

THE WHITE HOUSE

WASHINGTON

November 22, 1983

MEMORANDUM FOR JAMES A. BAKER, III

FROM: JAMES W. CICCONI 

SUBJECT: Maritime Policy

There are several things occurring in the area of maritime policy which provide encouragement that we may be able to fulfill some of our unkept promises on maritime issues. Our meetings and discussions toward that end have included Jack Svahn, Jim Jenkins, Faith Whittlesey, and a variety of outside people.

As you know, much of the problem has been bureaucratic resistance. With Jenkins' and Svahn's concurrence I have asked Jim Burnley at DOT to assemble a small group within the department to report on (a) accomplishments for which we can take credit in the maritime area, (b) those commitments which remain unfulfilled, and (c) policy options for correcting the situation. Once Burnley's paper has been received, Svahn has agreed to approach the subject in a more expedited fashion, i.e. it will not go through the Cabinet Council Working Group stage until there has been a high level sign-off on basic steps which need to be taken.

We are hopeful we can overcome the bureaucratic inertia with this approach, and avoid the false starts and piecemeal approach which have plagued past efforts.

THE WHITE HOUSE

WASHINGTON

November 28, 1983

MEMORANDUM FOR JOHN HERRINGTON

FROM: JAMES W. CICCONI *JWC*

SUBJECT: NLRB Vacancies

As I understand it, the NLRB has openings on the board and in the general counsel position. I have spoken with Bonnie Newman about this, and wanted to pass on to you the following thoughts:

1. It is very important that our board nominee be non-controversial. In the wake of the Dotson nomination and the decision to replace Jenkins, our outreach efforts with certain unions would be set back if this nomination is called into question. Also, chances are dim of confirming a controversial nominee.
2. We should continue efforts to locate a qualified black for Jenkins' seat. One source of names might be Bill Coleman. Though he has disagreed with the Administration on a number of civil rights issues, I am unaware of major differences in the labor relations field. Also, Coleman is regarded highly by the entire legal community.
3. The Teamsters should not be seen as "dictating" this appointment. Though they have an interest in fostering that view, it will frankly cause us problems if it takes root.
4. We should attempt to persuade Edith Baum to consider the general counsel position at NLRB. By most accounts, she is well qualified and is acceptable to both labor and management. Also, she is probably one of the few people we can get confirmed without difficulty. We may need to provide some assurances, though, that the traditional role of the NLRB general counsel will not be diminished.

Thanks.

File

THE WHITE HOUSE

WASHINGTON

November 28, 1983

MEMORANDUM FOR JACK SVAHN

FROM: JAMES W. CICCONI *JWC*

SUBJECT: Houston National Cemetery Survey Dispute

Regarding the recommendation to declare excess portions of the Houston National Cemetery, as I understand it, the VA has never planned to use the 147-acre parcel in question for burial purposes. If that is accurate, then I feel we should be certain local veterans organizations are aware of that fact before the property is declared excess. Otherwise, we risk a strong reaction from area veterans who may have assumed, rightly or wrongly, that they would have burial rights in the Houston National Cemetery (as opposed to a Regional Cemetery in some other location).

If, however, the VA had envisioned use of the 147 acres for future burial needs, then I would respectfully disagree with the recommendation to declare the property excess.



PROPERTY REVIEW BOARD

17th & PENNSYLVANIA AVENUE, N.W.

WASHINGTON, D.C. 20500

November 17, 1983

MEMORANDUM FOR JACK SVAHN

FROM:

JOSHUA A. MUSS

SUBJECT:

SURVEY DISPUTE ON VETERANS ADMINISTRATION,
HOUSTON NATIONAL CEMETARY, TEXAS

I have attached for your information a fact sheet with a recommendation on the above referenced survey dispute. We have reviewed VA's report and supplementary comments provided by both VA and GSA. Based upon the information provided, we have concluded that the VA has not demonstrated a need to retain the area under dispute and that the 147-acre parcel identified unused should be reported excess.

If you agree with our recommendation, would you please sign the attached letter to Administrator Walters and return it with the package to me for distribution to the Board members. If after five days we have not received a request from any Board member that the matter be considered by the entire Board, we will send the letter to Administrator Walters.

Attachments

FACT SHEET
ON
VETERANS ADMINISTRATION, HOUSTON NATIONAL
CEMETERY, HOUSTON, TEXAS

Issue:

Unused and unimproved 147-acre parcel.

Date of Survey:

July 1983.

Background:

Houston National Cemetery, established May 2, 1963, has 419.210 acres. It provides burial benefits for veterans as established by the 37th Congress in 1962 and the National Cemeteries Act of 1973. Currently, a master plan is being developed which will provide grave sites through the year 2050.

The cemetery has 147 acres unused and unimproved land located on its eastern border. Currently, this area is under lease for agricultural purposes.

Discussion:

The major interested parties in this case are: VA, GSA, and OMB. Their positions follow:

VA: Does not support the excess of 147 acres because:

(1) The parcel must be retained in VA inventory because of its exchange potential to facilitate the acquisition of a possible future National Cemetery site in the state of Texas utilizing the exchange authority of the Administrator of Veterans Affairs as set out in 38 U.S. Code 5003. (Reviewed 38 U.S. Code 5003, Use of Armed Forces Facilities. Found that it did not include cemeteries as part of the VA Administrator's exchange authority. Only hospitals, domiciliary facilities, and related supplies, equipment, materials, et al., are discussed.)

(2) The parcel must be retained for real property exchange to establish or expand a medical facility.

(3) The parcel must be retained as a buffer area against further residential development and expected commercial/industrial development.

(4) It must be determined that the parcel is not needed as a possible site for the relocation of a VA regional office. The Administrator has been asked by the Chairman of the House Veterans' Affairs Committee to survey VA Medical Center (VAMCs) sites to determine the potential of relocating VA regional offices from leased space to VAMCs.

(5) No excess action may be taken until House and Senate Committees are notified of the proposed

OMB: Supports the excess of 147 acres because:

(1) This cemetery is not designated as one of the 10 Regional National Cemeteries.

(2) The relocation of a regional office at this cemetery is not supported by OMB. Currently, relocation of regional offices are under review by OMB, but this ongoing review is not a factor in this case.

(3) VA does not have an OMB approved master plan for any additional uses at this site.

GSA: They did not have a participant on the survey team nor did they know that VA planned to do the survey. GSA supports the excess of 147 acres because:

(1) The 147-acre parcel is not utilized.

(2) The report does not contain adequate justification for retention of this parcel.

(3) The report indicates the parcel would not be utilized for burial purposes but retained for "exchange potential" for possible future National Cemetery site. The justification, "exchange potential" is contrary to the designated mission of the cemetery.

(4) The justification for retention based on the need for a buffer area against further development does not include a description of any local requirements for buffer zones.

(5) The issues of exchange potential and buffer zones are mutually exclusive.

(6) The report omits any specific or firm implementation plans, justification, or authorization for future use of the parcel as a VA regional office or any other uses.

(7) The return of this valuable asset, located so close to a major metropolitan area, does not contribute to federal real property asset management.

Recommendation:

VA should report the 147-acre parcel excess. The documentation provided by VA does not demonstrate a need to retain it.

EXECUTIVE CORRESPONDENCE

THE WHITE HOUSE
WASHINGTON

Honorable Harry N. Walters
Administrator
Veterans Administration
Washington, D.C. 20420

Dear Mr. Walters:

The Property Review Board (PRB) has reviewed the disagreement between the Veterans Administration (VA) and the General Services Administration (GSA) regarding the disposal of a 147-acre parcel at the VA Houston National Cemetery, Texas. As the responsible agent under Executive Order 12348 for resolving similar conflicts, we have received the VA survey and written comments provided by VA and GSA.

The central issue in the dispute concerns the actual future use of the parcel. VA needs to retain the parcel because of its exchange potential to facilitate the acquisition of a National Cemetery, for real property exchange to establish or expand a medical facility, as a buffer area against residential/commercial/industrial development, and for relocation of a VA regional office.

Based upon the information provided, I have concluded that an actual future need for the 147-acre parcel has not been justified. Accordingly, I have determined that the appropriate resolution of the survey dispute is for the VA to report this parcel as excess to VA needs to the Administrator of General Services.

Thank you for your support of the President's initiative to improve federal property management.

Sincerely,

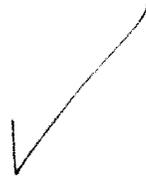
John A. Svahn
Chairman, Property Review Board

cc: Gerald Carmen

**DO NOT WRITE ON THIS COVER AS IT IS INTENDED FOR RE-USE
RETURN IT WITH THE FILE COPIES TO ORIGINATING OFFICE**

THE WHITE HOUSE

WASHINGTON
November 29, 1983



MEMORANDUM FOR JAMES A. BAKER, III

FROM: JAMES W. CICCONI *JWC*

SUBJECT: Extension of the Export Administration Act

For your information:

By next Monday, the President will sign a bill which extends the Export Administration Act until February 29, 1984. As you know, authority under the act expired last month; its functions have been carried out under emergency economic powers since that time.

The House has already passed a long-term extension of the Act, and the Senate Banking Committee has reported a bill which will be taken up when Congress reconvenes. Both versions differ substantially from the Administration proposal, though we are hoping to influence the final product in conference.

THE WHITE HOUSE

WASHINGTON

November 29, 1983

MEMORANDUM FOR THE FILE

FROM: JAMES W. CICCONI *JWC*
SUBJECT: Meeting with Jack Albertine

Today at 11:30 am, I met with Jack Albertine at his request. The meeting lasted approximately 20 minutes. At that time, Albertine indicated his desire to explain certain political matters so that they would not be misunderstood by the White House. His principal point centered on his personal contributions to the Democratic Senatorial Campaign Committee, chaired by Sen. Lloyd Bentsen.

After listening to Albertine's reasons for contributing to the Democratic dinner honoring Sen. Long, I said I could not advise him and would not express an opinion regarding political contributions to either party.

I made clear to Albertine that his access to the White House, and specifically to Jim Baker, was due to his position as president of the American Business Conference, and that such access would continue without regard to his personal political contributions. I indicated that we were aware of, and grateful for, the support he and the Conference had provided to the President on economic issues. At this point in the conversation, I asked whether he had received pressure from anyone in the White House regarding his political activities, and he said he had not. I made clear that any such activity on the part of WH staff would be sternly dealt with, and asked that he let me know if it ever occurred.

THE WHITE HOUSE
WASHINGTON
December 2, 1983



MEMORANDUM FOR JAMES A. BAKER, III

FROM: JAMES W. CICCONI 
SUBJECT: Caribbean Basin Initiative Designees

Yesterday the President signed the initial batch of CBI designations, along with a statement for release. The eleven designated countries are:

Barbados	Panama
Costa Rica	St. Kitts-Nevis
Dominica	St. Lucia
Dominican Republic	St. Vincent
Jamaica	Trinidad & Tobago
Netherlands Antilles	

We were unable to designate Grenada in this group (along with 16 other eligible nations) though it is anticipated that they will be included at some future point.

As you know, designated nations are entitled to duty-free access to U.S. markets for eligible articles. The President's statement also mentions that we are "also now prepared to extend to these nations special tax advantages which can benefit tourism and other sectors of their economy."

*JC
memo*

Dec. 5, 1983



TO: JAB III

A couple things re Hispanics in addition to those points raised in the attached memo--

Yes

1. Tirso's role in the campaign is still a problem. Unless it is resolved in some way, it will grow. I assume Stu Spencer is working on this. I only hope that the campaign is not underestimating the intensity of feeling against Tirso among Mexican-Americans.

A tripartite arrangement, or clear elevation of Lujan are options.

*Pls ask
MDI to call
E. Hollins &
suggest he
send a memo
to State Chairman
on this.*

2. If it is not too early, I hope some thought is being given to discussions with the state chairmen on composition of delegations to the convention. It is very important that we have a good number of Hispanic delegates.

*Neither
have
I →*

3. You'll recall that you had asked Wirthlin for the latest data he had on Hispanic voter trends. I talked with him to tell him the specific dates of our events, etc., but have not yet seen any data (I assume it will have to come thru normal channels).

Thanks.

JC

THE WHITE HOUSE
WASHINGTON
December 5, 1983

MEMORANDUM FOR JAMES A. BAKER, III
FROM: JAMES W. CICCONI ^{JWC}
SUBJECT: Hispanic Update

For your information, the following is a summary of current Hispanic-oriented activities and plans:

1. Puerto Ricans: A meeting was recently held at the White House with the leaders of various GOP Puerto Rican factions in New York and New Jersey. The purpose of the meeting was two-fold: to "clear the air" regarding the Administration's sensitivity to Puerto Rican concerns, and to begin plans for a White House briefing for members of the Puerto Rican community.
2. Cuban Americans: We are looking at the possibility of an event in January timed to coincide with the 25th anniversary of Castro's takeover (and the beginning of the flow of political refugees to the U.S.). This could also highlight the beginning of broadcasts from Radio Marti.
3. Arizona, New Mexico, and Colorado: In lieu of a White House event for Hispanic supporters from these states, we may instead submit a proposal for a stop-over during a Presidential trip now set for February.
4. Appointments: Hispanics have recently been approved for a key procurement slot at DOT, and for the position of Assistant Secretary for Employment and Training at DOL. Hispanics will probably soon be named to the EEOC and the Civil Rights Commission, and there is a good chance that we will be able to name a Hispanic to a district judgeship in Texas. Also, we have a strong Hispanic candidate in the running to succeed Victor Rivera at MBDA.

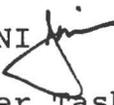
Should get detail on these to R-B '84. If appropriate ask MDT to do this plan. I suppose Jim Lake is guy to call.

THE WHITE HOUSE

WASHINGTON

December 5, 1983

MEMORANDUM FOR CRAIG L. FULLER

FROM: JAMES W. CICCONI 
SUBJECT: Southwest Border Task Force

As an initial step toward resolving some of the communication problems that have arisen with regard to the Border Task Force's efforts, I would suggest that a White House briefing be planned for community leaders from the border areas.

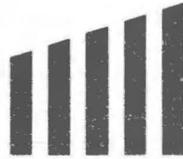
Such a briefing would be conducted by the Task Force's agency representatives. The briefing could be held in EOB 450, and would exclude press coverage except for possible remarks by the President or Vice President (if it is decided to seek their participation). The newly-chosen state coordinators for the Task Force could submit names of prospective participants after consultation with appropriate state officials (e.g. Sen. Tower, Gov. Deukmejian, Sen. Domenici, Rep. Lujan).

Please let me know what you think of this idea. If it is decided to proceed, I would suggest we attempt to schedule the briefing for some date prior to the State of the Union.

Thanks.

cc: James A. Baker, III

Dr. John M. Albertine
President



AMERICAN BUSINESS CONFERENCE, INC.
A Coalition of Growth Companies

December 7, 1983

Mr. James W. Cicconi
Special Assistant to
the President
The White House
Washington, D.C. 20500

Dear Jim:

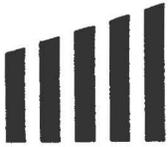
Enclosed is the most recent press release from the American Business Conference. I thought you would enjoy reading the release and the press clip resulting from it.

Thank you in advance for taking time out of your busy schedule to read this letter and press information.

Best wishes,


John M. Albertine
President

JMA/pn



AMERICAN BUSINESS CONFERENCE, INC.

A Coalition of Growth Companies

1025 Connecticut Avenue, N.W., Suite 209
Washington, D.C. 20036

Dr. John M. Albertine
President

for more information contact:
Cathi Smith
Director of Communications
(202) 822-9300

NEWS RELEASE

DECEMBER 2, 1983

STATEMENT BY
DR. JOHN M. ALBERTINE
PRESIDENT OF THE AMERICAN BUSINESS CONFERENCE
ON THE
NOVEMBER EMPLOYMENT SITUATION

THE STRENGTH OF THE RECOVERY CONTINUES TO ASTONISH EVERYONE. LESS THAN A YEAR AGO, ALL THE ECONOMISTS WHO BELIEVED THAT THE UNEMPLOYMENT RATE WOULD DIP BELOW 10% BY THE END OF 1983 COULD HAVE FIT COMFORTABLY INTO ONE JAPANESE TWO-DOOR SEDAN. ALL THE ECONOMISTS WHO EXPECTED UNEMPLOYMENT TO BE ABOUT 8% WOULD HAVE FIT COMFORTABLY INTO A SINGLE STRAITJACKET.

AFTER OCTOBER'S BIG DROP, MANY THOUGHT THAT THE UNEMPLOYMENT RATE WOULD HOLD STEADY OR EVEN RISE IN NOVEMBER. INSTEAD, NOVEMBER PRODUCED AN EVEN BIGGER DROP THAN OCTOBER. THIS RECOVERY IS SO STRONG THAT IT IS MAKING OPTIMISTS LIKE ME LOOK LIKE PESSIMISTS. IT SURE BEATS THE OTHER WAY AROUND.

The New York Times

—NEW YORK, SUNDAY, DECEMBER 4, 1983—

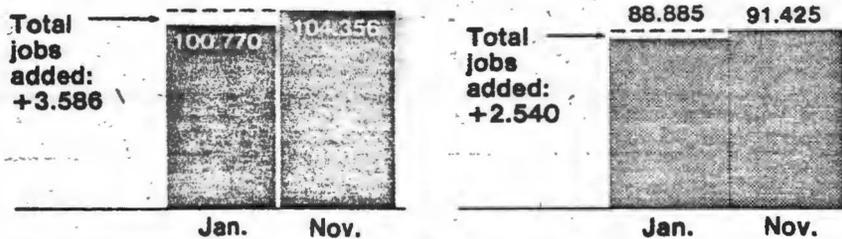
Which numbers?

Total net and monthly change in civilians employed, Jan.-Nov. 1983, as shown by Government's two methods of counting jobs

Household survey

Payroll survey

Total employment (in millions)

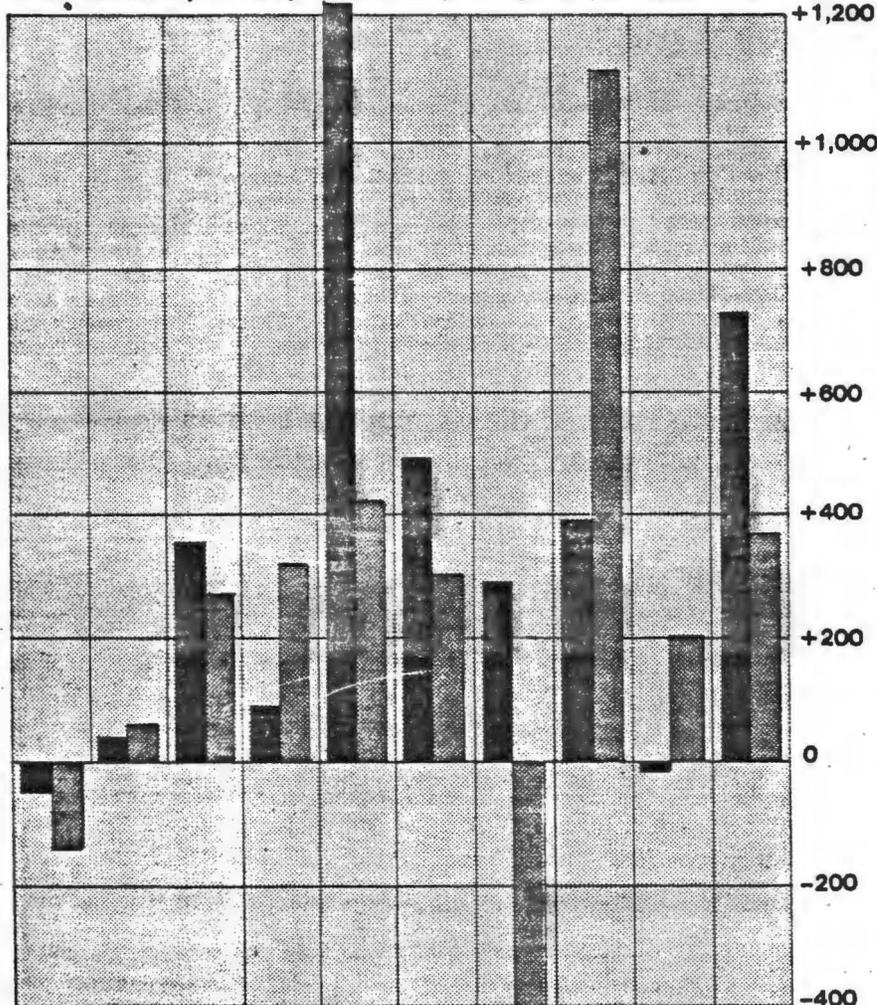


Change from previous month

(in thousands)

1983

Feb. March April May June July Aug. Sept. Oct. Nov.



Source: Department of Labor

Jobless Drop Calls for a Look At the Data

WASHINGTON — Last week's startlingly large drop in the nation's unemployment rate — to 8.2 percent from 8.7 percent — prompted economists once again to revise their views of the year-old recovery, whose strength many have consistently underestimated.

"All the economists who believed that the unemployment rate would dip below 10 percent by the end of 1983 could have fit comfortably into one Japanese two-door sedan," said John M. Albertine, president of the American Business Conference. Those who predicted about a year ago that unemployment would now be approaching 8 percent, he added, "would have fit comfortably into a single straitjacket."

But while the White House and others celebrated the latest labor market data, there were some who looked a bit more closely and suggested that things weren't adding up quite right. Could the improvement be overstated?

The biggest mystery involved the number of people who do have jobs. By one measure, the sampling of 60,000 households on which the unemployment rate is calculated, the number of job holders has risen by 3.5 million this year. By the other, a sampling of 189,000 employers, the gain is only 2.5 million.

What accounts for the discrepancy and what does it mean? Some economists suggest the "missing" jobs may represent nothing more than an increased number of self-employed people who don't show up on payrolls. Such workers often continue to be self-employed long after recovery begins, said David Ernst, an economist at Evans Economics, a consulting firm.

Some of the discrepancy can be attributed to the creation of new companies that are not immediately caught in the statistical nets from which the payroll figures are compiled, according to Howard V. Hayghe, an economist at the Bureau of Labor Statistics. Others venture that the explanation may lie partly in the mechanism of adjusting the data for seasonal variation. Then there is the normal margin of statistical error and the double-counting of people with more than one job.

The November figures reported Friday show employment measured by the household survey — the one used to calculate the highly publicized rate of unemployment — rose 733,000 while the payroll survey showed an increase only half as big, 370,000. Although economists are still sifting the numbers for possible danger signals, the general inclination is to regard the November data as confirming a year-long improvement in the labor market.

"I'd go along with the household survey," said Rose McElhattan, an economist at the Federal Reserve Bank of San Francisco. She noted that the gains it showed were only moderately higher than in previous recoveries.

Several times, to the dismay of the Labor Department, the two employment measures have moved in opposite directions, a phenomenon that raises obvious doubts about the data. Now, however, "at least you have the two series going in the same direction," Mr. Albertine said.

— ROBERT HERSHEY

THE WHITE HOUSE
WASHINGTON
December 13, 1983



MEMORANDUM FOR JAMES A. BAKER, III

FROM: JAMES W. CICCONI 
SUBJECT: USTR Recommendation on Non-Rubber Footwear

By December 30, the President must decide what action to take regarding a U.S. investigation of alleged Taiwanese trade restrictions on imports of U.S. non-rubber footwear. The investigation was initiated in December, 1982 by USTR as a result of a petition filed by the Footwear Industries of America, the Amalgamated Clothing and Textile Workers Union, AFL-CIO, and the United Food and Commercial Workers Union.

Information gathered during the investigation indicates that the alleged trade restrictions on the part of Taiwan did not, in fact, exist. Therefore, USTR's recommendation is that the President sign a determination that there are no unreasonable or discriminatory acts, policies or practices that burden and restrict U.S. commerce. This determination will be published in the Federal Register. USTR also recommended that the U.S. pursue a Taiwanese offer to assist U.S. footwear manufacturers in improving their marketing in Taiwan.

THE WHITE HOUSE
WASHINGTON
December 13, 1983



MEMORANDUM FOR JAMES A. BAKER, III
FROM: JAMES W. CICCONI 
SUBJECT: Department of Education Budget

As you know, OMB and Education last night agreed on compromise budget levels for FY85. The totals, when compared with FY84 levels, are as follows:

	<u>FY84</u>	<u>FY85</u>
Discretionary spending	\$13.073 B	\$12.611 B
Total Spending	15.329	14.620

Please note that discretionary spending for FY85 will be over \$450 M below the enacted FY84 level. Total spending will be over \$700 M below FY84. The "total spending" figure for FY85 includes adjustments based on our decision to repropose measures to tighten up on guaranteed student loan costs.

One final point: both Indian and bi-lingual education programs in the FY85 budget have been held constant at the FY84 enacted levels.

THE WHITE HOUSE
WASHINGTON
December 13, 1983



MEMORANDUM FOR JAMES A. BAKER, III

FROM: JAMES W. CICCONI *JWC*

SUBJECT: Investigation of the U.S. Foundry Industry

A memorandum has been sent to the President by Ambassador Brock requesting that a Section 332 investigation of the U.S. foundry industry be initiated. Under Section 332, the President can request the U.S. International Trade Commission to analyze the competitive position of an industry. This does not commit the President to take any further action based on the USITC's analysis. The reason for such an investigation is that current information on the domestic industry is fragmented; without up-to-date data it is impossible to assess the impact of foreign competition.

The Trade Policy Committee supports this recommendation, and it is expected that the President will concur.

THE WHITE HOUSE
WASHINGTON
December 15, 1983

MEMORANDUM FOR DOUG RIGGS

FROM: JAMES W. CICCONE *JWC*
SUBJECT: Labor Strategy

It was good to see that the media (including the Wall Street Journal) have taken notice of White House meetings with labor officials.

In order to keep open lines of communication, I would suggest that once every few weeks we invite a labor union official, including some who are not necessarily friendly towards the Administration, to have lunch in the Mess. This would provide labor leaders with a clear indication of interest in their views, a channel for saying what is on their minds, and would send a signal (if only by word of mouth) that we are maintaining an open door. If you think this idea has merit, please give me a call and we can explore it further.

Thanks.

cc: James A. Baker, III
Jack Courtemanche

THE WHITE HOUSE
WASHINGTON
December 15, 1983

MEMORANDUM FOR JOHN HERRINGTON

FROM: JAMES W. CICCONI 
SUBJECT: Deputy Administrator of SBA

As I understand it, Eddie Herrera, the Deputy at SBA, has had most of his substantive responsibilities taken away in a restructuring initiated by Jim Sanders.

If this is accurate, it could cause us very real problems in the Hispanic community, especially given the prior history at SBA. Is there some way we can check on this? Also, wasn't there an understanding with Sanders about the deputy's responsibilities at the time Herrera was named?

Thanks.

cc: James A. Baker, III

THE WHITE HOUSE
WASHINGTON
December 16, 1983

MEMORANDUM FOR JAMES A. BAKER, III

FROM: JAMES W. CICCONI 

SUBJECT: Textiles

In the wake of yesterday's Trade Policy Committee meeting on textiles, revisions were made in USTR's proposal (Option 2). When discussed initially it involved a continuation of discussions with the industry that USTR has been having since last summer. Now the USTR option has been fleshed out so that it represents more of a middle ground.

The revised USTR option involves the following steps:

1. Within 30 days new criteria would be developed to tighten up the quota call system, making it "more predictable and timely."
2. Initiate an immediate review, to be completed within 30 days, of imports from major suppliers in uncontrolled categories which meet the criteria set forth in the textile industry's proposal. If it is determined that a real risk of market disruption exists in these categories, calls would be issued immediately.
3. The Administration would consult with industry leaders to "reconcile data, clarify problems and identify long term objectives within 90 days."

Under the above proposal the industry would, of course, be free to resubmit its countervailing duty petition if it wishes.

MEMORANDUM FOR JAMES A. BAKER, III
December 16, 1983
Page Two

The above option is an improvement upon the earlier version because it sets specific deadlines for decision and concedes use of the industry's criteria to examine imports from major suppliers, at least on a trial basis.

It would be pointed out that the reason for focusing initial action on major suppliers is to avoid issuing immediate calls on 30 LDC's.

This proposal, if adopted, would not be viewed by the industry as a victory. In fact, they may react in a hostile manner, redoubling efforts to obtain a legislative solution.

It is extremely important that Sen. Thurmond be on board with whatever decision the President makes. If asked, he might be willing to state that our decision is a step in the right direction, though Thurmond may need to receive a call from either you or the President.

THE WHITE HOUSE

WASHINGTON

December 20, 1983

MEMORANDUM FOR JIM COYNE

FROM: JAMES W. CICCONI *JWC*
SUBJECT: Partnerships in Education Program

Attached is a proposal from the Office of the Chief of Staff to sponsor a day at the White House for a group of 20 to 30 students (perhaps a class) from Congress Heights School. All eight members of this office would participate in the day's events, which we would like to schedule for Friday, January 13.

We would appreciate it if your office could assist and advise us in contacting the school, finalizing the schedule, et cetera. Details can be worked out with Kathy Camalier and Andrea DesCoteaux of this office. We would prefer to finalize this as soon as possible.

Thank you.

cc: James A. Baker, III
Margaret D. Tutwiler

MEMORANDUM FOR JIM COYNE
ATTACHMENT

PROPOSED SCHEDULE

FRIDAY, JANUARY 13, 1984

11:00 am Arrive OEOB, proceed to Room 450.
Welcome by James A. Baker, III
Viewing of "The White House
Story, 1790 - 1963"
Q & A session

12:00 n Proceed to Ward Room for light lunch.

1:00 pm U.S.S.S. presentation.
- Uniformed Division
- Canine Team

1:30 pm Tour White House library, mail room,
and White House operators.

2.00 pm Residence Tour
(tentative briefing by MDT and JWC)

3:00 pm South Lawn helicopter departure.

3:30 pm Grounds Tour
(National Park Service)

THE WHITE HOUSE
WASHINGTON
December 20, 1983

1/4/84 JC:
Good work.
J. White

MEMORANDUM FOR JAMES A. BAKER, III

FROM: JAMES W. CICONI *JW*
SUBJECT: Senior Citizens Outreach

Yesterday I met with Jack Courtemanche, Paul Simmons (Svahn's assistant), and Judi Buckalew regarding improvements in our outreach efforts to senior citizens. Currently, we are hampered in this area by a number of factors:

1. A general perception of insensitivity toward senior citizens and their problems.
2. Misunderstandings regarding our Medicare prospective payment regulations, and a fear that this will jepordize or make more expensive health care for senior citizens.
3. Apprehension regarding the report to be released in January of the Medicare study commission.
4. Misperceptions regarding this Administration's record on Social Security, and fears regarding our future intentions.

Without going into excessive detail, we agreed on the following:

1. The President should deliver a radio talk on January 7 or January 14 which is addressed primarily to senior citizens. This would occur soon after the Medicare commission's report is released, and after the delayed Social Security increase occurs on January 1.
2. Ed Meese will be asked to chair a meeting with the leaders of the four or five top senior citizens organizations. There has been surprisingly little done with these groups over the last several years, and virtually no presidential contact. This would be a listening session, with Heckler, Whittlesey, and Svahn also present. We will try to schedule this meeting for the first week in January, and expect that subsequent ideas and proposals will flow from the discussion therein.

JC memos
x f : OPL - Sr Citizens Outreach

MEMORANDUM FOR JAMES A. BAKER, III
December 20, 1983
Page Two

3. Since the President will not be able to attend the convention of the American Association of Retired Persons (AARP) in April, we will request a videotaped message and will recommend the event to the VP. The AARP, with a membership of around 15 million (claimed), is by far the largest senior citizens group.

Part of the problem in this area has been the lack of a sustained WH outreach effort with senior citizens groups in the past. Another, more serious problem, is an apparent disinterest on the part of Secretary Heckler in meeting with these groups. (We are attempting to deal with the latter by inviting Heckler to the Meese-chaired meeting.)

THE WHITE HOUSE

WASHINGTON

December 21, 1983



MEMORANDUM FOR JAMES A. BAKER, III

FROM: JAMES W. CICCONI *JWC*

SUBJECT: Regulatory Reform

For your information:

The CCEA recently discussed the status of the Administration's regulatory reform effort in light of the decision to abolish the Vice President's Task Force.

The overall sense of the Cabinet Council was that the abolition of the Task Force has left a void which needs to be filled. Secretary Regan suggested, and CCEA agreed, that Chris DeMuth should form an ad hoc group consisting of the agency general counsels. The group would meet periodically to exchange information on regulatory matters and identify policy issues, which would then be brought to the CCEA for resolution.

cc: Richard G. Darman

THE WHITE HOUSE
WASHINGTON
December 21, 1983



MEMORANDUM FOR JAMES A. BAKER, III

FROM: JAMES W. CICCONI *JWC*
SUBJECT: Caribbean Basin Initiative

For your information:

Ambassador Brock has recommended to the President a supplementary list of nine countries to be designated as beneficiaries under the Caribbean Basin Recovery Act. They are:

Antigua	Guatemala
Belize	Haiti
British Virgin Islands	Honduras
El Salvador	Montserrat
Grenada	

These designations may draw a bit more attention than the last batch due to inclusion of El Salvador and Grenada. The President's decision is due by December 29. This would bring to 20 the number of countries designated as CBI beneficiaries.

THE WHITE HOUSE

WASHINGTON

December 21, 1983

MEMORANDUM FOR THE SENIOR STAFF

FROM: JAMES W. CICCONI *JWC*

SUBJECT: Senior Staff Meetings

There will be no senior staff meetings Friday, December 23 through Monday, January 2 due to the holidays. Regular meetings will resume on January 3.

Thank you.

THE WHITE HOUSE

WASHINGTON

December 22, 1983

MEMORANDUM FOR DAVE GERGEN

FROM: JAMES CICCONI 
SUBJECT: Saturday Radio Talk Suggestion

As you know, there is a great deal of concern among older Americans about the Administration's current policies, and its intentions regarding Social Security and Medicare. Such concerns may well increase in January due to the more heated political atmosphere, the formation of the FY 85 budget, the report of the Medicare study commission (early January), and, ironically, the January 1st Social Security increase which was delayed as part of the compromise package. This would, in short, be a good time for the President to speak to issues that concern senior citizens.

I would suggest we consider a radio talk in early January which is primarily addressed to senior citizens. The President could mention the demographic changes that are occurring (the so-called "graying of America"); the Administration's accomplishments, especially on Social Security; the prospective payment plan, and how it should help, not hurt, the elderly; and could provide some reassurance regarding our intentions on Medicare and Social Security.

There is also an interesting "Senior Citizens World's Fair" which is scheduled for January in Seattle. Judi Buckalew has provided some material on this, which is attached. The fair might be tied in as a sidebar to point out how the importance of senior citizens as a productive part of society will increase in the future.

cc: James A. Baker, III
Jack Courtemanche
Judi Buckalew

THE WHITE HOUSE
WASHINGTON

December 19, 1983

MEMORANDUM FOR JIM CICCONI

FROM: JUDI BUCKALEW *JB*
SUBJECT: Senior Citizens World's Fair

The descriptive literature attached should explain the "Senior Citizens World's Fair".

I believe there are two aspects of the event which could be highlighted in the radio address.

1. The notion of preparing for a future in which seniors play a leading role in the workplace, the marketplace, and the community.
2. To focus attention on the linkage between public and private sectors, and to encourage a voluntary working partnership between business and senior citizens to meet the needs of our older population.

cc: Jack Courtemanche

*cite demographics:
% population "growing
older" is increasing*

Fact Sheet

Chautauqua Northwest "Worlds Fair"

The Theme:

The theme of the Fair is "Senior World: the people, the products, the future."

Who will be there:

Chautauqua Northwest is estimating 15,000 older persons will attend. In addition there will be exhibitors, aging services providers, entertainers and speakers.

Why is it being called a "Worlds' Fair":

This is a nickname that has stuck; the fair will be held at the site of the 1962 Seattle World's Fair.

How did it originate:

The grant has as its broad purpose the creation of a voluntary, working partnership between companies, senior citizens and community organizations to meet the needs of older persons. The fair will be an event combining educational elements of the 19th Century "Chautauquas" with the latest in products and services for older persons. The program will include exhibits, product demonstrations, entertainment, panel discussions, and speeches by community and national leaders.