



*J. Edgar
memo*

THE SECRETARY
WASHINGTON, D. C. 20540

September 6, 1983

MEMORANDUM TO THE HONORABLE CRAIG L. FULLER
ASSISTANT TO THE PRESIDENT
FOR CABINET ADMINISTRATION

SUBJECT: Criticism of the President's Remarks about
Bilingual Education

When the President mentioned his support of bilingual education in a recent visit to the Southwest, it was misunderstood by many. This problem comes about because we use the term "bilingual education" to refer to education that helps students who cannot read, write, and speak English.

But to some people, the term, bilingual education, refers to a teaching method (known as bilingual education) wherein the students are taught by a method known as transitional bilingual education.

There are two other well-known methods in addition to the bilingual method of teaching limited English proficient students. These are: the English as a second language (ESL) method, and the total emersion method.

Early in 1981, I had withdrawn regulations promulgated by former Secretary Hufstедler. These regulations would permit only the transitional bilingual method and prohibit other successful methods. We felt that the Federal Government should not prescribe teaching methods. We defended the right of each local school board to use the method most successful for the needs of their students.

When the President spoke out on bilingual education, it appeared in the Press nationwide. The President did not intend to get involved in the fight over which teaching method to use. But some misunderstood.

We all favor teaching children to master English as quickly as possible. For some this may be the ESL, total emersion, or the transitional bilingual education method.

I suggest that we be sensitive about the debate of teaching methods. I also urge that we express our concern for the needs of these students, for they do have great need. We are now supporting changes on the Hill to make it possible for school districts to use any method that has been proven to be successful and still qualify to receive Federal funds. At present, Federal funds can only be used for one teaching method (transitional bilingual). The legislation may be opposed by some Hispanic groups who favor the one method. This is sensitive, and I suggest that the President keep out of the fight over which method is best and leave this up to educators.

Page 2 - The Honorable Craig L. Fuller

If he expresses his concern and support for these students and refuses to enter a teaching method debate that has gone on for years, he will then remain outside of the controversy.

I send this along to try to be helpful on a sensitive issue.



T. H. Bell



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UNITED STATES DEPARTMENT OF EDUCATION
THE SECRETARY

May 26, 1983

MEMORANDUM FOR THE HONORABLE CRAIG L. FULLER
ASSISTANT TO THE PRESIDENT
FOR CABINET ADMINISTRATION

As we agreed at our recent meeting on follow-up to the report of the National Commission on Excellence in Education, I am forwarding the following for your review and consideration:

1. ED Plans for Follow-up on Report
2. Plans for Regional Forums
3. Presidential Media Events:
 - a. Fixed Forums
 - b. Created Events
 - c. Presidential Events Priority List

These are exciting times for us as we work together developing strategies to complement the President's blueprint for excellence in education.

Ted

T. H. Bell

Attachment





UNITED STATES DEPARTMENT OF EDUCATION
WASHINGTON, D.C. 20202

OFFICE OF THE SECRETARY

ED PLANS FOR FOLLOW-UP ON REPORT OF
NATIONAL COMMISSION ON EXCELLENCE IN EDUCATION

- Michigan State University -- first official response.
- Hold 10 Regional forums--five to six meetings within the next six or eight weeks, the remainder of the meetings in the Fall.
- Hold meetings with Governors (address to the National Governors' Association in Portland, Maine).
- Meet with State and local boards of education.
- Meet with State legislative leaders.
- Make contact and hold meetings with major education organizations-- school boards and administrative groups.
- Monitor "challenges" to Governors, legislators, school boards, boards of trustees and other responsible officials made at Michigan State.
- Support development of model school board policies.
- Conduct High School Recognition Program.
- Describe teacher training and licensing conditions, identify promising practices and determine points of intervention where policy-makers can act.
- Award portion of Secretary's discretionary fund to responsible officials who will plan specific actions in response to Commission's recommendations; e.g., Master Teacher, school board policy.
- Meet with leaders of business, industry, civic groups, educational organizations to encourage them to take a part in fostering excellence.
- Re-allocate existing Department resources.
- Implement Nationwide Adult Literacy Campaign.
- Continue Secretary's technology initiative.
- Identify Federal laws and regulations that inhibit State and local adoption of recommendations.
- Enact and implement President's science/math initiative (NSF and ED pieces).

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Plans for Regional Forums

<u>Cities</u>	<u>Regions</u>	<u>Dates</u>
Minneapolis, Minnesota	V	June 09
Albuquerque, New Mexico	VI	June 21
Salt Lake City, Utah	VIII	June 23
Pittsburgh, Pennsylvania	III	June 30
Portland, Maine	I	July 29
Jacksonville, Florida	IV	September 5
San Diego, California	IX	September 12
Houston, Texas	VI	September 19
Raleigh, North Carolina	IV	October 3
Des Moines, Iowa	VII	October 10



UNITED STATES DEPARTMENT OF EDUCATION

WASHINGTON, D.C. 20202

OFFICE OF THE SECRETARY

REGIONAL FORUMS FOR FOLLOW-UP ON REPORT OF
NATIONAL COMMISSION ON EXCELLENCE IN EDUCATION

- LOCATIONS - A city within each of the 10 ED Regions.

- INVITEES

High school principals
Superintendents
School boards
College and university representatives
Private schools
Private colleges
Parent leaders
Governors
State and legislative leaders
Media
Private sector--business/industry/foundations

- MEETING PROCEDURE

Session I: Keynote address by Administration official

The President
The Vice President
The Secretary
The Under Secretary

Talk on the "Need for Excellence"

Session II:

The Commission Members (four or five groups) report on the findings
How the deliberations were conducted
How they feel about what they heard

Session III:

Responses
Comments
Panel discussions
Implementation ideas
Endorsements

- OUTCOMES:

- 1) Raise and/or reinforce intensive and extensive awareness of the significance of education to the future of individuals, communities, States, regions, and the Nation;
- 2) Deepen understanding of Report, the relationships among modern conditions, indicators, recommendations;
- 3) Spur action agendas among participants, strengthen their resolve, offer lines of communication for accounting for action;
- 4) Demonstrate the Administration's leadership, exemplify partnership;
- 5) Regional forums are a resource for State, local and professional meetings to be held over summer and through 1983-84 school year.

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05/26/83

Presidential Media Events

A. Fixed Forums

1. National Commission on Excellence Regional Forum.

Recommend X

Do Not Recommend _____

Comments: We recommend that the President "drop by" one of the Commission Hearings in order to show support for the recommendations in the report. His speech could be geared to one specific area of discussion at the forum. The dates and locations for the Regional Forums are as follows:

Salt Lake City, Utah	VIII	June 23
Albuquerque, New Mexico	VI	June 21
Minneapolis, Minnesota	V	June 27
Pittsburgh, Pennsylvania	III	June 30
Portland, Maine	I	July 29
Jacksonville, Florida	IV	September 5
San Diego, California	IX	September 12
Houston, Texas	VI	September 19
Raleigh, North Carolina	IV	October 3
Des Moines, Iowa	VII	October 10

2. National Conference of the Parent-Teacher Association in Albuquerque, New Mexico, June 12-15.

The convention theme is "where children come first." The President would ask parents and teachers to unite in improving the schools.

Recommend X

Do Not Recommend _____

Comments: The leadership of this group has not been supportive of the Administration's position. It could be a potentially discourteous audience. However, the President could address the role of parental involvement as being basic to the child's education. It is expected that this group will have about 1500 - 1800 people in attendance and will include some grass roots support.

3. American Association of University Women, San Francisco, California, June 29.

This is the national convention, with 4,000 attendees. A good place to address the gender gap and educational equity for women.

Recommend _____
Do Not Recommend _____ X

Comments: We recommend the use of other business and professional women's groups instead of this particular group.

4. American Library Association Convention, Los Angeles, California, June 30.

Twelve thousand members will attend. The President could stress literacy and decry the polarization in textbook selection and call for greater parental involvement.

Recommend _____
Do Not Recommend _____ X

Comments: Even though this group is not as vocally non-supportive as groups such as the NEA, they do oppose funding cuts that have been made by this Department in the area of aid to libraries. This group has been critical of parental input in book selection decisions.

5. American Federation of Teachers Convention, Los Angeles, July 3-8.

The President would appeal directly to teachers to place students and learning first, support merit pay for teachers, and remind all that the responsibility for education is with the people and the states--not the Federal government.

Recommend _____ X
Do Not Recommend _____

Comments This group has been supportive of the Administration's call for excellence and is moving in our direction on merit pay. The President's presence would tend to encourage this trend.

6. Fourth of July Address to National Education Association Convention in Philadelphia.

Recommend _____
Do Not Recommend _____ X

Comments: This group is not supportive of the Administration's policies on education and could be a potentially hostile audience. First preference would be for the President to address the AFT.

7. National Governor's Association Meeting, Portland, Maine, July 31-August 2.

Recommend _____ X
Do Not Recommend _____

Comments: The Secretary has agreed to meet with this group and a Regional Forum for the National Commission on Excellence is scheduled for July 29 in Portland.

B. Created Events

<u>Proposed Activity</u>	<u>Recommend</u>	<u>Do Not Recommend</u>	<u>Suggested Time</u>	<u>Comments</u>
1. <u>Tennessee State Legislature.</u>	X		January, 1984	The President would praise the efforts of GOP Governor Lamar Alexander in proposing an ambitious program of education reform. His package, which failed in the legislature by one vote, included basic skills, Master Teachers, competency tests, school computer literacy programs, more math and science instruction and a center for excellence for the state universities.
2. <u>Address to Mississippi State Legislature</u>		X		The President could praise Governor Winter's educational reforms as exemplifying the new commitment of states to improve education using <u>state resources</u> . However, Mississippi gets more Federal funds than any other state (25%).
3. <u>Educational Summit Meeting at Camp David (Governor's and Leaders of State Legislatures Visit Camp David)</u>	X			The President could invite state leaders to meet with him at Camp David. This could be a summit meeting on education. The President could outline the appropriate roles for state and local governments and call on state leaders to assume their rightful leadership roles. He could note that the Federal government seeks to help, but not control, education in America. If the President addresses the National Governors Association it would not be necessary for him to include the Governors here, but this summit could be limited to State Legislative Leaders.

<u>Proposed Activity</u>	<u>Recommend</u>	<u>Do Not Recommend</u>	<u>Suggested Time</u>	<u>Comments</u>
4. <u>Adopt-a-school Program</u>	X			<p>We would suggest a visit to programs in Pinellas County, Florida or Dallas, Texas. The program in Pinellas County, Florida is three years old. More than 300 businesses participate by providing such activities as assistance in career education programs field trips, printing, landscaping, displays of student art, career-packets and supplies for teachers.</p> <p>The Dallas Adopt-A-School program is run through the Chamber of Commerce office. The Chamber contacts business C.E.O.'s directly and determines the business interest. Interested businesses are informed of specific needs of the schools and are helped to decide which of these needs they can meet. The business contacts the school principal for implementation. Both the business and the school considers the demographics of the school in making a determination about assistance</p>
5. <u>Hispanics</u>	X			<p>Since Hispanics are a key target group with strong family and educational values, we suggest the President go to Garfield High School in East Los Angeles to meet with Jaime Escalante, a dedicated math teacher whose students scored in the top 2 percent in national calculus tests.</p>
	X			<p>We suggest that if the President is in Albuquerque to address the PTA, he visit the Superintendent of Schools (who is Hispanic) and that he visit a public school in the district.</p>

<u>Proposed Activity</u>	<u>Recommend</u>	<u>Do Not Recommend</u>	<u>Sug Time</u>	<u>Comments</u>
6. <u>Visit to a high tech school, such as Oxon Hill High School in Oxon Hill, Maryland</u>	X		September 1984	This school has a program for gifted and talented students specializing in math and science. It has high minority enrollment. It uses a computer donated by Hewlett-Packard. Oxon Hill has been used by the USIA to showcase American technology.
7. <u>Excellent Students</u>	X		Summer 1983	The President could invite high school National Merit Scholars, the U.S. Science and Math Olympiad Team (that won the 22nd International Mathematics Olympiad) and championship debate teams to lunch at the White House. Follow-up meetings could be held with selected teachers, principals, high school newspapers editors, etc.
	X		Summer 1983	We are recommending that the President address the National Convention of the Key Club and the National Convention of Girls' Nation. Girls Nation will be held at Marymount College July 16-23. Approximately 100 high school girls representing the 50 states will be in attendance.
8. <u>Address a Local PTA</u>		X	October 1983	We are recommending an alternative address to another parent/teacher/student group instead of the PTA.
9. <u>Visits to Select Local Schools Which Have Improved Academic Performance, Cut Down Drugs and Violence</u>	X		September 1983	We recommend that Mrs. Reagan make this appearance.
10. <u>High School Commencement Address</u>	X		May 1984	The President could visit a public high school, preferably in the South, and give a commencement speech praising the "back to basics" movement, which is especially popular in the South.

<u>Proposed Activity</u>	<u>Recommend</u>	<u>Do Not Recommend</u>	<u>Suggested Time</u>	<u>Comments</u>
	X		August 1983	The President could address a summer school graduation or visit an exemplary Title I summer program.
11. <u>Office of Private Sector Initiatives</u>	X			OPSI could encourage private sector support for schools which are working to upgrade academic quality, and compile a data bank which would generate sites for future presidential events.
	X			We recommend that a personalized letter from the President or the Secretary be sent to all Fortune 500 Companies, NFIB Members, NAB, and trade associations appealing to them to become more actively involved with the school related private sector initiatives and invite them to inform us of the programs in which they are now involved.
12. <u>Charity/Civic Organization</u>	X			The President could meet with the heads of the United Way, Goodwill, Elks, Kiwanis, Lions, etc., for forge a partnership that would expand educational and vocational opportunities for the disadvantaged.
13. <u>Career/Vocational Education</u>	X			The President Could visit a high quality vocational educational programs with proven success in placing its graduates in jobs. A good example is the Fashion Institute of Technology in New York, which has a high percentage of minority students and places 95 percent in jobs.

PRESIDENTIAL MEDIA EVENTS PRIORITY LIST

1. Presidential Scholars, June 16, Washington, D.C.
2. National Commission on Excellence Regional Forum
3. National Governors Association Meeting
4. American Federation of Teachers Convention
5. National Conference of the Parent-Teacher Association
6. American Library Association Convention
7. American Association of University Women
8. Fourth of July Address to National Education Association Convention

CREATED MEDIA EVENTS PRIORITY LIST

1. Educational Summit Conference
2. Adopt-A-School Program
3. Tennessee State Legislature
4. Address to the Mississippi State Legislature
5. Visits to selected schools which have improved academic performance or cut down on drugs and violence
6. Hispanics
7. Visit a high tech school, such as Oxon Hill High School, Oxon Hill, Maryland
8. Office of Private Sector Initiatives
9. Excellent students
10. Career/Vocational Education
11. Charity/Civic Organization
12. High School Commencement Address
13. Address a local PTA



UNITED STATES DEPARTMENT OF EDUCATION
OFFICE OF THE ASSISTANT SECRETARY FOR POSTSECONDARY EDUCATION

THE ASSISTANT SECRETARY

June 29, 1982

MEMORANDUM

TO : James Ciconi
Special Assistant to the
Chief of Staff

FROM : Thomas Patrick Melady 

SUBJECT: Autograph Picture for Raymond Bastarache, President, Student
Government, Sacred Heart University

1. Raymond Bastarache is presently working as a summer intern in my office. He will return to the University in the fall to complete his Senior year and also to represent Sacred Heart as Student Government President for a second term.

He is also Vice President of the Republican Club on campus, and an ardent supporter of President Reagan.

Attached is Ray's favorite photograph of the President. I would deeply appreciate the President's autograph on it to Ray Bastarache ...

It should be sent to Ray in care of me.

Thank you for your consideration.

Attachment



UNITED STATES DEPARTMENT OF EDUCATION
OFFICE OF THE ASSISTANT SECRETARY FOR POSTSECONDARY EDUCATION

P E R S O N A L

THE ASSISTANT SECRETARY

April 5, 1982

M E M O R A N D U M

TO : James A. Baker, III
Chief of Staff and
Assistant to the President

FROM : Thomas Patrick Melady 

SUBJECT: Getting Full Value for the President from the Tuition Tax
Credit Initiative (No. 20)

1. I was pleased to learn that the President is moving forward with the Tuition Tax Credit Proposal. The main reason for my joy is that it is the appropriate and just thing to do.
2. We must assure that the President obtain maximum political results. I propose the following:
 - A. It must be known as a bill initiated by President Reagan. We must definitely avoid any involvement with other pieces of legislation that have tried to accomplish the same legislation. It must be our own bill.
 - B. The schedule is important. We want the involvement of parents, relatives, and friends of all the young people in the private schools. We have the months of April, May and two weeks in June to stimulate this essential network of participants.
 - C. There are numerous groups supporting Tuition Tax Credit legislation. We need one "Quarterback" to coordinate all the groups!
3. I strongly recommend that the President publically announce this proposal and have as his guests, leaders of the Catholic, Protestant, Jewish and non-sectarian private schools. The Catholic leaders should include: Cardinal Cooke and Cardinal Krol.
4. Following the President's meeting with the smaller groups there should be a larger briefing for others.
5. When speaking before the Knights of Columbus in August or at a Catholic Commencement in May or June, you should urge all concerned to support him by contacting their Congressman.

Let's use this to develop a large network of enthusiastic supporters.

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UNITED STATES DEPARTMENT OF EDUCATION
OFFICE OF THE ASSISTANT SECRETARY FOR POSTSECONDARY EDUCATION

THE ASSISTANT SECRETARY

April 21, 1982

P E R S O N A L

MEMORANDUM

TO : James A. Baker, III
Chief of Staff and
Assistant to the President

FROM : Thomas Patrick Melady 

SUBJECT: Two Key Issues Affecting the Catholic Community

1. Two key issues of current importance and affecting the Catholic community are tuition tax credits and the nuclear peace field.
2. In regard to tuition tax credits; we have made an excellent start with the President's speech in Chicago.
3. Secretary Bell has made me chairman of the Task Force on Tuition Tax Credit in the Department of Education. In this regard, I would like to quickly review with you, in person, my plans to energize outside public support for this initiative.
4. In regard to the nuclear peace initiative; it is important that the President seize the initiative in establishing our position as the moral position. This would prevent the left, which is now seeking to bind public sentiment to its position by raising the moral issue from their point of view, from gaining the advantage.
5. I propose that a major initiative be launched by the President before his visit to the Pope in June.
6. I will be phoning Jim Cicconi to ask for 15 minutes of your time to review these matters.