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THE WHITE HOUSE
CORRESPONDENCE TRACKING WORKSHEET

F0006-13

INCOMING

DATE RECEIVED: JULY 14, 1988

NAME OF CORRESPONDENT: THE HONORABLE CHARLES Z. WICK

SUBJECT: APPRECIATION FOR THE SUCCESSFUL OUTCOME OF
THE TORONTO ECONOMIC SUMMIT, ENCLOSES A
DETAILED REPORT ON USIA'S PUBLIC DIPLOMACY
SUPPORT OF THE SUMMIT

ROUTE TO: OFFICE/AGENCY (STAFF NAME)	ACTION		DISPOSITION	
	ACT CODE	DATE YY/MM/DD	TYPE RESP	C COMPLETED D YY/MM/DD
COLIN POWELL	ORG	88/07/14		C 880715
REFERRAL NOTE:				
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CN

COMMENTS: NSC 8805236 CN

ADDITIONAL CORRESPONDENTS: MEDIA:L INDIVIDUAL CODES: _____
MI MAIL USER CODES: (A) _____ (B) _____ (C) _____

- ~ACTION CODES: ~DISPOSITION ~OUTGOING ~
- ~A-APPROPRIATE ACTION ~A-ANSWERED ~CORRESPONDENCE: ~
- ~C-COMMENT/RECOM ~B-NON-SPEC-REFERRAL ~TYPE RESP=INITIALS ~
- ~D-DRAFT RESPONSE ~C-COMPLETED ~ OF SIGNER ~
- ~F-FURNISH FACT SHEET ~S-SUSPENDED ~ CODE = A ~
- ~I-INFO COPY/NO ACT NEC ~ ~COMPLETED = DATE OF ~
- ~R-DIRECT REPLY W/COPY ~ ~ OUTGOING ~
- ~S-FOR-SIGNATURE ~ ~ ~
- ~X-INTERIM REPLY ~ ~ ~

REFER QUESTIONS AND ROUTING UPDATES TO CENTRAL REFERENCE
(ROOM 75, OEOB) EXT-2590
KEEP THIS WORKSHEET ATTACHED TO THE ORIGINAL INCOMING
LETTER AT ALL TIMES AND SEND COMPLETED RECORD TO RECORDS
MANAGEMENT.

584 615

5236



July 12, 1988

Dear Mr. President:

My sincere congratulations on the very successful outcome of your participation in the Toronto Economic Summit.

USIA is proud to have provided the public diplomacy support to your eighth and last economic summit, as detailed in the enclosed report. Through VOA, WORLDNET, Press and Program support before and during the summit, USIA officers were able to bring to important world audiences the concerns of a Presidency clearly committed to the international maintenance of freedom and prosperity. We will continue to support you in these important objectives.

With my best regards.

Sincerely,

Marvin Stone for CZW

Charles Z. Wick
Director

The President
The White House

JUL 06 1988

MEMORANDUM FOR: The Director
FROM: P - Charles Horner
SUBJECT: USIA Support for the Toronto Summit

Summary

The following is an overview of USIA activities in support of the Toronto Summit. Attachments from each of the media elements (Tab A - Foreign Press Center; Tab B - VOA; Tab C - Television; Tab D - Wireless File; Tab E - Research and Media Reaction; Tab F - Satellite Speakers) provide more detailed information on the variety and reach of USIA activities.

Background

Pre-Summit

USIA's support of the Toronto Summit was based on an overall public diplomacy strategy paper, prepared by P/G in consultation with the media elements and the seven Summit Posts. Copies of the paper went to the Secretary of State, the Assistant to the President for National Security Affairs, and other senior officials planning for the event. P/G also drafted letters to Department Secretaries and other senior officials requesting their participation in Summit programming.

P/G and EU represented the Agency on the NSC Task Force on the Summit to assure that the recommended programming was carried out in an effective manner.

Planning to support the White House Press Office operations in Toronto began almost a year before the Summit, when USIS Canada PAO Jim Thurber, who had taken part in the Venice Summit, returned and formulated plans, drawing on the Venice experience. Discussions with Canadian organizers and participation in the early White House advance visits were followed by three days in Washington in early March lining up Agency material and personnel support. Thurber made several visits to the Toronto site before the final move from Ottawa June 1.

Working with the Canadian Summit Management Office, USIS arranged for space for a White House Press Center within the Convention Center where the principals conducted their meetings. Together with the adjacent White House filing center and press office, U.S. press facilities were far larger and better located than those of any other Summit participant.

Summit

The Center, designed with the aid of an Apple McIntosh computer, accommodated a full reference unit, manned by experienced librarians and equipped with basic reference material as well as access to U.S. databases including DIALOG, Legi-Slate, EBBS, PDQ and NEXIS. It also offered standard services such as wire services, copying, and work space for VOA, WORLDNET and the Media Reaction operation. The Center was connected by cellular phone, radio and pager to all personnel and by telephone, fax and computer modem to Washington and Ottawa.

All six Americans and 11 Canadians in USIS Canada were actively involved in support of the White House press operation at the Summit, together with 13 USIA personnel from Washington. On a 24-hour schedule, they provided liaison functions with the offices of the Secretary of State and Secretary of the Treasury and the White House; management of site and press pool operations; reference services; and communication, logistics and administrative support. Also provided was support for your program at the Summit, as well as in office calls in Ottawa.

Copies will be distributed to C and EU.

Foreign Press Center

Pre-Summit

The Foreign Press Center Coordinated the Group Presidential Interview June 15 with seven journalists from Economic Summit Countries: Liberation of France, Daily Telegraph of the United Kingdom, Corriere della Sera of Italy, Toronto Star of Canada, Asahi Shimbun of Japan, Sueddeutsche Zeitung of West Germany, and Los Angeles Times of the United States.

Under Secretary of State for Economic Affairs W. Allen Wallis gave an on-the-record briefing on the Summit at the Center June 9. He discussed the logistics and agenda of the seven-nation meeting and commented on some of the issues to some 40 correspondents. Copies of the Agency's videotape were given to 11 TV networks. The Under Secretary also gave separate TV interviews to three networks.

Ambassador Daniel G. Amstutz, Chief U.S. Agricultural Negotiator for the Summit, briefed at the Foreign Press Center June 16.

Also on June 16, David C. Mulford, Assistant Secretary of the Treasury for International Affairs, discussed the Third World debt issue and other Summit Agenda questions in a Center briefing.

In cooperation with the State Department's Office of Public Diplomacy, the Center arranged for a dozen Japanese correspondents to meet with Under Secretary of State Wallis June 15 for a briefing on U.S.-Japan issues at the Summit.

Post-Summit

On June 23, Under Secretary Wallis reappeared at the Foreign Press Center for a wrap-up briefing. Copies of the Agency's videotape were given to BBC, Televisa of Mexico and CTS of Taiwan. After the briefing, the Under Secretary was interviewed by the West German news agency DPA.

June 30, 1988

MEMORANDUM FOR: P/G - Kenneth Bache
FROM: VOA - Richard W. Carlson *RWC*
SUBJECT: VOA Coverage of the Economic Summit

The leaders of the seven largest industrialized democracies held their annual summit in Toronto, Canada from June 19 - June 21. Correspondent Ron Pemstein, who is covering the White House, and Economics Correspondent Barry Wood, who has reported from the last nine economic summits, covered the event for the News Division. VOA Spanish Branch Economics Specialist Oscar Minoso covered for language services.

Prior to the opening of the summit, the News Division issued the following background reports: Ron Pemstein - An Overview; Barry Wood - Debt; a combined piece from Gil Butler, London, Laurie Kassman, Paris, and David Lent, Bonn - Summit Europe Sceneseater; Barry Wood - Trade; Barry Wood - Policy Coordination.

VOA reporting from the summit centered on the leaders' assessment of positive economic developments since the October stock market crash.

Another major issue of the summit was Third World debt. The leaders discussed various ways to relieve the debt burden of the poorest developing countries.

As Correspondent Wood stated in a report filed on the first day of the summit: "Essentially the seven ministers agreed that Japan and Western creditor governments should be free to pursue whatever forms of debt relief they want. The various approaches -- a combination of longer loan maturities, lower interest rates, and outright debt forgiveness -- will be coordinated by the Paris Club of creditor governments."

The United States pressed for agricultural subsidies to be eliminated by the end of this century. But as Correspondent Pemstein said: "The European community opposed the U.S. plan, feeling the timing is too ambitious."

This was President Reagan's final economic summit, and he spent some time briefing the other leaders on his Moscow summit. The topics discussed in the summit's final political statement were: East-West relations, terrorism and narcotics. President Reagan held a news conference on the final day of the summit, and VOA carried it live.

Correspondent Wood, summing up the meeting, reported: "The summit declaration says the world economy is performing well and that the outlook is positive, in part, because of the sensible and closely coordinated policies being pursued by the seven governments."

VOA also discussed the summit in two editorials. In a preview, the editorial quoted President Reagan as saying the world "is turning away from state control of economies and returning to the marketplace. From India to Argentina, from Africa to China, and even in the Soviet Union, the shackles of state economic domination are beginning to loosen."

In the editorial summing up the meeting, VOA said: "This week's Economic Summit meeting of the major industrialized democracies was marked by a sense of justifiable pride."

Television and Film

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America Today carried two extensive backgrounders on U.S.-Canada trade June 16 and 17 by economics reporter Kevin Smith. The first laid out the scope and nature of the trade relationship and the second the new free trade agreement.

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Worldnet transmitted President Reagan's address to members of the Empire and Canadian Clubs in Toronto at the Summit's conclusion.

Post-Summit

America Today carried a wrap-up Summit-related interview with Assistant Treasury Secretary Mulford.

ABC Weekly Highlights June 27 highlighted the Toronto Summit in its news stories of the previous week

June 24, 1988

MEMORANDUM TO: P/G - Mr. McLellan
FROM: P/PG - William Miller
SUBJECT: Toronto Summit Wrapup Report

BETWEEN SUMMITS

In the interval between the Moscow and Toronto Summits, the Wireless File reported worldwide -- to 206 posts in 127 countries -- the views of U.S. officials on the possibility of better economic cooperation between Western nations and the signs of improved relations with the East. The agenda for Toronto -- more movement in the GAAT talks, agricultural subsidy reform, better economic policy coordination, and strengthening of the international economy -- was sketched in President Reagan's June 13 speech to the Atlantic Council and fleshed out in briefings and remarks by aides. The File carried the text and a lead on the President's speech, plus seven leads and two texts on the briefings and remarks. Also carried were seven "Gist" policy papers backgrounding Toronto Summit issues.

AT TORONTO

Summit coverage was heavy and comprehensive throughout the week, including a special joint Sunday file devoted exclusively to opening day events. In the four-day run-up to the opening session, a total of 21 scene-setting articles and texts were moved worldwide. In Toronto, the File's coverage team of Gene Brake, Di McDonald and Jon Schaffer produced 24 articles, newsleads and reports, plus 14 texts and transcripts. All of these moved to 206 posts in 127 countries on regularly-scheduled files, plus the Sunday file and two special late Monday and Tuesday files which ensured that no coverage was delayed. Highlights included the Summit Economic Declaration, the two political statements, President Reagan's news conference, and his speech at the close of the Summit.

AGRICULTURAL TRADE REPORT

Special Publications (P/PMS) -- using a new on-screen graphics software and laser printing system -- prepared a report on agricultural trade issues for journalists, officials and other participants attending the Toronto Summit. The report, entitled "Harvest 2000: The U.S. Proposal for Comprehensive Reform of Agricultural Trade," summarized the chief provisions of President Reagan's proposal to end all subsidies and barriers to trade in agriculture by the year 2000. It also assessed the trade proposals of other nations and provided background on agricultural trade issues addressed in previous rounds of multilateral negotiations. "Harvest 2000" was written by P/PMS writer-editor Jeanne Holden and produced by graphic artist Barbara Morgan.

June 28, 1988

MEMORANDUM FOR: P/G - Mr. Kenneth Bache
FROM: R - Nils H. Wessell ^{HW}
SUBJECT: Research Support for Toronto Summit

The Office of Research contributed, as usual, both special public opinion and foreign media analyses for the U.S. planners and participants in advance of the Toronto Economic Summit.

Public opinion surveys were commissioned about two months prior to the meeting in all six participating countries to gauge general public sentiment on the issues to be addressed at the summit. Designed in close collaboration with the U.S. policy officials preparing the meeting, this produced an initial highlights report in mid-May still timely for planning purposes. More detailed, thematic reports followed that served as briefing materials for U.S. support staff and delegation members. The survey in Canada also encompassed other bilateral concerns appropriate for broader U.S.-Canadian discussions at the margins of the Summit.

Two analyses of foreign media were also prepared in advance of Toronto. One, in late May, gave an early assessment of general European media play looking ahead to the Summit. A second one, three weeks later, updated the analysis right to the eve of the meeting and focussed exclusively on the press of the six summit-participating countries.

Below is a complete list of the research papers produced for the Toronto Summit:

1. Japanese Buoyant About Own Economy But Concerned About Trade Frictions With The U.S. (M-5/9/88)
2. Public Opinion on Toronto Economic Summit Issues. (B-5/16/88)
3. European And Canadian Publics Favor Trade Restrictions, Particularly Against Japan. (M-6/14/88)
4. West Europeans Optimistic On Their Economies, Worry About Unemployment Rather Than Inflation. (M-6/16/88)
5. Pre-Economic Summit Mood in Canada: U.S. Image Favorable, U.S. and Japanese Investments Welcome, But Concern Lingers About FTA and Environmental Issues. (M-6/17/88)
6. Interest Diminished, West European Press Hope For a Productive Summit. (FMA-5/24/88)
7. Agricultural Trade and Third World Debt Are Troublesome Issues Facing Toronto Summit Participants. (FMA-6/16/88)

June 24, 1988

MEMORANDUM FOR: P/G - Mr. Bacne
FROM: P/M - Ray H. Burson.
SUBJECT: Media Reaction of the Toronto Summit

The Media Reaction Staff (P/M) produced six Special Reports of Foreign Media Reaction during and immediately after the Toronto Economic Summit. The reports, beginning with a Sunday edition, were compiled at the Agency and sent by computer to a two-member team in Toronto which reproduced and hand-delivered them to senior government officials. Media reaction coverage from June 19 through 22, showed print and electronic media in 37 countries around the world commenting on the summit.

June 30 1988

MEMORANDUM FOR: P/G - Mr. Robert McClellan
FROM: P/DS - John J. Vinca *J. Vinca*
SUBJECT: P/DS Programming: Toronto Economic Summit:

"RENOWNED EXPERT" PROVIDES USIS DAKAR EXCELLENT OPPORTUNITY TO ADDRESS IMPORTANT ECONOMIC ISSUES

Senegalese participants appreciated well-thought out answers by Dr. Paul Samuelson, Professor of Economics, M.I.T., especially in regard to steps toward a more equitable distribution of the world's economic resources, an answer which was "a source of hope" for Third World countries. The ED was particularly "timely", noted the post, for an AmPart on managements skills was in Dakar and attended the ED, then drew from Dr. Samuelson's discussion in talks with the Graduate Engineering School Division of Management and marketing, the regional Graduate School of Business Management, and the National Confederation of Young Senegalese Entrepreneurs. The ED may have further echoes as the videotape (in French) has been sent to the national television station for possible placement.

EXCLUSIVE RESULTS IN THREE COLUMN ARTICLE IN BRAZILIAN PAPER

Dr. Henry Nau, Associate Dean of the School of International Affairs, George Washington University, granted an exclusive to former IV grantee and chief economic editor of Jornal do Brasil, Miriam Leitao. The resulting article in the Sunday issue covered three columns and was signed by Senhora Leitao. She was impressed with Dr. Nau's expertise and ability to answer "even the most sensitive questions" and expressed her satisfaction with the "technically superb" program.

INTERNATIONAL TRADE LAWYER PRESENTS WELL-FOCUSED STATEMENT ON THE FUTURE OF THE U.S. ECONOMY

Mr. Leonard Santos, a lawyer specialising in international trade, with the Washington firm of Verner-Liipfert, dicussed the status of the U.S. and World Economies with the director of the La Paz Daily "Hoy." Mr. Santos is also a member of the economic "think tank" "Cinco." Santos argued "that current trends in the budget and trade deficits would allow the U.S. to show more flexibility on trade and debt." USIS La Paz concluded "all in all, a superb program."

ELECTRONIC DIALOGUE WITH LEONARD SILK

Mr. Leonard Silk, Economic Columnist, New York Times, was interviewed by USIS Madras in a successful Electronic Dialogue on "U.S. World Economy 1988." P/DS awaiting final post evaluation.

ELECTRONIC DIALOGUE WITH ALBERT LAFFER

Mr. Albert Laffer, President of A.B. Laffer Associates was interviewed by USIS Cairo in a Electronic Dialogue on the "Current Account Deficit." P/DS awaiting final post evaluation.

UPCOMING POST-SUMMIT PROGRAMS:

June 30 TelePress Conference with USIS Brazzaville:
Melinda Kimble, Acting Director, Office of Monetary Affairs, Bureau
of Economic and Business Affairs, Department of State, will discuss
results of the Toronto Economic Summit with journalists, academics
and government officials.

UNCLASSIFIED
NSC/S PROFILE

RECORD ID: 8805236
RECEIVED: 15 JUL 88 11

TO: PRESIDENT

FROM: WICK, C

DOC DATE: 15 JUL 88
SOURCE REF: 584615

KEYWORDS: USIA
CANADA

TORONTO SUMMIT

PERSONS:

SUBJECT: USIA RPT RE ITS TORONTO SUMMIT SUPPORT

ACTION: N FAR PER CURTIN DUE DATE: 19 JUL 88 STATUS: C

STAFF OFFICER: CURTIN LOGREF: 8805189

FILES: WH NSCIF: CODES:

D O C U M E N T D I S T R I B U T I O N

FOR ACTION
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BATJER
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FOR INFO
PERITO
ROSTOW
STEVENS

COMMENTS:

DISPATCHED BY _____ DATE _____ W/ATTCH: YES NO

OPENED BY: NSWJR CLOSED BY: NSARP DOC 1 OF 1

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ACTION DATA SUMMARY REPORT

RECORD ID: 8805236

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CAO ASSIGNED ACTION REQUIRED

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NSC/S PROFILE

RECORD ID: 8805236
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FOR INFO
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STEVENS

COMMENTS:

No action required

DISPATCHED BY _____ DATE _____ W/ATTCH: YES NO

OPENED BY: NSWJR CLOSED BY: DOC 1 OF 1

UNCLASSIFIED

THE WHITE HOUSE
WASHINGTON58517
F 0001
TR 500

June 18, 1988

MEMORANDUM FOR TRAVELING GUESTS AND STAFF

FROM: JAMES L. HOOLEY *JLH for*
SUBJECT: TORONTO ECONOMIC SUMMIT

MWS

Attached please find the schedule for the Toronto Economic Summit for Sunday, June 19-Tuesday, June 21, 1988. Listed below are several items which the Advance team has asked me to pass along to members of the traveling party.

1. Motorcade Alignments/Assignments: The motorcade alignments and assignments in Toronto are unlike our normal package due to strict Canadian rules and security regulations. The Advance Team has made every effort to accommodate those staff who normally travel with the President and we ask for your patience and cooperation in this area.

2. Access to Event Sites: Access to all event sites in Toronto, especially the Metro Toronto Convention Center (MTCC), the site of the Economic Summit meetings, is extremely limited. As in all previous Economic Summits, there will be colored access badges issued only to those staff who require access to the MTCC for Presidential, Secretary of State or Secretary of Treasury support purposes. Every agency has been severely limited in numbers for these badges. They will be distributed daily at the Royal York Hotel by Advance Office personnel.

As you will see, only those staff who are moving in motorcades with the President to the MTCC have been noted in the schedule. Information on transportation and time of departure for those support personnel who will be going to the MTCC will be distributed in Toronto upon arrival on Sunday afternoon.

3. Departure from Toronto on Tuesday, June 21st: Information for departure from Toronto on Tuesday, June 21st (airplane manifests and transportation to the airport) will be distributed in a Traveling Guests and Staff Memo on Monday afternoon, June 20th, in Toronto. All staff who are manifested on either Air Force One, 26000 or the Press Plane on the way to Toronto will also be provided with transportation back to Andrews Air Force Base on Tuesday, June 21st. All other staff requests for transportation will be taken on a space available basis. Please inform Joanne Hildebrand in the Advance Office in Toronto if your travel plans have changed for return to Washington, D.C. on Tuesday, June 21st.

THE WHITE HOUSE
WASHINGTON

July 15, 1988

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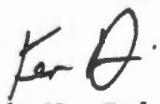
Dear Charlie:

Many thanks for sending me the report on USIA's activities in support of the President's participation in the Economic Summit in Toronto. I look forward to having a chance to review it.

Hope to see you soon.

With best wishes,

Sincerely,



Kenneth M. Duberstein
Chief of Staff to the President

The Honorable Charles Z. Wick
Director
United States Information Agency
Washington, DC 20547



July 12, 1988

Dear Ken:

The attached report describes USIA public diplomacy activities in support of President Reagan's participation in the 1988 Toronto Economic Summit. With your assistance, USIA's media and informational programs brought to millions in our foreign audiences the message of President Reagan's strong commitment to international freedom and prosperity.

Best regards.

Sincerely,

A handwritten signature in blue ink that reads "New Stone for CZW". The signature is written in a cursive, somewhat stylized script.

Charles Z. Wick
Director

The Honorable
Kenneth M. Duberstein
Chief of Staff
The White House

JUL 05 1988

MEMORANDUM FOR: The Director
FROM: P - Charles Horner
SUBJECT: USIA Support for the Toronto Summit

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B

June 30, 1988

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Worldnet transmitted President Reagan's address to members of the Empire and Canadian Clubs in Toronto at the Summit's conclusion.

Post-Summit

America Today carried a wrap-up Summit-related interview with Assistant Treasury Secretary Mulford.

ABC Weekly Highlights June 27 highlighted the Toronto Summit in its news stories of the previous week

D

June 24, 1988

MEMORANDUM TO: P/G - Mr. McLellan
FROM: P/PG - William Miller
SUBJECT: Toronto Summit Wrapup Report

BETWEEN SUMMITS

In the interval between the Moscow and Toronto Summits, the Wireless File reported worldwide -- to 206 posts in 127 countries -- the views of U.S. officials on the possibility of better economic cooperation between Western nations and the signs of improved relations with the East. The agenda for Toronto -- more movement in the GAAT talks, agricultural subsidy reform, better economic policy coordination, and strengthening of the international economy -- was sketched in President Reagan's June 13 speech to the Atlantic Council and fleshed out in briefings and remarks by aides. The File carried the text and a lead on the President's speech, plus seven leads and two texts on the briefings and remarks. Also carried were seven "Gist" policy papers backgrounding Toronto Summit issues.

AT TORONTO

Summit coverage was heavy and comprehensive throughout the week, including a special joint Sunday file devoted exclusively to opening day events. In the four-day run-up to the opening session, a total of 21 scene-setting articles and texts were moved worldwide. In Toronto, the File's coverage team of Gene Brake, Di McDonald and Jon Schaffer produced 24 articles, newsleads and reports, plus 14 texts and transcripts. All of these moved to 206 posts in 127 countries on regularly-scheduled files, plus the Sunday file and two special late Monday and Tuesday files which ensured that no coverage was delayed. Highlights included the Summit Economic Declaration, the two political statements, President Reagan's news conference, and his speech at the close of the Summit.

AGRICULTURAL TRADE REPORT

Special Publications (P/PMS) -- using a new on-screen graphics software and laser printing system -- prepared a report on agricultural trade issues for journalists, officials and other participants attending the Toronto Summit. The report, entitled "Harvest 2000: The U.S. Proposal for Comprehensive Reform of Agricultural Trade," summarized the chief provisions of President Reagan's proposal to end all subsidies and barriers to trade in agriculture by the year 2000. It also assessed the trade proposals of other nations and provided background on agricultural trade issues addressed in previous rounds of multilateral negotiations. "Harvest 2000" was written by P/PMS writer-editor Jeanne Holden and produced by graphic artist Barbara Morgan.

E

June 28, 1988

MEMORANDUM FOR: P/G - Mr. Kenneth Bache
FROM: R - Nils H. Wessell ^{NHW}
SUBJECT: Research Support for Toronto Summit

The Office of Research contributed, as usual, both special public opinion and foreign media analyses for the U.S. planners and participants in advance of the Toronto Economic Summit.

Public opinion surveys were commissioned about two months prior to the meeting in all six participating countries to gauge general public sentiment on the issues to be addressed at the summit. Designed in close collaboration with the U.S. policy officials preparing the meeting, this produced an initial highlights report in mid-May still timely for planning purposes. More detailed, thematic reports followed that served as briefing materials for U.S. support staff and delegation members. The survey in Canada also encompassed other bilateral concerns appropriate for broader U.S.-Canadian discussions at the margins of the Summit.

Two analyses of foreign media were also prepared in advance of Toronto. One, in late May, gave an early assessment of general European media play looking ahead to the Summit. A second one, three weeks later, updated the analysis right to the eve of the meeting and focussed exclusively on the press of the six summit-participating countries.

Below is a complete list of the research papers produced for the Toronto Summit:

1. Japanese Buoyant About Own Economy But Concerned About Trade Frictions With The U.S. (M-5/9/88)
2. Public Opinion on Toronto Economic Summit Issues. (B-5/16/88)
3. European And Canadian Publics Favor Trade Restrictions, Particularly Against Japan. (M-6/14/88)
4. West Europeans Optimistic On Their Economies, Worry About Unemployment Rather Than Inflation. (M-6/16/88)
5. Pre-Economic Summit Mood in Canada: U.S. Image Favorable, U.S. and Japanese Investments Welcome, But Concern Lingers About FTA and Environmental Issues. (M-6/17/88)
6. Interest Diminished, West European Press Hope For a Productive Summit. (FMA-5/24/88)
7. Agricultural Trade and Third World Debt Are Troublesome Issues Facing Toronto Summit Participants. (FMA-6/16/88)

June 24, 1988

MEMORANDUM FOR: P/G - Mr. Bacne
FROM: P/M - Ray H. Burson.
SUBJECT: Media Reaction of the Toronto Summit

The Media Reaction Staff (P/M) produced six Special Reports of Foreign Media Reaction during and immediately after the Toronto Economic Summit. The reports, beginning with a Sunday edition, were compiled at the Agency and sent by computer to a two-member team in Toronto which reproduced and hand-delivered them to senior government officials. Media reaction coverage from June 19 through 22, showed print and electronic media in 37 countries around the world commenting on the summit.

F

June 30 1988

MEMORANDUM FOR: P/G - Mr. Robert McClellan
FROM: P/DS - John J. Vinca *J. Vinca*
SUBJECT: P/DS Programming: Toronto Economic Summit:

"RENOWNED EXPERT" PROVIDES USIS DAKAR EXCELLENT OPPORTUNITY TO ADDRESS IMPORTANT ECONOMIC ISSUES

Senegalese participants appreciated well-thought out answers by Dr. Paul Samuelson, Professor of Economics, M.I.T., especially in regard to steps toward a more equitable distribution of the world's economic resources, an answer which was "a source of hope" for Third World countries. The ED was particularly "timely", noted the post, for an AmPart on managements skills was in Dakar and attended the ED, then drew from Dr. Samuelson's discussion in talks with the Graduate Engineering School Division of Management and marketing, the regional Graduate School of Business Management, and the National Confederation of Young Senegalese Entrepreneurs. The ED may have further echoes as the videotape (in French) has been sent to the national television station for possible placement.

EXCLUSIVE RESULTS IN THREE COLUMN ARTICLE IN BRAZILIAN PAPER

Dr. Henry Nau, Associate Dean of the School of International Affairs, George Washington University, granted an exclusive to former IV grantee and chief economic editor of Jornal do Brasil, Miriam Leitao. The resulting article in the Sunday issue covered three columns and was signed by Senhora Leitao. She was impressed with Dr. Nau's expertise and ability to answer "even the most sensitive questions" and expressed her satisfaction with the "technically superb" program.

INTERNATIONAL TRADE LAWYER PRESENTS WELL-FOCUSED STATEMENT ON THE FUTURE OF THE U.S. ECONOMY

Mr. Leonard Santos, a lawyer specialising in international trade, with the Washington firm of Verner-Liipfert, dicussed the status of the U.S. and World Economies with the director of the La Paz Daily "Hoy." Mr. Santos is also a member of the economic "think tank" "Cinco." Santos argued "that current trends in the budget and trade deficits would allow the U.S. to show more flexibility on trade and debt." USIS La Paz concluded "all in all, a superb program."

ELECTRONIC DIALOGUE WITH LEONARD SILK

Mr. Leonard Silk, Economic Columnist, New York Times, was interviewed by USIS Madras in a successful Electronic Dialogue on "U.S. World Economy 1988." P/DS awaiting final post evaluation.

ELECTRONIC DIALOGUE WITH ALBERT LAFFER

Mr. Albert Laffer, President of A.B. Laffer Associates was interviewed by USIS Cairo in a Electronic Dialogue on the "Current Account Deficit." P/DS awaiting final post evaluation.

UPCOMING POST-SUMMIT PROGRAMS:

June 30 TelePress Conference with USIS Brazzaville:
Melinda Kimble, Acting Director, Office of Monetary Affairs, Bureau
of Economic and Business Affairs, Department of State, will discuss
results of the Toronto Economic Summit with journalists, academics
and government officials.