. Palladino, Chairman of the NRC on June 14, 1984.

At the recent National Governors' Association meeting, the Governor expressed to me opposition to a TMI restart. He also informed me that he has been asked to testify before the NRC on August 15, 1984. The Governor intends to reiterate his position before the Commissioners.

The Governor's major objection to restart authorization comes because of the insufficient funding obtained to assure the decontamination and cleanup of TMI's Unit 2. He argues that the failure to guarantee and implement a Unit 2 cleanup will become "a potential threat to the safe operation of Unit 1."

Governor Thornburgh hopes that the Administration will not take a stance on the TMI situation that is inconsistent with his position.

THE WHITE HOUSE

WASHINGTON

August 17, 1984

MEMORANDUM FOR SENIOR STAFF

FROM: JAMES W. CICCONI 
SUBJECT: Senior Staff Meetings

Please note that there will be no senior staff meeting on August 22, 23, or 24 due to the President's trip to Dallas. Regular meetings will resume on Monday, August 27.

Thank you.

THE WHITE HOUSE

WASHINGTON

August 21, 1984

MEMORANDUM FOR FREDERICK J. RYAN, JR.

FROM: JAMES W. CICCONI *JW*
SUBJECT: Proposed Hispanic Events for September

As we have discussed previously, Hispanic Heritage Week is scheduled for September 10-16. Given the importance of reinforcing our standing with Hispanic-Americans, we should consider setting up a series of events to highlight this theme. I would suggest the following scenario:

Monday, September 10

- Rose Garden signing ceremony for proclamation designating Hispanic Heritage Week.

This ceremony would officially kick-off Hispanic Heritage Week, and would probably receive good coverage. Roughly 200 prominent Hispanics would be invited.

Wednesday, September 12

- Republican National Hispanic Assembly Dinner; Shoreham Hotel, Washington

The President has already been invited to address this annual dinner hosted by the RNHA (as he did last year during Hispanic Heritage Week). This would be an extremely enthusiastic audience and a perfect forum for the President to outline his case for support from Hispanic voters.

Thursday, September 13

- Rose Garden ceremony honoring top Hispanic students and educators.

We have been working quietly with the Department of Education to identify top Hispanic students and teachers from around the country. With education a primary concern among Hispanics, this ceremony would present a good opportunity to outline our record.

There are two other options for events during Hispanic Heritage Week:

1. The President could highlight his achievements in job training by attending a graduation ceremony for a group of Hispanic participants in the SER Jobs for Progress program. This event would also allow us to mention Frank Casillas, who is now Assistant Secretary of Labor in charge of that area.

2. A. Cabinet Room briefing could be scheduled on the state of Hispanic business, focusing primarily on the recent report of the National Chamber Foundation (U.S. Chamber of Commerce). This report is very positive from our standpoint.

In addition to the above, I would strongly recommend a Presidential trip to Texas on September 21-22. This trip would focus on Hispanic concerns, and would constitute the only primarily Hispanic trip of the fall. On September 21, the President would address the national convention of the U.S. Hispanic Chamber of Commerce in San Antonio. He would be very well received by this audience, and his remarks could point out the benefits of economic recovery to the Hispanic community.

From San Antonio, the President would travel to Laredo for an event. (This could be put together by the Advance Office, perhaps in conjunction with the Conference of Hispanic Mayors which will occur at that time.)

It is important that the President travel to the border area at some point during the campaign in order to illustrate his concern for the area's economic problems, as well as his attempts to help through the Southwest Border Initiative.

I would appreciate it if you could discuss the above idea with Mike Deaver for his reaction.

Thanks.

cc: James A. Baker, III
Cathi Villalpando

THE WHITE HOUSE
WASHINGTON

September 6, 1984

NOTE FOR DOUG HOLLADAY

FROM: JIM CICONI 

You may want to check out the remarks made by Dr. Jemison at yesterday's meeting of the Baptist Convention here in D.C.

In light of that, and his active support of Jesse Jackson, this meeting may not be such a good idea.

Thanks.

cc: Frank Donatelli

THE WHITE HOUSE

WASHINGTON

SCHEDULE PROPOSAL

August 20, 1984

TO: FREDERICK J. RYAN, JR., DIRECTOR
PRESIDENTIAL APPOINTMENTS AND SCHEDULING

FROM: FAITH RYAN WHITTLESEY *FRW*

REQUEST: Brief Meeting with 3 prominent black family
leaders:

Dr. T.J. Jemison, President of the National
Baptist Convention, U.S.A., Inc.

Dr. J.O. Patterson, Presiding Bishop of the
Church of God in Christ, Inc.

Mrs. Mary Ellen Strong, Editor, Black Family
Magazine and Black Family Journal

PURPOSE: This meeting with the President brings the
Chief of State together with three of the
most influential blacks in America. Dr.
Jemison speaks for the largest black
organization in the world with 7.3 million
members. Mrs. Strong's publication, The
Black Family Magazine is highly regarded.

BACKGROUND: The black church is enormously influential
among the black population. These black
leaders would like to express their support
for the President. They care deeply for the
country and feel as though this President is
committed to strengthening the economic and
social fabric of our society.

PREVIOUS
PARTICIPATION: None

DATE & TIME: September or October

LOCATION: Oval Office

PARTICIPANTS: Dr. T.J. Jemison, Dr. J.O. Patterson,
Dr. Mary Ellen Strong

OUTLINE OF EVENTS: It is important that they sit down for 10-15
minutes and have coffee with the President.
He would listen to them as they express their
support and appreciation and then he would
make several informal statements in response.

REMARKS REQUIRED: None
MEDIA COVERAGE: White House Photographer
RECOMMENDED BY: Faith Ryan Whittlesey
PROJECT OFFICER: J. Douglas Holladay

U.S.A. Today
8/31/84.

NEWSMAKERS

BEHIND THE SCENES WITH PEOPLE IN THE HEADLINES

Reverend guides blacks on paths both holy, political

Don't tell the Rev. T.J. (for Theodore Judson) Jemison religion and politics don't mix.

As president of the 7 million-member National Baptist Convention USA, Inc. — the nation's largest black church — Jemison made sure to schedule the church's election-year convention in Washington, D.C.

"We wanted to have impact in the nation's capital on the presidential election," said Jemison, 64, who will bring 37,000 conventioners to town next week. "We don't think the occupant in the White House has our best interests at heart."

In his keynote speech, the deep-voiced pastor will call for 1 million new black voters by November — to go with the 2 million the denomination already helped the Rev. Jesse Jackson register to vote.

He endorsed Jackson's presidential bid and urges pastors to seek voters as well as souls:

"The black church has always been in politics," Jemison said.

In 1953, he led the USA's first bus boycott, which integrated city transit in Baton Rouge, La., in just eight days.

"I gave Dr. King the blueprint for Montgomery (Ala.)," he said, recalling the Rev. Martin Luther King Jr.'s famous 1955 bus boycott. By then Jemison was the convention's general secretary, and he helped King found the Southern Christian Leadership Conference.

In 1961, the friendship strained. King and 500,000 followers quit and started the Progressive National Baptist Convention because Jemison's boss, the Rev. Joseph H. Jackson, kept the church out of the civil rights protest movement.

Jemison stayed — and after biding his time 21 years, unseated president Jackson in the convention's 1982 election.



By Bill Feig, AP
JEMISON: President of 7 million-member black church

"My predecessor was a passivist. I'm an activist," said Jemison. And not just politically: when not travelling 200,000 miles a year on church business, he plays pingpong and basketball in the Mount Zion Baptist Church gym.

Their son and two daughters grown and married, Jemison and his wife, Celestine, live in an expensive Baton Rouge, La., neighborhood. But he said their \$275,000 home and his blue-and-gold Cadillac stretch limousine (for official business) don't bother church members. "They feel that when you get to be president of the largest thing that Negroes have, nothing is too good."

— Patrick O'Driscoll

THE WHITE HOUSE

WASHINGTON

August 20, 1984

Dear Mary Ellen:

It was so good to talk with you. I am hoping that we can put together the meeting that you and I discussed. Let's hope so!

I will be in touch as things firm up from here.

Sincerely,



J. Douglas Holladay
Associate Director
Office of Public Liaison

Dr. Mary Ellen Strong
President
Black Family International
360 North Michigan Avenue
Chicago, IL 60601



BLACK FAMILY INTERNATIONAL
360 North Michigan Avenue, Chicago, Illinois 60601, (312) 855-0200

Walter Brudley

BLACK FAMILY MAGAZINE

BLACK FAMILY JOURNAL

July 31, 1984

- ADVISORY BOARD**
- NATIONAL CHAIRMAN**
JEMISON
Baptist Convention, U.S.A., Inc.
 - CHAIRMAN**
A SCOTT KING
Martin Luther King Jr. Center
for Non-Violent Social Change
 - VICE CHAIRMAN**
ELLEN STRONG
Black Family Magazine
 - VICE CHAIRMAN**
AARON
Barbara King-Blake
National Congress of
Black Ministers
 - VICE CHAIRMAN**
RD V. BRADY, ESQ.
E. R. BROKEMOND
Community Bank
of Illinois
 - VICE CHAIRMAN**
COLLINS
Educator
Preparatory School
of Illinois
 - HONORABLE**
R. E. FAUNTROY
of Congress
 - HONORABLE**
HALL
of Congress
 - HILL, JR.**
Life Insurance Company
 - HUTCHINSON, M.D.**
Physician
 - RD H. JACKSON, ESQ.**
JEFFRIES
& Associates
 - W. JONES**
President/CEO
Communications Corporation
 - MARTIN LUTHER KING III**
Martin Luther King Jr. Center
for Non-Violent Social Change
 - W. J. RUSSELL**
President/CEO
Russell Company
 - W. S. SCOTT, JR.**
Executive General Secretary
National Council on Higher Education & Ministry
Methodist Church
 - HONORABLE JAMES M. STRONG**
Governor of the State of Illinois
Chicago, West Africa
 - W. SULLIVAN, M.D.**
Professor
University School of Medicine
 - HONORABLE**
W. YOUNG
Atlanta, Georgia

Mr. Douglas Holladay
White House
Room 171
Washington D.C. 20500

Dear Doug:

You will find enclosed six magazines that are relative to our discussion today. America's two most influential black leaders are Dr. T. J. Jemison, our board chairman for Black Family International and president of the National Baptist Convention, U.S.A., Inc., a 7.3 (plus) million member organization, the largest organized body of Black in the world; and Dr. J.C. Patterson, presiding Bishop of the Church of God in Christ, Inc., a 3.5. million member organization.

We are putting the final touches on our in-depth research project, BLACK FAMILY INTERNATIONAL JOURNAL. A beautiful hardbound collector's publication, the journal is a documentation of names, addresses, phone numbers categorized by state of national Black businesses, financial institutions, organizations -- social and civic, religious groups, African and Caribbean Embassy offices and much more. Our journal will also have 14 special categories with individual highlights of an outstanding person or institution that have made significant contributions to the betterment of life in America.

Further, we are saluting the 1984 Olympics. I was thoroughly impressed and deeply moved by the opening ceremonies and festivities. It seemed to have rekindled love and respect for our leader, flag and country...true American spirit. Therefore we will pay special tribute to Olympiad XXIII--One of America's Finest hours.

Over and above, we are dedicating a number of pages to our president, Mr. Reagan. For example, photographs of the signing of the Martin Luther King Holiday, the president recognizing Michael Jackson for his contribution to public service advertisements and other significant pictures of Blacks who have had an audience with the president. If we can obtain photos of the proposed meeting we discussed in time for our deadline, they too will be included in this exclusive journal.

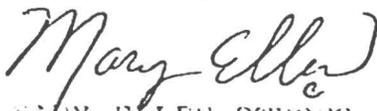
Page 2

July 31, 1984
Mr. Douglas Holladay

It would be of great value and tremendous impact if BLACK FAMILY INTERNATIONAL JOURNAL could be released before November. Doug, if at all possible can you arrange a meeting for me to meet with Frank Fahrenkopf.

Our president had done some very outstanding things with Blacks in America and we are going to tell America and the world about them.

Sincerely,


MARY ELLEN STRONG

MES:cmi

Enclosures

THE WHITE HOUSE

WASHINGTON

September 6, 1984

MEMORANDUM FOR JOHN S. HERRINGTON

FROM: JAMES W. CICCONI 
SUBJECT: Hispanic Heritage Week Signing Ceremony

Per your request, I checked into the idea of doing the Hispanic Heritage signing at the official government kick-off ceremony, sponsored by HEP, instead of here at the White House. Unfortunately, though, it is too late to switch locations (invitations have already gone out, etc).

I might add that the Hispanic audience at the HEP event will consist almost entirely of career people, many of whom came in under Carter. Their job is to recruit other Hispanics for career jobs, and they have voiced a variety of gripes about this Administration's policies. Our Reagan appointees would be only a small fraction of the audience. Thus, we could not count on the friendly audience response that is needed.

However, we have gone out of our way not to interfere with their event, and have encouraged our people to attend.

By the way, steps are being taken to make sure that we have as many of our Hispanic appointees as possible present in the East Room. Five of the six people on the platform will be Hispanic appointees of this President. I have attached a copy of the memo to Joe Salgado on this point.

Thanks.

THE WHITE HOUSE

WASHINGTON

September 5, 1984

MEMORANDUM FOR JOE SALGADO

FROM:

CATHI VILLALPANDO *CV*

SUBJECT:

HISPANIC HERITAGE WEEK PROCLAMATION

The scheduling office informed us yesterday that the Hispanic Heritage Week Proclamation signing ceremony was approved for Presidential participation.

The event, Monday, September 20, 1984, starts at 1:00 p.m. with the President's remarks from 1:45 - 2:00 p.m. Please submit names of Hispanic leaders you would like us to invite, particularly from California. We need these addresses and two telephone numbers. Due to the time frame, we are making phone invitations from my office. I welcome your suggestions on this event.

We look forward to having you attend, and if at all possible, I would like you to assist us in welcoming the guests at the reception which is from 1:00 - 1:40 p.m. in the State Room.

Please advise.

cc: Jim Cicconi ✓

Frank Donatelli

Joe - need to talk to you about featuring some high appointees as per Cicconi. I'll let you know how many Advance Office allows after Legislative Affairs to the White House. Thank you.

THE WHITE HOUSE

WASHINGTON

September 6, 1984

MEMORANDUM FOR THE FILE

FROM: JAMES W. CICCONI *JWC*

SUBJECT: JAB Conversation with Faith Whittlesey

This morning, Jim Baker had a telephone conversation with Faith Whittlesey in which she raised the possibility of members of her staff, particularly Marshall Breger, providing certain assistance to Jerry Falwell and others in their public presentations supporting the Administration. One particular point discussed was Breger drafting an article for possible publication under Falwell's name.

Jim Baker cautioned Faith about such activity, and specifically asked that she convey a warning to her staff about such practices. JAB pointed out that advice or help could conceivably cross the line between valid government provision of information and improper use of government resources. In addition, he mentioned the possibility that the Moral Majority might be engaged in independent campaign expenditures, which, in turn, could raise election law implications.

Faith assured JAB that she would make certain that any such activity remained within the bounds of both propriety and legality.

THE WHITE HOUSE
WASHINGTON
September 6, 1984



MEMORANDUM FOR JOHN S. HERRINGTON

FROM: JAMES W. CICCONI *JW*
SUBJECT: Hispanic Heritage Week Signing Ceremony

Per your request, I checked into the idea of doing the Hispanic Heritage signing at the official government kick-off ceremony, sponsored by HEP, instead of here at the White House. Unfortunately, though, it is too late to switch locations (invitations have already gone out, etc).

I might add that the Hispanic audience at the HEP event will consist almost entirely of career people, many of whom came in under Carter. Their job is to recruit other Hispanics for career jobs, and they have voiced a variety of gripes about this Administration's policies. Our Reagan appointees would be only a small fraction of the audience. Thus, we could not count on the friendly audience response that is needed.

However, we have gone out of our way not to interfere with their event, and have encouraged our people to attend.

By the way, steps are being taken to make sure that we have as many of our Hispanic appointees as possible present in the East Room. Five of the six people on the platform will be Hispanic appointees of this President. I have attached a copy of the memo to Joe Salgado on this point.

Thanks.

JAB:

Since Herrington raised this in Sr. Staff, thought you should see this.

Thanks
Jim
9/6

THE WHITE HOUSE

WASHINGTON

September 5, 1984

MEMORANDUM FOR JOE SALGADO

FROM: CATHI VILLALPANDO *CV*

SUBJECT: HISPANIC HERITAGE WEEK PROCLAMATION

The scheduling office informed us yesterday that the Hispanic Heritage Week Proclamation signing ceremony was approved for Presidential participation.

The event, Monday, September 20, 1984, starts at 1:00 p.m. with the President's remarks from 1:45 - 2:00 p.m. Please submit names of Hispanic leaders you would like us to invite, particularly from California. We need these addresses and two telephone numbers. Due to the time frame, we are making phone invitations from my office. I welcome your suggestions on this event.

We look forward to having you attend, and if at all possible, I would like you to assist us in welcoming the guests at the reception which is from 1:00 - 1:40 p.m. in the State Room.

Please advise.

cc: Jim Cicconi ✓

Frank Donatelli

Joe - need to talk to you about featuring some high appointees as per Cicconi. I'll let you know how many Advance Office allows after Legislative Affairs to the event & then on

THE WHITE HOUSE

WASHINGTON

September 7, 1984

MEMORANDUM FOR THE FILE

FROM: JAMES W. CICCONI *JWC*
SUBJECT: JAB Meeting with Sandy Trowbridge

This morning, Jim Baker met for 15 minutes with Sandy Trowbridge of NAM. The meeting was set up at Trowbridge's request.

Only two subjects were discussed:

1. Trowbridge complimented the Administration's position on the Export Administration Act, but urged that the White House weigh in more vigorously with Senator Garn; and
2. Trowbridge mentioned tender offer reform legislation currently being considered on the Hill, and suggested that the Administration make its concerns more widely known.

THE WHITE HOUSE

WASHINGTON

Sept. 7, 1984

TO: BILL SITTMANN

V
The attached has been around the track before, but I feel merits special consideration now in light of the scheduled trip to address the United Nations.

This could be done the day before the President's speech, or that same day, and could be set up in a way that plays into the speech.

I would not envision a religious theme at the dedication. Rather, I would argue for a theme of "peace in the modern world" that sets the stage for the President's UN speech.

This has potential... especially if we view it as a way of extending the "peace" theme over several days.

Thanks.


Jim Cicconi

cc: ✓ JAB III

TO: JAB III

FYI.


9/7

THE WHITE HOUSE

WASHINGTON

August 28, 1984

SCHEDULE PROPOSAL

TO: FREDERICK J. RYAN, DIRECTOR
PRESIDENTIAL APPOINTMENTS & SCHEDULING

FROM: FAITH R. WHITTLESEY *(RW)*
ASSISTANT TO THE PRESIDENT
FOR PUBLIC LIAISON

EDWIN MEESE III *Em*
COUNSELLOR TO THE PRESIDENT

ROBERT C. McFARLANE *RMK for*
ASSISTANT TO THE PRESIDENT
FOR NATIONAL SECURITY AFFAIRS

REQUEST: Presidential speech at the Dedication
Ceremonies of the Jewish Cadet Chapel
at West Point.

PURPOSE: To offer the President an opportunity
to speak at a Jewish audience about the
need for a strong defense policy and
the need for peace through strength. It
also provides an opportunity to underscore
the rich cultural and religious heritage
Jewish cadets bring to their country's
service. Coming before the President's
General Assembly speech, it will provide a
"spiritual" backdrop for any plea he might
give at the United Nations for arms control
and world peace.

BACKGROUND: For the first time in the Academy's
history, Jewish cadets will have a
permanent house of worship. The
chapel, which was totally financed
through private contributions, houses
a sanctuary, library, museum, and
conference room. Jewish association
with the Academy dates back to the
first graduating class.

DATE AND TIME: September or October as the President's
schedule permits. Best dates would be
Sunday, September 23, 1984 or Monday,
September 24, 1984, when the President
is tentatively scheduled to address the
General Assembly.

The National Security Council points out that it would be possible for the President to leave the White House at 11:00 a.m., Sunday, September 23, 1984 arrive at West Point by helicopter at 12:30 p.m., helicopter back to New York at 1:15 p.m. and be in his hotel by 2:00 p.m., thus allowing the West Point visit, while enroute to New York. Alternatively, it could take place on Monday, September 24, 1984, directly or after before the General Assembly speech.

LOCATION: U.S. Military Academy at West Point, New York.

PARTICIPANTS: The President, U.S. Military Academy and Jewish Chapel Fund representatives.

PRESS PLAN: Full press coverage. If the President were to go to West Point on September 23, 1984, his visit would not undercut his proposed Arms Control speech to the General Assembly on September 24, 1984. Indeed, it would enhance that speech as he would be going to the General Assembly on September 24, 1984, directly from a "spiritual" speech the previous day.

It is my understanding that the President's "bi-lateral meetings" on the afternoon of the 23rd are not significant "media" events and that the West Point address would not compete with present media plans for the 23rd.

REMARKS REQUIRED: Provided.

RECOMMENDED BY: Faith R. Whittlesey
Edwin Meese III
Robert C. McFarlane

PROJECT OFFICER: Marshall Breger

THE WHITE HOUSE
WASHINGTON
September 10, 1984

MEMORANDUM FOR BECKY NORTON DUNLOP

FROM: JAMES W. CICCONI 
SUBJECT: Committee on Women's Business Enterprise

Jim Baker appreciated your recent memo describing the anticipated report of the interagency Committee on Women's Business Enterprise. He feels, though, that the Committee's recommendations would best be considered via a report through the Cabinet Council on Management and Administration.

Once a decision has been made, any implementation memo would, of course, be subject to our normal clearance process.

Thanks.

cc: Craig Fuller
Dick Darman

BECKY, SAYS IT IS VERY IMPORTANT
THAT SHE HAVE YOUR
ANSWERS BEFORE NOON —
MOT

THE WHITE HOUSE
WASHINGTON

September 7, 1984

MEMORANDUM FOR JIM BAKER

FROM: BECKY NORTON DUNLOP

SUBJECT: ACTIVITIES OF THE INTERAGENCY COMMITTEE
FOR WOMEN'S BUSINESS ENTERPRISE

The activities of the Interagency Committee throughout this past year are coming to fruition with a number of planned events designed as a package to maximize their effectiveness.

As several of these items involve Presidential participation, I want to advise you of the plan and request your approval to insure that it all happen.

1. Letter to President recommending procurement goals for FY85 and other actions to be sent next week. (Draft at TAB A) Week of
Sept 10
2. Interagency members meet with President for 30 minutes to outline current situation, make case for FY85 goals, show charts demonstrating progress, request several actions by him. (Draft schedule proposal at TAB B) Week of
Sept 24
or Oct 1
3. At Cabinet or Cabinet Council meeting, the President would announce to Cabinet his goals, ask their cooperation, and advise that he will be meeting with 125 procurement officers in next week to emphasize his commitment. IAC could make presentation and will be happy to provide backup documents. Week of
Oct 8
4. Presidential response to IAC could be in the form of a memorandum to the Cabinet Department announcing goals and supporting other recommendations. Oct 8
5. Meeting scheduled in Room 450 with approximately 125 Procurement officers from across the government. The program would be about 1½ hours long with the President leading off with 5 minutes in support of greater opportunities for women business owners. (Draft Schedule proposal at TAB C) Week of
Oct 8 or
Oct 15

- | | | |
|----|--|----------------|
| 6. | Seven teams will be travelling to approximately 21 cities across the country taking a presentation for women business owners on "doing business with the federal government." These teams will be travelling during the last two weeks of October meeting with groups of 75-100 women business owners in each city. (List of potential cities attached at TAB D) | Oct 15
& 22 |
| 7. | Video tape by President Reagan to open a 30 minute film on "Doing Business with the federal Government." (Draft at TAB E) | ASAP |
| 8. | A Foreword for the document which the IAC and OBE at SBA are producing for women business owners. (Draft at TAB F) | ASAP |

Of course, all written material would go through appropriate White House processes.

- Ok, I support all efforts
- I support with noted modifications
- Other

Thanks.

August 28, 1984

DRAFT

The President
The White House
Washington, D.C.

Dear Mr. President:

As you know, women-owned businesses are the fastest growing segment of the small business community. Women now own over 3 million businesses, grossing more than \$40 billion annually. In 1983, you approved the program recommended by the Office of Women's Business Ownership at SBA to promote and sustain this vibrant sector of our Nation's economy. This program is founded upon the principle that the private and government sectors, working independently and in concert, can ensure that women-owned businesses participate fully in the mainstream of our economy.

The program has three parts. The Presidential Advisory Commission on Women's Business Ownership, comprised of

outstanding business leaders from around the country, has worked in the private sector to promote women-owned business. The Small Business Administration (SBA), at your direction, hosts major conferences across the country that provide practical and technical information and training to women who are current or potential business owners. Already these conferences have attracted over *10,000 women at 14 conferences, with *7 more conferences still to be held. Finally, you directed our committee, the Interagency Committee on Women's Business Enterprise, to assess opportunities for women business owners in dealing with the entire federal government--all our departments and agencies.

The purpose of this letter is to describe several actions that we believe will help accomplish the challenges you laid before our committee. Our recommendations are based on a variety of sources, including an extensive review of government activities, results from questionnaires circulated to women business owners at the highly successful SBA conferences and from information we gathered from women business owners around the country.

* still being verified

* maybe 8

First and foremost, we recommend that the federal government's goal for the dollar amount of prime contracts awarded to businesses owned by women be increased from \$865.7m in 1984 to \$2.24b in 1985. This represents a change from .56% to 1% of all federal procurements funds. We believe this goal constitutes a substantial, yet feasible step forward. In the past four years, many departments and agencies have surpassed their current goals by significant amounts. Higher goals promise to call forth even greater achievement.

Our other recommendations are aimed at meeting the diverse informational needs described to us by women business owners, and improving the efficiency of the government contracting process. These steps can also help the federal government meet the procurement objectives outlined above.

Specifically, we have found that procurement offices and prime contractors often lack sufficient information about women-owned businesses as potential suppliers of goods and services. Further improvement in, and increased use of the SBA's Procurement Automated Source System (PASS) could go far toward solving that problem.

Additional measures include continued emphasis on Reform 88 and other initiatives aimed at streamlining government procedures, increasing the amount of work performed through outside contracting where it is appropriate to do so, and reducing delays in payment for work well done. The result will be to reduce the burdens of dealing with the federal government and to improve opportunities for women-owned businesses.

Mr. President, we believe that the higher procurement goals, improved information systems and continued efforts to improve the efficiency of the government contracting and payment process can only increase the likelihood that women-owned businesses will bid for, receive and successfully complete government contracts and subcontracts. These specific measures, combined with your Administration's success in providing an environment conducive to vigorous economic growth, will continue to allow businesses owned by women to thrive and to participate fully in both public and private sectors of the economy. The benefits will accrue not just to women business owners and their employees, but to all our Nation's citizens.

Sincerely,

BND

THE WHITE HOUSE

WASHINGTON

DRAFT

SCHEDULE PROPOSAL

September 7, 1984

TO:

FREDERICK J. RYAN, JR.

FROM:

Becky Norton Dunlop
Chairperson, IACWBE

REQUEST:

Meeting with Interagency Committee on Women's
Business Enterprise

PURPOSE:

To meet the members of the Interagency
Committee which was re-activated a year ago,
to receive a briefing from the committee on
the federal government record of doing
business with women owned businesses, and the
activities and recommendations of the
Committee.

BACKGROUND:

Of the President's three part national
initiative for women business owners, he has
participated in activities pertaining to two
of them--the Conference for Women Business
Owners and a luncheon in the Spring with his
Committee on Women Business Ownership. This
will be a meeting with the committee
comprising the final third.

PREVIOUS
PARTICIPATION:

The President reactivated the
Committee in 1983 (memo attached)

DATE AND TIME:

Week of October 8 preferable

DURATION:

30 minutes

LOCATION:

Cabinet Room

PARTICIPATION:

Membership list attached

OUTLINE OF
EVENT:

Becky Norton Dunlop	Introduction	
	Opening Remarks	4m
Carolyn Gray	Record of	3m
	Achievement	
Carole Dineen	Gov Programs	3m

Mary Ann Knauss	Outreach Info	3m
Dorcas Hardy	Procurement Goals	3m
Ann Wrobleski	Communications	8m
	Plan	
Becky Norton Dunlop	Wrap up/Review	2m
	Specific Requests	
President Reagan	Response/Questions	4m

REMARKS
REQUIRED:

brief remarks

MEDIA
COVERAGE:

Pool

THE WHITE HOUSE

WASHINGTON

November 15, 1983

MEMORANDUM FOR THE SECRETARY OF AGRICULTURE
THE SECRETARY OF COMMERCE
THE SECRETARY OF DEFENSE
THE SECRETARY OF ENERGY
THE SECRETARY OF HEALTH AND HUMAN SERVICES
THE SECRETARY OF HOUSING AND URBAN DEVELOPMENT
THE SECRETARY OF THE INTERIOR
THE ATTORNEY GENERAL
THE SECRETARY OF LABOR
THE SECRETARY OF TRANSPORTATION
THE SECRETARY OF THE TREASURY
THE CHAIRMAN, FEDERAL TRADE COMMISSION
THE ADMINISTRATOR OF GENERAL SERVICES
THE DIRECTOR, NATIONAL SCIENCE FOUNDATION
THE CHAIRMAN, SMALL BUSINESS ADMINISTRATION
THE ADMINISTRATOR,
OFFICE OF FEDERAL PROCUREMENT POLICY, OMB

Recently, I reactivated the Interagency Committee on Women's Business Enterprise.

Becky Norton Dunlop was appointed Chairperson and Nancy Risque and Ann Wroblewski were appointed as representatives of the Executive Office of the President.

This Interagency Committee will promote, coordinate, and monitor greater efforts on behalf of women-owned businesses by the Federal government.

Federal departments and agencies are directed to cooperate with the Committee and to take appropriate action to facilitate, preserve and strengthen women's business ownership. To that end, I have asked the Chairperson to work with each of you to designate an individual to serve on the Committee. At the same time, you should appoint an alternate and provide for support staff.

Although our attainments in this area have been commendable to date, we cannot afford to slacken our pace. I will be looking to each of you to strengthen policies and programs that aid women's business ownership.

We must ensure that women business owners can fully participate in our economic system, and this memorandum emphasizes my personal commitment to support this goal. I expect the heads of all departments and agencies to support this goal through Federal programming that provides equitable opportunities for women business owners.

With your commitment and cooperation, we can greatly improve the opportunities for women business owners.

Ronald Reagan

U.S. GOVERNMENT

Interagency Committee on Women's Business Enterprise

1441 L. Street N.W.
Washington, D.C. 20418

INTERAGENCY COMMITTEE ON WOMEN'S BUSINESS ENTERPRISE

Committee Members

CHAIRPERSON	Becky Norton Dunlop (456-6440) Deputy Assistant to the President and Deputy Director, Office of Presidential Personnel The White House, Room 145 Washington, D. C. 20500
AGRICULTURE	Karen Darling (447-4031) Deputy Assistant Secretary for Marketing and Inspection Services Administration Building Room 242 E 14th and Jefferson Drive S. W. Washington, D. C. 20250
COMMERCE	Mary Ann T. Knauss (377-3281) Deputy Assistant Secretary for Intergovernmental Affairs 14th and Constitution Avenue, N. W. Room 5417 Washington, D. C. 20230
DEFENSE	VACANT
ENERGY	Martha O. Hesse (252-8010) Assistant Secretary, Management and Administration 1000 Independence Ave., S.W., Room 7A145 Washington, D.C. 20585
HEALTH AND HUMAN SERVICES	Dorcas R. Hardy (245-7246) Assistant Secretary for Human Development Services 200 Independence Avenue, S. W., #309F Washington, D. C. 20201

**HOUSING & URBAN
DEVELOPMENT**

Bernice Williams (755-1428)
Director, Office of Small and
Disadvantaged Business Utilization
451 - 7th Street, S. W., Room 10224
Washington, D. C. 20410

INTERIOR

Richard R. Hite (343-4502)
Principal Deputy
Assistant Secretary for
Policy, Budget & Administration
18th and C Streets, N. W., Room 5115
Washington, D. C. 20240

JUSTICE

Judith Pond (633-2015)
Deputy Director
Office of Public Affairs
10th and Constitution Ave., N.W.
Washington, D.C 20530

LABOR

Lenora Cole-Alexander (523-6611)
Director, Women's Bureau
200 Constitution Avenue, N. W.
Room S3002
Washington, D. C. 20210

TRANSPORTATION

Mari Maseng (426-4570)
Assistant Secretary for Public Affairs
400 - 7th Street, S. W.
Room 10414
Washington, D. C. 20590

TREASURY

Carole J. Dineen (566-2112)
Fiscal Assistant Secretary
Main Treasury Building
15th and Pennsylvania Ave., N. W., Rm. 2112
Washington, D. C. 20220

FEDERAL TRADE
COMMISSION

Wendy L. Gramm (634-6881)
Director, Bureau of Economics
Gelman Building
2120 L Street, N. W., Room 700
Washington, D. C. 20037

GENERAL SERVICES
ADMINISTRATION

Josephine L. Good (523-1522)
Director, Office
of the Executive Secretariat
18th and F Street, N. W., Room 6126
Washington, D. C. 20405

NATIONAL SCIENCE
FOUNDATION

VACANT

OFFICE OF FEDERAL
PROCUREMENT POLICY

Donald E. Sowle (395-5802)
Administrator for Federal
Procurement Policy
(Mailing Address) 726 Jackson Place, N. W., Rm. 9001
Washington, D. C. 20503

DELIVERY ADDRESS

The White House (Old Exec. Office Bldg.)
17th & Pennsylvania Avenue, Rm. 45
Washington, D. C. 20500

SMALL BUSINESS
ADMINISTRATION
(Executive Director)

Carolyn Doppelt Gray (653-6620)
Director, Women's Business Ownership
1441 L Street, N. W., Room 414
Washington, D. C. 20011

THE WHITE HOUSE

Nancy J. Risque (456-2230)
Special Assistant to the
President for Legislative Affairs
The White House
2nd Floor - West Wing
Washington, D. C. 20500

THE WHITE HOUSE

Ann Wroblewski (456-7905)
Director of Projects
Office of the First Lady
The White House
Room 213 - East Wing
Washington, D. C. 20500

...

C

Conferences
(in order of Region)

1. Hartford, CT
2. Boston, MA
3. Somerset, NJ
4. New York, NY
5. Philadelphia, PA
6. Washington, D.C.
7. Pittsburgh, PA
8. Orlando, FL
9. Nashville, TN
10. Atlanta, GA
11. Cleveland, OH
12. Indianapolis, IN
13. St. Paul, MN
14. Dallas, TX
15. Houston, TX
16. Kansas City, MO
17. Des Moines, IA
18. San Diego, CA
19. San Francisco, CA
20. Los Angeles, CA
21. Portland, OR

Women Owned Businesses
(ranked by number of firms)
(SMSA - 1977)

1. New York, NY - NJ
2. Los Angeles, CA
3. Chicago, IL
4. San Francisco, CA
5. Philadelphia, PA, NJ
6. Washington, D.C. - MD - VA
7. Dallas-Ft. Worth, TX
8. Detroit MI
9. Boston, MA
10. Nassau-Suffolk, NY
11. Houston, TX
12. Anaheim, CA
13. San Diego, CA
14. Denver-Boulder, CO
15. Miami, FL
16. St. Louis, MO - IL
17. Minnesota-St. Paul, MN - WI
18. Atlanta, GA
19. Seattle, Everett, WA
20. Pittsburgh, PA
21. Baltimore, MD
22. Cleveland, OH
23. Tampa-St. Petersburg, FL
24. Newark, NJ

States with the largest
Federal Procurement

1. California
2. New York
3. Texas
4. Virginia
5. Michigan
6. Washington, D.C.
7. Maryland
8. Illinois
9. Ohio
10. Pennsylvania
11. Alabama
12. Florida
13. New Jersey
14. South Dakota
15. Colorado
16. Mississippi
17. Oklahoma
18. Louisiana
19. Arkansas
20. North Carolina
21. Massachusetts
22. Hawaii
23. Missouri
24. Rhode Island

THE WHITE HOUSE

WASHINGTON

INTRO FOR VIDEO TAPE PRODUCED BY SBA

"Doing Business With The Federal Government"

by President Reagan

Many small business owners recognize that the Federal Government can be an important customer. Annual Federal purchases of goods and services represent approximately 20 percent of Federal expenditures. It has been my consistent conviction that small businesses--with their wealth of technological capabilities, experience and efficiency--must be used to the maximum extent possible as a resource of Federal purchases if the economy is to continue to grow and thrive.

The progress of small business in this country--whether in terms of new business starts, creation of new jobs, efficient sales to the Government or new innovations--depends in part upon favorable Federal policies toward small business. To this end, my Administration has significantly increased the amount of Federal purchases from small and minority businesses. To further open the procurement process to small business, in 1983 I signed the Commerce Business Daily Act which requires Federal agencies to allow longer periods for responses to bid requests, thereby giving the small firms greater opportunity to compete.

Small businesses are the lifeblood of this country; creating nearly all of the new jobs, contributing to 30 percent of the Gross National Product, and providing ~~most of the inventions and innovations that point~~ towards a future of continued world leadership. Our job in Government is to provide an environment where hard work and creativity pay dividends. The record shows that small businesses have met the challenges, and there is every reason to feel confident that they will contribute to the health of this country as they prosper.

Technical Requirements: 1" Videotape
SBA Technical Contact: Guy Baughns
Media Arts/Boston
617/426-5998

Forward for Federal Assistance Handbook

Small business is the gateway to opportunity for those who want a piece of the American dream. This Administration is committed to pursuing unrestricted access for all business persons to all segments of the economy. Clearly, women represent one of the largest potential resources of economic activity in our nation today. We are committed to removing barriers to their participation in business ownership. Many small businesses recognize that the Government can be an important customer. It has been by consistent conviction that the taxpayer and the Government are well served by strong small business participation in the procurement process. We want to insure that present and potential women business owners can compete equitably in the total business environment. The procurement process must continue to be simplified and made more accessible to small firms. This Administration has made a major priority the policy of withdrawing wherever possible from competition with private industry in providing goods and services to be used by the Federal government. Activities of all departments and agencies are being examined to see which can be appropriately handled by the private sector utilizing its wealth of technological capability, experience, and efficiency. I intend to pursue policies supporting American business women in the most important possible way...by working to revive our economy so that all American business can prosper.

President Ronald Reagan

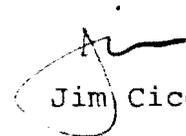
THE WHITE HOUSE
WASHINGTON

20 Sept 1984

TO: NANCY RISQUE

I'd appreciate it if your office could consider Virginia's request (att'd), and let me know if you think it's a good idea.

Thanks much.


Jim Cicconi



Office of Special Adviser to the President
for Consumer Affairs
Washington, D.C. 20201

September 19, 1984

MEMORANDUM TO JIM CICCONI

FROM: VIRGINIA H. KNAUER *Virginia Knauer*

SUBJECT: S. 1538, "Drug Price Competition and
Patent Term Restoration Act of 1984."

S. 1538, the "Drug Price Competition and Patent Term Restoration Act of 1984 bill," will be before the President in the next several days. I recommend a White House signing ceremony with representatives of aging and consumer groups as invitees.

The legislation has broad support among consumer and aging organizations; it has bi-partisan support on the Hill, and it solves what has long been a difficult issue in the prescription drug area. The bill is considered a great advance for all who purchase prescription drugs; and, of course, the aged and disabled in our society are particularly affected.

I understand that Secretary Heckler and FDA Commissioner Young also favor a signing ceremony to give visibility to the important changes in this legislation.

In the event that a signing ceremony cannot be scheduled, I suggest that a few pens used by the President in signing the bill or a personally autographed copy of the enrolled bill be sent to a few key people in the aging community and the consumer community, as well as to FDA Commissioner Young. I would be pleased to provide a list of 8 or 10 names for consideration if you wish.

Enclosure



Office of Special Adviser to the President
for Consumer Affairs
Washington, D.C. 20201

September 19, 1984

Dear Mr. Stockman:

This is in response to the Office of Management and Budget's request for views and recommendations for Presidential action on the enrolled bill, S. 1538, the "Drug Price Competition and Patent Term Protection Act of 1984."

S. 1538 seeks to provide consumers less costly generic versions of many widely-prescribed drugs, while permitting drug manufacturers extended patent protection and new exclusive marketing rights. Specifically, the measure would allow more generic copies of drugs to qualify for the Food and Drug Administration's (FDA) expedited approval procedure known as "abbreviated new drug application (ANDA)." Currently, this procedure is only used for drugs approved prior to 1962. Under S. 1538, generic copies of drugs which had been, and will be, approved after this date, will be eligible for ANDA approval.

The bill also allows patents for new drugs to be extended up to five years. Manufacturers of original drugs who lost a portion of the patent protection period awaiting FDA clearance would enjoy a longer "competition-free" period to recover investment. Moreover, S. 1538 creates a new exclusive marketing right -- distinct from patents -- for certain categories of drugs. This exclusivity may last from two to five years dependent upon the drug and its regulatory status.

Thus, S. 1538 is "compromise" legislation in the true sense of the word.*

* The Senate added an unrelated provision to this bill, which addresses textile and wool labeling. USOCA commented on S. 1816, an earlier version of the textile and wool labeling provisions of S. 1538, on April 10, 1984. In that comment, USOCA made suggestions for improvements to the bill, most of which have been adopted in S. 1538. USOCA, therefore, supports the textile and wool labeling provisions of S. 1538.

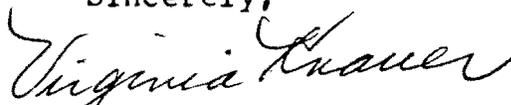
Currently, 20 percent of the people who buy drugs in this country are elderly. A common public misconception is that Medicare pays for their drugs -- it does not. Moreover, all Americans are suffering the explosive increase in medical costs, a large part of which consists of prescribed medication. USOCA strongly believes that this Administration should seize all feasible opportunities to provide relief to consumers from skyrocketing health costs -- especially, to the elderly.

S. 1538 would increase the availability of generic drugs, which can cost 50 percent to 80 percent less than brand-name versions. Generics would offer to the elderly (and all consumers) significant savings, which have been estimated at \$1 billion over several years. We believe lower out-of-pocket expenses will make a tremendous difference for older Americans, both in being able to enjoy a healthier, longer life, and in having a higher quality of life, with more dollars to spend elsewhere.

However, we must not underestimate the importance of protecting the legitimate interests of research drug manufacturers. We believe that S. 1538 provisions governing patent extensions and market exclusivity provide necessary financial incentives to brand name research drug firms. Only by providing these companies with proper incentives, can we stimulate the kind of research that will provide better and more effective drugs in the future, as the companies have so ably done in the past.

This enrolled bill has the solid support of the brand name, and generic drug industries; consumers; senior citizens; and labor groups. We, too, support this measure as one which will offer significant savings to consumers while stimulating research at the same time. We strongly recommend that the President sign S. 1538 into law.

Sincerely,



Virginia H. Knauer
Special Adviser to the President
for Consumer Affairs
and Director

United States Office of Consumer Affairs

The Honorable David A. Stockman
Director
Office of Management and Budget
Washington, D.C. 20506

Attention: James M. Frey
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