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Last Updated: 11/14/2023

Sec. a 469010

MEMORANDUM

TO: President Ronald Reagan

FROM: Ambassador Gerald Carmen, Chairman, Citizens for America

- DATE: December 1, 1986
 - RE: Iranian Initiative and Central America

President Reagan is correct -- he should not "back-off" his position on the diplomatic initiative to Iran. That action sought to improve America's position in an economically and strategically vital country. The Administration should take the offensive in the public debate, and force the president's critics to back-up their accusations.

ASSUMPTIONS:

- 1) President Reagan's policy is correct.
- 2) The rough outline of events, as we now know it, is accurate.
- 3) Public confidence in the president, as reflected in his continued strong rating in the polls during this political and media onslaught, stems from the president's character and the accomplishments of his Administration: in lowering inflation; cutting taxes for working Americans; increasing employment to an all-time high, spurring sustained economic growth; rebuilding our national defenses; promoting SDI; working for real arms-reductions. The American people trust President Reagan, and respect his abilities.

RECOMMENDATION:

That an information center separate from the White House Press Office be established which would be responsible for issuing all information and comments by the Administration relating to the diplomatic initiative to Iran and transfer of money to the freedom fighters in Central America.

 The office should be open from early morning until late evening, to meet all press deadlines and insure that our side is represented in all news stories. 2) An office spokesman should be selected who has credibility with the press and/or a public reputation for integrity.

* . . .

- 3) A daily briefing on this situation should be given by the office spokesman, scheduled so that coverage appears on the evening newscasts and in the morning papers.
- 4) All new information relating to this matter should be released through the information office immediately. To allow delays or leaks to get ahead of us would undermine the credibility of the office, the correctness of the Administration's position, and give the president's opponents a platform for moral posturing. It is important that the president maintain the high ground in this matter.

RATIONALE:

The Administration should stress the "why and how" in its public comments on the diplomatic initiative -- relate to the public the strategic imperative behind the actions, both in Iran and in Central America, and the steps taken to further US national security interests.

The critics of the president on this matter are critics of the president in general. This incident has given them a cover to attack President Reagan without revealing their overall opposition to the Reagan Agenda. The fact is that once the Iran/Nicaragua activities became public knowledge, they changed from a substantive issue into a political issue. Our opponents recognize this, so should we.

Opponents of the president have seized on these events as a means to attack the president personally and to undercut the entire Reagan Agenda. No one can deny the strategic importance of Iran or Nicaragua to the US. Questions concerning methods are subject to legitimate debate, but these are foreign policy matters which offer no real political reward. Therefore, critics concentrate on questions of procedure, not substance, to further their political ends.

The Administration should go on the offensive in the Iran/Nicaragua debate. Both policies are correct, and critics should be called on to justify their attacks -- and to pay the price for their shameless attempts to create another Watergate. In their rush to hurt the president they have put themselves out on a limb -- do they oppose the policy goals, or just the man behind the plans?

President Reagan has always believed that, if given the facts, the American people will reach the proper conclusion. A strong public posture by the Administration will expose the political motivation of the president's opponents, thereby undercutting their efforts and putting the debate back in the foreign policy sphere. There, the imperative behind the president's actions will be understood, and approved, by the American people.

THE INFORMATION CENTER:

The information center provides the best means to achieve this end. Establishment of this office breaks the link between the Iran/Nicaragua situation and normal White House business. The center also has the potential for serving a greater number of journalists than the White House Press Office, especially those who are not part of the "major media" and less adversarial toward the Administration. Most important, such a move would signal Administration openness and a willingness to deal with this matter head-on.

ATMOSPHERE:

The physical lay-out of the information center should be designed to reinforce the "why and how" theme of Administration comment:

Any photograph taken in the information center should relay the logic behind the policy. Maps depicting the strategic importance of Iran and Central America should be hung from the walls. Management and flow charts which graphically detail the government process should be displayed as well. The public is interested in how policy is implemented. If explained properly, they will appreciate the difference between intelligence and diplomatic methods.

Diagrams and time-lines outlining the events and exchanges involved in the US-Iran contacts should be made available. In addition, information kits should be prepared and distributed. Such efforts serve to focus public commentary on the substance of the issue.

ADDITIONAL POINTS:

The past records and achievements of Admiral Poindexter and Lt. Colonel North should be detailed to the American public. These men have spent a lifetime serving America, and are deserving of public commendation.

NOTES:

The appointment of a special prosecutor could be interpreted as an admission of guilt. Attorney General Meese should take the full 60 days allowed by law to conduct his investigation before any decision is made.

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While the convening of a special session of Congress holds some merit, the historical rarity of such an action might contribute to a sense of urgency or crisis that is unwarranted if the recommended steps are taken.

ADDITIONAL NOTES:

At this time we know of no laws which have been broken.

Questions remain over the constitutionality of many of the laws which critics allege have been violated.

The media should be reminded that, in America, people are innocent until proven guilty.

In any event, due process will prevail. It should be stressed that if any laws have been broken, the perpetrators will be prosecuted.

During a struggle, the threat does not come from your own people. We should circle the wagons and avoid turning inward, to foster unity instead of division and chaos.



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MEMORANDUM

TO:	Pat	Buchanar

- FROM: Gerald Carmen
- DATE: December 17, 1986
 - RE: News coverage of Iran

The Iran/freedom fighter matter continues to dominate the news. The evening newscasts lead off with the latest speculation, while the Sunday talk shows offer a rehash of the week's revelations. Needless to say, these approaches do not portray the president in a favorable light.

News coverage focuses on the "how," not the "why," meaning media attention is concentrated on policy implementation, not policy formulation. The implementation process makes good news because it it full of innuendo and sordid details. The upcoming congressional investigations will reveal even more details, reinforcing this news trend. Without specific action, the Administration will not receive a fair hearing on the air waves.

I believe it is a mistake to allow the networks to broadcast reports on Iran/Nicaragua without including a response by an Administration official. Only cabinet officers and senior White House

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I believe it is a mistake to allow the networks to broadcast reports on Iran/Nicaragua without including a response by an Administration official. Only cabinet officers and senior White House officials can be counted on to articulate effectively the "why" -that is, to spell out what motivated the president's actions in Iran, and make the case for aid to the Nicaraguan freedom fighters.

The American people are waiting to hear the "why," to understand the logic behind our Iran policy. The strength of the Administration's position lies in the "why." No one argues that the president's policy goals are unsound. Forceful advocacy of the policy goals will reduce the detail questions, the "how," to secondary importance. Critics will be seen correctly as second guessing tactics with 20/20 hindsight.

It is CITIZENS FOR AMERICA's position that the President Reagan's policy decisions were correct. It would have been negligent of the president not to attempt to improve the US position in Iran or aid the freedom fighters in Nicaragua. In these actions Ronald Reagan demonstrated the same foresight and leadership that has made his presidency so successful.

This case must be made to the American people. I have other thoughts and ideas on how this presentation can be done effectively, with the most effective people and the latest technology, and would be happy to discuss them with you or others if you are interested. officials can be counted on to articulate effectively the "why" -that is, to spell out what motivated the president's actions in Iran, and make the case for aid to the Nicaraguan freedom fighters.

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THE WHITE HOUSE

WASHINGTON

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January 6, 1987

MEMORANDUM FOR DONALD T. REGAN

FROM:

WILLIAM L. BALL, III

Subject: Iran hearings

The Senate Foreign Relations Committee will convene hearings later this month on the "geopolitical importance of Iran ... "

This is a guise whereby the SFRC (Pell, Biden, Sarbanes, Cranston, Dodd, Kerry, Moynihan, et.al.) can get into the Iran matter.

Dr. Kissinger called me seeking advice on whether or not he should agree to appear in response to the Committee's request. I told him this would be a real zoo, and he intends to decline the Committee's invitation.

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THE WHITE HOUSE

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WASHINGTON

December 15, 1986

MEMORANDUM FOR DONALD T. REGAN FROM: DENNIS, THOMAS SUBJECT: Iran Working Group

All have agreed on the need and value of a small group that would focus exclusively on the day-to-day management of the Iran inquiry. This group would monitor Hill testimony, information and documents. Additionally, their responsibilities would include the dissemination of materials and talking points for the use of Administration spokesman, the Hill and those in the White House that require guidance.

Operationally it could be coordinated by one individual -- either a lawyer brought in from outside, such as Fred Fielding, or by Peter Wallison's deputy, Jay Stevens.

This memo is meant to focus on the question of establishing such a group and its composition and structure.

In brief there would be a person representing each of the following: Office of Legal Counsel, Press, Legislative Affairs and Communications. They would be housed in the OEOB and report to you. The format would be similar to the arrangement utilized with the Geneva Planning Group, when "directions were handed down and recommendations came up."

Decisions

1. Establish an Iran Working Group

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Yes

No

2. The coordinator should be

from outside

from inside

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3. One person would be selected by each of the appropriate offices (i.e.) Speakes designates press type, Will a legislative person, etc)

			Yes	6			-		۲ 	
			No				-			
4.	Group	will	be Yes No	housed	in	the	0E01 - -	3	<u></u>	

5. They begin functioning and report to Chief of Staff and coordinate with appropriate Senior Staff

Yes

No

I recommend a short meeting to focus on these questions and to make decisions as quickly as possible.

COMMUNICATIONS PLAN FOR IRAN/CONTRA SITUATION

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FOCUS DATES: December 5 - 14

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OBJECTIVES

- o GOP/Conservative Unity
- o Emphasize successful Presidency
- o Focus on RR's 1987 Agenda

ASSETS

0	GOP Elected Officials			
	Congress			
	State/local			
0	Party Leaders			
0	1986 Candidates RR supported during campaign			
0	Conservative Leaders			
	Religious			
	Business			
0	Reagan Veterans			
	Former Cabinet Members			
	Former White House Staff			
0	Administration Spokesmon not directly involved in			

Administration Spokesmen not directly involved in issue.

OPPORTUNITIES

- o Television talk/news shows.
- Conservative and other group meetings.
- "Listening Sessions" with key non-Administration leaders and Senior Staff.
- o Op-eds, surrogate interviews/press conferences.

NEEDS

- o Rhetoric
- o Poll Data strengths/weaknesses
- o Follow-up effort tracking.

DRAFT

ASSETS

Gerald Ford Barry Goldwater Henry Kissinger Zbigniew Brzezinski Anne Armstrong Jeanne Kirkpatrick GOP Elected Officials -- National Bob Michel Ted Stevens Jesse Helms Steve Symms Malcom Wallop Jim McClure Alan Simpson Trent Lott Dick Cheney Lynn Martin GOP Elected Officials -- State/Local George Deukmejian Tom Kean Bill Clements Party Officials Paul Laxalt Frank Fahrenkopf Rudy Boschwitz John Heinz Guy Vander Jagt Reagan Veterans Lyn Nofziger Ed Rollins Nancy Reynolds Stu Spencer Lois Herrington William Clark William French Smith Richard Schweiker 1986 Candidates Kit Bond Ed Zschau Jim Broyhill Paula Hawkins



Cabinet/sub-Cabinet Bill Bennett Bill Brock Jim Baker Malcolm Baldrige Elizabeth Dole Lt General Abramson Don Hodel Lee Thomas John Lehman John Herrington Otis Bowen Sam Pierce Steve Trott William Bradford Reynolds White House Mitch Daniels 1988 Candidates Pat Robertson Pete duPont Jack Kemp Television and Radio Evangelists Oral Roberts Pat Robertson Jimmy Swaqqert Kenneth Copeland Robert Schuler Charles Stanley Jim Bakker Jerry falwell Paul Crouch Kenneth Hagen D. James Kennedy James Dobson

Marlin Maddoux

Religious Leaders Adrian Rogers (Southern Baptist Convention) Ralph Bohlmann (Lutheran Church -- Missouri Synod) John Cardinal Krol (Archbishop of Phil.) Virgil Dechant (Knights of Columbus) Bill Bright (Campus Crusade for Christ)



Conservative Leaders Gerry Carmen

Daniel O. Graham Paul Weyrich Burt Pines Martha Roundtree Tim LaHaye (American Coalition for Traditional Values) Beverly LaHaye (Concerned Women for America)

Key Supporters of Central American Policy Stanley Cecys (Lithuanian American Community) Oscar Moran (LULAC) Hector Barreto (U.S. Hispanic Chamber of Commerce) Jose Sorzano (Cuban American Foundation) Carlos Perez (Freedom for Democracy) David Morales (Hispanic Contractors) Rudy Sanchez Alba Moeser Ana Perera Fernando DeBaca (RNHA)

OPPORTUNITIES

TALK SHOWS

Program

Preferred Guest

Agronsky & Company All Things Considered Crossfire Evans & Novak Face the Nation CBS Morning News Good Morning America MacNeil/Lehrer News Hour McLaughlin Group Meet the Press Nightline Nightwatch Today Show Donahue Washington Week in Review It's Your Business

PRINT - OP EDS

Dailies

By-line

Washington Post Washington Times New York Times Wall Street Journal USA Today Los Angeles Times Chicago Tribune Philadelphia Enquirer Miami Herald Dallas Morning News Denver Post

Weeklies - Letters to Editor

Time Newsweek U.S. News & World Report

OTHER MEDIA

Radio Interviews, major markets

GROUPS/MEETINGS

Council for National Policy American Legion AMVETS Disabled American Veterans Knights of Columbus Stanton Coalition Kingston National Religious Broadcasters Board Pro-America Eagle Forum Veterans of Foreign Wars Paralyzed Veterans of America Catholic War Veterans Catholic Daughters of America Library Court 721 Group Conservative Opportunity Society Concerned Women for America American Legion Auxiliary U. S. Chamber of Commerce National Jewish Coalition Knights of Columbus Free Congress Foundation Heritage Foundation Leadership Foundation American Coalition for Traditional Values Concerned Women for America U.S. Hispanic Chamber of Commerce Cuban American Foudnation Freedom for Democracy Citizens for America Coalition for the Strategic Devense Initiative American-Arab Business and Professional Association National Council of Hispanic Women

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THE WHITE HOUSE

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WASHINGTON

December 19, 1986

MEMORANDUM FOR THE CHIEF OF STAFF

FROM: PAT BUCHANAN

This is a followup to our Wednesday meeting. At this time, I cannot conceive of a communications plan that will allow peak-period White House business to go forward in January, uninterrupted by Iran issues. No matter what we say, dissolution will show. I offer a two track White House mechanism to get past crunch of Budget and SOTU.

<u>90 Day Special Counsellor</u> -- Appoint a Special Counsellor to head a "Swat Team" to deal exclusively with the Iran/Contra issue. Goals: 1) Day-to-day management and tracking of all aspects of the Iran issue; 2) Restore the President's standing.

The Special Counsellor should have standing equal to the Chief of Staff and direct access to President; be able to command White House resources; impact the President's schedule; shape events; oversee and sign off on statements and speech materials. He should come equipped to provide the President with sage advice on legal and legislative matters and external relations.

The Counsellor should be provided three substantive detailees (White House experience), full time for 90 days, and staff support as necessary. The detailees should bring experience to accommodate three areas of particular importance.

- Legal Advice -- Individual works with Counsel's office, DOJ, Tower Commission (as appropriate).
- Legislative affairs -- Work with White House and agency legislative shops to direct resources, identify hot spots, and provide intercession where necessary.
- External relations -- Create and disseminate materials and work support groups. Work with White House Staff Secretary; Public Affairs, OPL, Speech Writers, Political Affairs, to orchestrate support for RR.

I believe this arrangement would be viewed as a positive development on the outside. It is difficult now, but soon will become impossible for you or anyone else on staff, likewise concerned with State of the Union and the Budget, to track all aspects of the Iran/Contra issue.

ID #______CL CU

WHITE HOUSE CORRESPONDENCE TRACKING WORKSHEET

 O.OUTGOING H.INTERNAL I.INCOMING Date Correspondence					
ROUTE TO:	ACTION	DISPOSITION			
Office/Agency (Staff Name)	Action Date Code YY/MM/D	of Date			
Cutholl	ORIGINATOR 8710/1	15 @ 87101121 PY			
Curat 26	Referral Note:	16 05 @ 84101121m			
cuvall	Referral Note:	21 PW A87,01,21			
	Reterral Note: 21 8	7 CCC MEMO TO PJW			
	Referral Note:				
	Referral Note:				
ACTION CODES: A - Appropriate Action C - Comment/Recommendation D - Draft Response F - Furnish Fact Sheet to be used as Enclosure	I - Info Copy Only/No Action Necessary R - Direct Reply w/Copy S - For Signature X - Interim Reply	DISPOSITION CODES: A - Answered C - Completed B - Non-Special Referral S - Suspended FOR OUTGOING CORRESPONDENCE: Type of Response = Initials of Signer Code = "A" Completion Date = Date of Outgoing			
Comments:	ORDS MANAGENER	LONIA			

Keep this worksheet attached to the original incoming letter. Send all routing updates to Central Reference (Room 75, OEOB). Always return completed correspondence record to Central Files. Refer questions about the correspondence tracking system to Central Reference, ext. 2590.

RECORDS MANAGEMENT ONLY



PRESIDENTIAL REPLY



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THE WHITE HOUSE

PJW/CCC:jmy PJWallison CCCox Chron.

WASHING CN

January 21, 1987

Dear Mr. Fromang:

Thank you for your letter dated December 23, 1986, addressed to the President, which has been referred to this office for response.

The President has asked me to convey to you his deepest appreciation for your words of support. I can assure you that your confidence will be justified by the progress of the Administration in achieving its economic and foreign policy goals during the next two years.

Your offer of legal services is also very much appreciated. While the legal resources available to the President are ample at this time, it is always nice to know that there is a committed reserve of good will to draw upon. As the President's lawyer, I particularly appreciate your thoughtfulness in this regard.

Again, thank you for your courtesy and interest in writing.

Sincerely, ORIGINAL SIGNED BY PJW

Peter J. Wallison Counsel to the President

Stephen D. Fromang, Esq. Legal & Medical Arts Building 2183 Ponce De Leon Circle Vero Beach, Florida 32960

THE WHITE HOUSE

WASHINGTON

January 21, 1987

MEMORANDUM FOR PETER J. WALLISON

FROM: C. CHRISTOPHER COX

SUBJECT: Iran Correspondence From General Public

The attached letter for your signature responds to a correspondent's offer of support and free legal services.





ATTORNEY AT LAW LEGAL & MEDICAL ARTS BUILDING 2183 PONCE DE LEON CIRCLE VERO BEACH, FLORIDA 32960 PHONE: (305) 567-7778

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December 23, 1986

EEL THE 12 65 19 10

The Honorable Ronald Reagan President The White House Washington, D.C.

Dear Mr. President:

I have been following this Iran-Contra affair through the newspapers. As a Trial Lawyer, I am very interested in "how" the press examines a situation.

I can tell you that the people with whom I have spoken about this matter have all felt that you are the greatest President we have had in this century. I am writing this letter to tell you that you have all the "backing" you need. We are behind you.

Thank you very much for your help in pulling our Nation out of an economic tailspin. You have strengthened our Nation in its defense networks. You have made an effective step towards fiscal responsibility in our "hand-out" Social programs.

If there is anything I can do to help, please let me know. I am an experienced trial lawyer, fully capable of assisting you and your staff. I'd even donate my time and services at no expense to you or the country. Please let me know. I'll be on the next plane to Washington, D.C., if you need me.

Your Ardent Supporter, .

Steve Fromany SDF/ ebc

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