



Breaux, Merlin: Files, 1985-1986

Finding Aid Type

White House Staff and Office File Collections

Subtitle/Office

Public Liaison, Office of

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Record Type

Textual

Biography

Biography

Merlin P. Breaux was born in Edgerly, Louisiana, January 15, 1932. He grew up in Edgerly and Sour Lake, Louisiana before moving to Beaumont, Texas at the age of 13 and graduating from South Park High School in 1950.

He entered Lamar University, Beaumont, Texas in 1950 and was a starting defensive guard for the Cardinals in 1950 and 1951. Merlin served in the U.S. Air Force from 1951-1953. He re-entered Lamar in 1953 and graduated with a BS in 1958.

While he was a student, Breaux began working in the petroleum industry as a refinery laborer at Pure Oil. After graduation he rose steadily with the Gulf Oil Corporation from Industrial Relations Assistant to Corporate Vice President.

Breaux joined the Reagan Administration in 1985 as a Special Assistant to the President for Public Liaison. His responsibilities included commercial and business interests and outreach.

Mr. Breaux was also an ordained Baptist minister. Merlin Breaux died on July 25, 2009.

Scope and Content Note

Scope Note

Merlin Breaux conducted outreach and worked mostly with commercial and business interest groups and associations as his assignments in the Office of Public Liaison.

For further material for this time period on the subject of Reagan Administration liaison with business and commercial entities, please see also the [Todd Foley](#) collection and the [Donald Danner](#) collection. Foley was Breaux's assistant and Danner was his successor at the White House.

The Merlin Breaux collection consists of four series: SERIES I: Subject File, SERIES II: Events; SERIES III: Mari Maseng Events and SERIES IV: Correspondence.

Series List

SERIES I: SUBJECT FILE

SERIES II: EVENTS

SERIES III: MARI MASENG EVENTS

SERIES IV: CORRESPONDENCE

Last Modified Date

2024-02-26

SERIES I: SUBJECT FILE

Box 1F

Status	Title
CLOSED	Alcoholism Council of Greater New York
CLOSED	American Association of Airport Executives
CLOSED	American Concrete Pipe Association
CLOSED	American Hardware Manufacturers Association
CLOSED	American Supply and Machinery Manufacturers Association
CLOSED	FY 1987 Budget
CLOSED	Business Roundtable Employee Relations Committee
CLOSED	Center for Space Policy (The)
CLOSED	Chief Executive Officers Tax Group
OPEN	Citizens for a Sound Economy I (1)-(4)
OPEN	Citizens for a Sound Economy II
CLOSED	Coalition of Americans for Privatization 01/23/1986
CLOSED	Comparable Worth
CLOSED	Crafted with Pride
CLOSED	Letters Regarding Dairy Buyout Program
CLOSED	Downtown Jaycees
CLOSED	Electronics Industry Association
CLOSED	FMC Corporation
CLOSED	Forging Industry Association
CLOSED	Foundation for American Entrepreneurship
CLOSED	General Motors

Status	Title
CLOSED	Gift Unit
CLOSED	Gold Bullion Act of 1985
CLOSED	Government Research Corporation
CLOSED	Hardwood Manufactures Association
CLOSED	Institute of International Education
CLOSED	International Brotherhood of Teamsters
CLOSED	Joint Action in Community Service
CLOSED	Meat Importers Council of America
CLOSED	Mid America Committee
CLOSED	National Association of Homebuilders
CLOSED	National Association of Hosiery Manufacturers
CLOSED	National Glass Association
CLOSED	National Insulation Contractors Association
CLOSED	(National Medal of Arts) Linda Faulkner's Request for July 14 Luncheon
CLOSED	National Turkey Federation
CLOSED	National Technical Services Association
CLOSED	North Carolina League of Savings Institutions
CLOSED	Olympic Tool and Machine Company
CLOSED	President's Council on Physical Fitness and Sports
CLOSED	Pro-Trade Group
CLOSED	Red Food Store Cancer Control Program
CLOSED	Resumes
CLOSED	White House Conference on Small Business
CLOSED	Society of American Florists
CLOSED	Specialized Carriers and Rigging Association
CLOSED	State of the Union 1985
CLOSED	Memos from Debbie Hutton for Surrogate Speakers
CLOSED	Tax Reform Action Coalition
CLOSED	Touche Ross & Company
CLOSED	Trade Coalition Group
CLOSED	Westinghouse

SERIES II: EVENTS

Box 2F

Status	Title
CLOSED	08/08/1985 Industrial Relations Research Association's Panel Discussion on Techniques of Collective Bargaining
CLOSED	09/23/1985 Trade Address (POTUS)
CLOSED	10/09/1985 Speech - New Jersey Alliance For Action - New Brunswick, NJ
CLOSED	10/16/1985 Florida Progress Corporation
CLOSED	10/18/1985 Gramm-Rudman-Hollings Briefing
CLOSED	10/18/1985 POTUS Meeting with Chief Executive Officers
CLOSED	10/29/1985 National LP - Gas Association
CLOSED	10/31/1985 General Motors and United Auto Workers Group
CLOSED	11/15/1985 Speech - College of William and Mary Accounting Society - Williamsburg, VA
CLOSED	11/15/1985 Trade Briefing
CLOSED	11/19/1985 National Federation of Independent Business
CLOSED	11/20/1985-11/21/1985 Speech - Merchants and Manufacturers Association - Los Angeles, CA
CLOSED	11/25/1986 National Association of Manufacturers (Associations Council)
CLOSED	11/25/1985 National Turkey Federation, POTUS
CLOSED	12/03/1985 Tax Reform Action Coalition
CLOSED	12/04/1985 Speech - Petersburg, VA Chamber of Commerce
CLOSED	12/05/1985 Sears Roebuck and Company
CLOSED	12/12/1985 Bethesda Cosmopolitan Club
CLOSED	12/12/1985 Present Awards to Farm Families Regarding Conservation
CLOSED	01/02/1986 Budget - Deficit Meeting
CLOSED	01/02/1986 Attendees for Briefing for Business Council
CLOSED	01/13/1986 Meeting with Linda Chavez and DRC Steering committee

Status	Title
CLOSED	01/23/1986 Meeting with Chief Executive Officers and POTUS
CLOSED	01/24/1986 Briefing - GOP Activists and Budget Interest Groups
CLOSED	01/24/1986 Briefing - Chief Executive Officers (CEO) Regarding Budget Deficit
CLOSED	01/27/1986 Briefing on Budget Deficit
CLOSED	01/27/1986 Meeting with Chief Executive Officers re: Budget Deficit
CLOSED	01/30/1986 Briefing - Council of Engineers and Scientists Organization
CLOSED	01/31/1986 Briefing - American Speedy Printing Centers, Inc.
CLOSED	02/02/1986 Budget Briefing - Chief Executive Officers
CLOSED	02/06/1986 Speech - Stetson University - Tampa, FL - Cancelled
CLOSED	02/07/1986 Speech - Association of General Contractors - Biloxi, MI - Cancelled
CLOSED	02/10/1986 Briefing - Council on French Investment
CLOSED	02/13/1986, 02/27/1986, 04/24/1986, 05/08/1986 United Auto Workers - General Motors Briefings
CLOSED	02/19/1986 Briefing - Business Council
CLOSED	02/19/1986 Briefing - American Tort Reform Association
CLOSED	02/24/1986 Briefing - National Association of Professional Insurance Agents
CLOSED	02/25/1986 Briefing - Credit Union National Association
CLOSED	02/27/1986 Briefing - United Auto Workers - General Motors
CLOSED	02/28/1986 Speech - Capitol Hill Club - Classification and Compensation Society
CLOSED	03/03/1986 Speech - West Texas Chamber of Commerce
CLOSED	03/04/1986 Briefing - American Association of Airport Executives

Status	Title
CLOSED	03/04/1986 Briefing - Nebraska Leadership Education/Action Development Program
CLOSED	03/05/1986 Briefing - Greater Macon Chamber of Commerce
CLOSED	03/05/1986 Briefing - New England Council
CLOSED	03/11/1986 Briefing - Ohio Farm Bureau Federation
CLOSED	03/12/1986 Briefing - Food Service Executives
CLOSED	03/12/1986 Briefing - Rhode Island Bankers Association
CLOSED	03/12/1986 Speech - Cascade Employers Association Annual Management Conference - Portland, OR - Cancelled
CLOSED	03/14/1986 Grocery Manufacturers Association
CLOSED	03/14/1986 Producer's Advisory Forum
CLOSED	03/17/1986 Briefing - Independent Insurance Agents of America
CLOSED	03/18/1986 Briefing - National Association of Federal Credit Unions
CLOSED	03/19/1986 Indiana Agricultural Leaders
CLOSED	03/19/1986 Speech - Young Men's Business League, Beaumont, Texas
CLOSED	03/20/1986 Meeting with American Congress on Surveying and Mapping
CLOSED	03/21/1986 Speech - American Society of Civil Engineers Spring Meeting - Beaumont, TX
CLOSED	03/27/1986 Briefing - Clemson Graduate Students
CLOSED	03/27/1986 Saudi Arms Sale Meeting
CLOSED	04/03/1986 Dallas Eagles Event
CLOSED	04/07/1986 National Industrial Transportation League
CLOSED	04/07/1986 Briefing - Proctor and Gamble (empty)
CLOSED	04/08/1986 Briefing - Executive Club of Chicago
CLOSED	04/08/1986 Briefing - Los Angeles Area Chamber of Commerce
CLOSED	04/09/1986-04/10/1986 Speech - Texas Association of Business -- Canceled

Status	Title
CLOSED	04/11/1986 Briefing - University of Kentucky College of Agriculture
CLOSED	04/14/1986 American Society for Personnel Administration
CLOSED	04/15/1986 Iowa Bankers
CLOSED	04/16/1986 Briefing - American Council of Life Insurance
CLOSED	04/17/1986 Michigan Farm Bureau
CLOSED	04/17/1986 Briefing - Natural Gas Deregulations - Department of Energy

Box 3F

Status	Title
OPEN	04/18/1986 South African Working Group
CLOSED	04/22/1986 Briefing - Association Specialty Contractors
CLOSED	04/22/1986 Briefing - Society of Consumer Affairs Professionals in Business
CLOSED	04/23/1986 International Forum of The U. S. Chamber of Commerce
CLOSED	04/23/1986 Speech - Women's Bond Club of New York -- Canceled
CLOSED	04/23/1986 Marshall, TX Chamber of Commerce
CLOSED	04/23/1986 Greater Marshall Chamber of Commerce
CLOSED	04/24/1986 Briefing - Economic Summit
CLOSED	04/25/1986 Speech - West Texas Chamber of Commerce - Amarillo, TX
CLOSED	04/28/1986 Briefing - Greater Waterbury Chamber of Commerce
CLOSED	04/29/1986 Chamber of Commerce / Small Business
CLOSED	04/29/1986 Briefing - National Association of Bank Women
CLOSED	05/02/1986 Briefing - California Bankers Association
CLOSED	05/02/1986 Briefing - Specialty Advertising Association International
CLOSED	05/05/1986 Breakfast with Business Leaders
CLOSED	05/05/1986 Briefing - Foreign Investment Policy Forum

Status	Title
CLOSED	05/05/1986 Government Research Corporation - Foreign Investment Policy Forum
CLOSED	05/05/1986 Briefing - Industry Council for Tangible Assets
CLOSED	05/08/1986 National Forest Products Association
CLOSED	05/08/1986 Speech - National Petroleum Refiners Association - Dallas, TX
CLOSED	05/09/1986-05/10/1986 - Travel to Hot Springs, VA as Guest of Business Council
CLOSED	05/12/1986 Employees Relations Committee of the Business Roundtable
CLOSED	05/13/1986 North Carolina League of Savings Institutions
CLOSED	05/13/1986 Briefing - Texas Association of Business
CLOSED	05/14/1986 Connecticut Mutual Briefing
CLOSED	05/14/1986 Briefing - POTUS - Tax Reform Action Coalition
CLOSED	05/15/1986 Airline Pilots Association
CLOSED	05/16/1986 Briefing - Automotive Original Equipment Manufacturers
CLOSED	05/16/1986 Speech - Lamar University Commencement
CLOSED	05/19/1986 Briefing - American Supply Association (empty)
CLOSED	05/19/1986 Briefing - New Hampshire Bankers Association
CLOSED	05/20/1986 Briefing - Amusement and Music Operator Association
CLOSED	05/20/1986 Speech - National Association of Credit Management Congress - Detroit, MI
CLOSED	05/21/1986 Briefing - Batus Group
CLOSED	05/21/1986 Briefing - American Resort and Residential Development Association
CLOSED	05/29/1986 Briefing - POTUS - National Association of Manufacturers
CLOSED	05/29/1986 Briefing - Society of Plastics Industry
CLOSED	06/03/1986 International Management and Development Institute
OPEN	06/04/1986 Speech - DC Bar Association (Labor Relations)

Status	Title
CLOSED	06/05/1986 Briefing - American Die Casting Institute
CLOSED	06/09/1986 Book Presentation from Dr. Peter Nord to Mari Maseng Regarding Liability Insurance
CLOSED	06/09/1986 American Stock Exchange
CLOSED	06/10/1986 Speech - Business Roundtable Construction Committee
OPEN	06/10/1986 Briefing - POTUS 15/27/33 Tax Reform
OPEN	06/13/1986 Briefing - Businessmen on Investment Climate in Haiti
OPEN	Haiti / Caribbean Basin Initiative (packet) (1)
OPEN	Haiti / Caribbean Basin Initiative (packet) (2)
OPEN / DIGITIZED	Haiti / Caribbean Basin Initiative (packet) (3)
CLOSED	06/14/1986 Speech: American Society For Personnel Management - Canceled
CLOSED	06/16/1986 Briefing - Arkansas League of Savings Institutions
CLOSED	06/17/1986 Briefing - International Association of Financial Planning
CLOSED	06/17/1986 State Dinner for Head of State of Uruguay
CLOSED	06/19/1986 Speech - DC Metro Subcontractor Association
CLOSED	06/20/1986 Briefing - Association of School Business Officials
CLOSED	07/03/1986-07/06/1986 Statue of Liberty Briefing
CLOSED	07/17/1986 National Hairdressers and Cosmetologists Association

SERIES III: MARI MASENG EVENTS

Box 3F, cont.

Status	Title
CLOSED	Schedule for Mari with Leaders of Business Community
CLOSED	June 7 Luncheon Hosted by Sandy Trowbridge
CLOSED	July 14 Luncheon Hosted by Dick Leshner at Chamber
CLOSED	July 15 Luncheon Hosted by Sam Maury
CLOSED	June 17 Luncheon Hosted by Mike McKeivitt

SERIES IV: CORRESPONDENCE

Box 4F

Status	Title
CLOSED	Chron Letters September 1985-December 1985 (A-C)
CLOSED	Chron Letters September 1985-December 1985 (D-J)
CLOSED	Chron Letters September 1985-December 1985 (K-L)
CLOSED	Chron Letters September 1985-December 1985 (M-O)
CLOSED	Chron Letters September 1985-December 1985 (P-R)
CLOSED	Chron Letters September 1985-December 1985 (S-T)
CLOSED	Chron Letters September 1985-December 1985 (U-Z)
CLOSED	Chron Letters January 1986 (A-M)
CLOSED	Chron Letters January 1986 (N-Z)
CLOSED	Chron Letters February 1986-March 1986 (A-C)
CLOSED	Chron Letters February 1986-March 1986 (D-G)
CLOSED	Chron Letters February 1986-March 1986 (H-K)
CLOSED	Chron Letters February 1986-March 1986 (L-M)
CLOSED	Chron Letters February 1986-March 1986 (N-S)
CLOSED	Chron Letters February 1986-March 1986 (T-Z)
CLOSED	Chron Letters April 1986-May 1986 (A-B)
CLOSED	Chron Letters April 1986-May 1986 (C-D)
CLOSED	Chron Letters April 1986-May 1986 (E-G)
CLOSED	Chron Letters April 1986-May 1986 (H-J)
CLOSED	Chron Letters April 1986-May 1986 (K-L)
CLOSED	Chron Letters April 1986-May 1986 (M-R)
CLOSED	Chron Letters April 1986-May 1986 (S)
CLOSED	Chron Letters April 1986-May 1986 (T-Z)
CLOSED	Chron Letters June 1986-July 1986 (A-D)
CLOSED	Chron Letters June 1986-July 1986 (E-L)
CLOSED	Chron Letters June 1986-July 1986 (M-O)
CLOSED	Chron Letters June 1986-July 1986 (P-Z)
CLOSED	Merlin Breaux (Chron File - 1986)
CLOSED	Pat Buchanan Memos
CLOSED	Linda Chavez Memos