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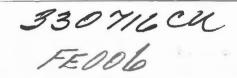
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THE WHITE HOUS

MEMORANDUM

DATE:

11/21/86

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SLR

ACTION:

- Review/Approval
- Recommendation
- Information Copy
- Draft Reply
- As we discussed

DATE ACTION NEEDED:

COMMENT:

S.K.'s research turned up no activity on an emblem. This needs a "thanks for thinking of us" type reply, advising him we sent his letter on to USDA for officials there to be aware of, and sending him a blue-line copy of the proc (maybe even two -- one for his protege) for the rose.

Thanks.

CHARLES A. DONOVAN Presidential Correspondence Room 94, OEOB - x7610

MEMORANDUM OF CALL Previous editions usable TO: -YOU WERE CALLED BY-YOUWERE VISITED BYende 2 OF (Organization) PLEASE PHONE 1 FTS AUTOVON Ĺ 7060 12530 WILL CALL AGAIN IS WAITING TO SEE YOU RETURNED YOUR CALL WISHES AN APPOINTMENT MESSAGE L Corner RECEIVED BY DATE TIME 53-110 NSN 7540-00-634-4018 VU.S.GPO:1985-0-461-274/20008 STANDARD FORM 63 (Rev. 8-81) Prescribed by GSA FPMR (41 CFR) 101-11.6

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EXECUTIVE OFFICE OF THE PRESIDENT OFFICE OF MANAGEMENT AND BUDGET WASHINGTON, D.C. 20503

October 3, 1986

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MEMORANDUM FOR THE PRESIDENT

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FROM:

AC John H. Carley General Counsel

SUBJECT:

Designation of the Rose as the National Floral Emblem

Pursuant to Senate Joint Resolution 159, the President is authorized and requested to issue a proclamation which would designate the Rose as the National Floral Emblem.

The proposed proclamation was prepared by this office.

The proposed proclamation has the approval of the Director of the Office of Management and Budget.

Attachment

MEMORANDUM

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THE WHITE HOUSE washington

OCTOBER 20, 1986

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MEMORANDUM FOR:

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PETER WALLISON ALFRED KINGON WILL BALL CHUCK HOBBS MITCH DANIELS PAT BUCHANAN FRED RYAN (FYI)

FROM:

AMY MILLER (for) ANNE HIGGINS 94 OEOB

ATTACHED FOR YOUR REVIEW IS A NEW DRAFT OF THE NATIONAL FLORAL EMBLEM PROCLAMATION OF THE USA WHICH WAS STAFFED FOR THE FIRST TIME ON OCTOBER 14, 1986. PLEASE CALL IN YOUR CLEARANCE BY 5:00 pm TODAY TO AMY AT X7610.

THANK YOU FOR YOUR ATTENTION TO THIS MATTER.

THE NATIONAL FLORAL EMBLEM OF THE UNITED STATES OF AMERICA THE ROSE

<u>, ja</u>

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BY THE PRESIDENT OF THE UNITED STATES OF AMERICA A PROCLAMATION

Americans have always loved the flowers with which God decorates our land. More often than any other flower, we hold the rose dear as the symbol of life and love and devotion, of beauty and eternity. For the love of man and woman, for the love of mankind and God, for the love of country, Americans who would speak the language of the heart do so with a rose.

We see proofs of this everywhere. The study of fossils reveals that the rose has existed in America for age upon age. We have always cultivated roses in our gardens. Our first President, George Washington, bred roses, and a variety he named after his mother is still grown today. The White House itself boasts a beautiful Rose Garden. We grow roses in all our fifty States. We find roses throughout our art, music, and literature. We decorate our celebrations and parades with roses. We look forward to California's Rose Parade and Rose Bowl every New Year's Day. Most of all, we present roses to those we love, and we lavish them on our altars, our civil shrines, and the final resting places of our honored dead.

The American people have long held a special place in their hearts for roses. Let us continue to cherish them, to honor the love and devotion they represent, and to bestow them on all we love just as God has bestowed them on us.

The Congress, by Senate Joint Resolution 159, has designated the rose as the National Floral Emblem of the United States and authorized and requested the President to issue a proclamation declaring this fact. NOW, THEREFORE, I, RONALD REAGAN, President of the United States of America, do hereby proclaim the rose as the National Floral Emblem of the United States of America.

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day of , in the year of our Lord nineteen hundred and eighty-six, and of the Independence of the United States of America the two hundred and eleventh.

IN WITNESS WHEREOF, I have hereunto set my hand this

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THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

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THE NATIONAL FLORAL EMBLEM OF THE UNITED STATES OF AMERICA THE ROSE

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

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IN WITNESS WHEREOF, I have hereunto set my hand this day of , in the year of our Lord nineteen hundred and eighty-six, and of the Independence of the United States of America the two hundred and eleventh.

RONALD REAGAN

THE NATIONAL FLORAL EMBLEM OF THE UNITED STATES OF AMERICA THE ROSE

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BY THE PRESIDENT OF THE UNITED STATES OF AMERICA A PROCLAMATION

People of every age and clime have always loved the flowers with which God decorates the earth. More often than any other flower, in cultures around the globe, the rose is held dear as the symbol of life and love and devotion. For the love of man and woman, for the love of mankind and God, for the love of country, those who would speak the language of the heart do so with a rose.

We see proofs of this everywhere -- "I am the rose of Sharon," we read in the Song of Solomon; poets have celebrated the rose through the centuries as a synonym for beauty and eternity; the Rosary is a garland of prayers; and parents name newborn babies "Rose."

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The rose has been cultivated in gardens for more than five thousand years, we know, and it appears in the earliest art, poetry, and tradition. The study of fossils reveals that the rose has existed in America for age upon age. We Americans have always loved roses. We grow them in all our fifty States and we find them throughout our art, music, and literature. Our first President, George Washington, bred roses; a variety he cultivated and named after his mother is still grown today. The White House boasts a beautiful Rose Garden.

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IN WITNESS WHEREOF, I have hereunto set my hand this day of , in the year of our Lord nineteen hundred and eighty-six, and of the Independence of the United States of America the two hundred and eleventh.

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Americans have always loved the flowers with which God decorates our land. More often than any other flower, we hold the rose dear as the symbol of love and devotion, of beauty and eternity. For the love of man and woman, for the love of mankind and God, for the love of country, Americans who would speak the language of the heart do so with a rose.

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The American people have long held a special place in their hearts for roses. Let us continue to cherish them, to honor the love and devotion they represent, and to bestow them on all we love just as God has bestowed them on us.

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THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

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THE NATIONAL FLORAL EMBLEM OF THE UNITED STATES OF AMERICA THE ROSE

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BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

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We see proofs of this everywhere -- "I am the rose of Sharon," we read in the Song of Solomon; poets have celebrated the rose through the centuries as a synonym for beauty and eternity; the Rosary is a garland of prayers; and parents name newborn babies "Rose."

The rose has been cultivated in gardens for more than five thousand years, we know, and it appears in the earliest art, poetry, and tradition. The study of fossils reveals that the rose has existed in America for age upon age. We Americans have always loved roses. We grow them in all our fifty States, and we find them throughout our art, music, and literature. Our first President, George Washington, bred roses; a variety he cultivated and named after his mother is still grown today. The White House boasts a beautiful Rose Garden.

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RONALD REAGAN

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RR/OMB/DE/ cc:Dan Erglen

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ROSE.861006

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IN WITNESS WHEREOF, I have hereunto set my hand this

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Rinety-ninth Congress of the United States of America

AT THE SECOND SESSION

Begun and held at the City of Washington on Tuesday, the twenty-first day of January, one thousand nine hundred and eighty-six

Joint Resolution

To designate the rose as the national floral emblem.

Whereas the study of fossils has shown that the rose has been a native wild flower in America for over thirty-five million years; Whereas the rose is grown today in every State;

Whereas the rose has long represented love, friendship, peace, and the devotion of the American people to their country;

Whereas the rose has been cultivated and grown in gardens for over five thousand years and is referred to in both the Old and New Testaments;

Whereas the rose has for many years been the favorite flower of the American people, has captivated the affection of human kind, and has been revered and renowned in art, music, and literature;

Whereas our first President was also our first rose breeder, one of his varieties being named after his mother and still being grown today; and

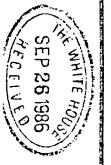
Whereas the United States is without a national flower: Now, therefore, be it

Resolved by the Senate and House of Representatives of the United States of America in Congress assembled, That the flower commonly known as the rose is designated and adopted as the national floral emblem of the United States of America, and the President of the United States is authorized and requested to declare such fact by proclamation.

Speaker of the House of Representatives.

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THE WHITE HOUSE WASHINGTON

OCTOBER 20, 1986

MEMORANDUM FOR:

- Jan

PETER WALLISON ALFRED KINGON WILL BALL CHUCK HOBBS MITCH DANIELS PAT BUCHANAN FRED RYAN (FYI)

FROM:

(for) ANNE HIGGINS 94 OEOB

ATTACHED FOR YOUR REVIEW IS A NEW DRAFT OF THE NATIONAL FLORAL EMBLEM PROCLAMATION OF THE USA WHICH WAS STAFFED FOR THE FIRST TIME ON OCTOBER 14, 1986. PLEASE CALL IN YOUR CLEARANCE BY 5:00 pm TODAY TO AMY AT X7610.

THANK YOU FOR YOUR ATTENTION TO THIS MATTER.

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THE NATIONAL FLORAL EMBLEM OF THE UNITED STATES OF AMERICA THE ROSE

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA A PROCLAMATION

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> day of , in the year of our Lord nineteen hundred and eighty-six, and of the Independence of the United States of America the two hundred and eleventh.

IN WITNESS WHEREOF, I have hereunto set my hand this

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THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

15-1

THE NATIONAL FLORAL EMBLEM OF THE UNITED STATES OF AMERICA THE ROSE

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BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

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RONALD REAGAN

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THE NATIONAL FLORAL EMBLEM OF THE UNITED STATES OF AMERICA THE ROSE

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

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IN WITNESS WHEREOF, I have hereunto set my hand this day of , in the year of our Lord nineteen hundred and eighty-six, and of the Independence of the United States of America the two hundred and eleventh.

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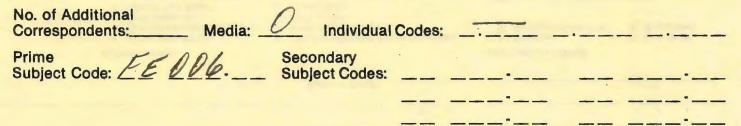
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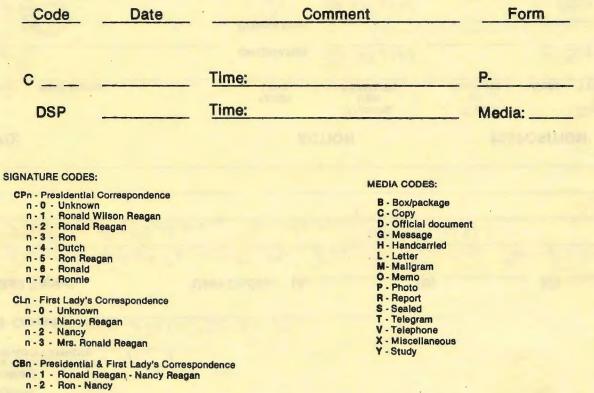
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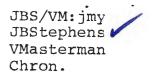


PRESIDENTIAL REPLY



THE WHITE HOUSE

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WASHINGTON

October 15, 1986

MEMORANDUM FOR DAN ENGLER STAFF ASSISTANT WHITE HOUSE CORRESPONDENCE FROM: JAY B STEPHENS DEPUTY COUNSEL TO THE PRESIDENT SUBJECT: Draft Proclamation Designating the Rose as the National Floral Emblem of the United States

We have reviewed the referenced draft proclamation and have no legal objection to the President signing it.



WASHINGTON

October 15, 1986



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MEMORANDUM FOR JAY B. STEPHENS

FROM: VICKI MASTERMAN

SUBJECT: Draft Proclamation on Designating the Rose as the National Floral Emblem of the United States

Attached for your review is a proposed memorandum from you to Dan Engler stating we have reviewed the referenced proclamation designating the rose as our national floral emblem and have no legal objection to the President signing it.

Although there are no legal problems with the draft proclamation, I believe it reads like a Hallmark greeting card. It also seems inappropriate to state the White House "boasts" a beautiful Rose Garden, and to cite as a reason for the rose being our national flower that parents name newborn babies "Rose." Parents also name newborns "Fern" and "Daisy." THE WHITE HOUSE

WASHINGTON



452032CV

Document No. 330-716

October 14, 1986

MEMORANDUM FOR:

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PETER J. WALLISON ALFRED H. KINGON WILL BALL CHUCK HOBBS MITCH DANIELS PAT BUCHANAN FRED RYAN (FYI)

FROM:

Dan Engler (for) ANNE HIGGINS 94 OEOB

SUBJECT:

(DRAFT PROCLAMATION)

The National Floral Emblem of the USA

Attached for your review is the above mentioned proclamation designating the Rose as the National Floral Emblem of the USA.

It was submitted by the Office of Management and Budget and edited/revised by this office.

(IMMEDIATE ATTENTION REQUIRED.) Written response required by no later than 5 p.m., Wednesday, October 15, 1986. For routine clearance, call Amy Miller, extension 7610. For questions or discussion, call Dan Engler, extension 7610.

Thank you.

cc: Ron Geisler



EXECUTIVE OFFICE OF THE PRESIDENT OFFICE OF MANAGEMENT AND BUDGET WASHINGTON, D.C. 20503

October 3, 1986

MEMORANDUM FOR THE PRESIDENT

FROM:

John H. Carley General Counsel

SUBJECT:

Designation of the Rose as the National Floral Emblem

Pursuant to Senate Joint Resolution 159, the President is authorized and requested to issue a proclamation which would designate the Rose as the National Floral Emblem.

The proposed proclamation was prepared by this office.

The proposed proclamation has the approval of the Director of the Office of Management and Budget.

Attachment

THE NATIONAL FLORAL EMBLEM OF THE UNITED STATES OF AMERICA THE ROSE

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BY THE PRESIDENT OF THE UNITED STATES OF AMERICA A PROCLAMATION

People of every age and clime have always loved the flowers with which God decorates the earth. More often than any other flower, in cultures around the globe, the rose is held dear as the symbol of life and love and devotion. For the love of man and woman, for the love of mankind and God, for the love of country, those who would speak the language of the heart do so with a rose.

We see proofs of this everywhere -- "I am the rose of Sharon," we read in the Song of Solomon; poets have celebrated the rose through the centuries as a synonym for beauty and eternity; the Rosary is a garland of prayers; and parents name newborn babies "Rose."

The rose has been cultivated in gardens for more than five thousand years, we know, and it appears in the earliest art, poetry, and tradition. The study of fossils reveals that the rose has existed in America for age upon age. We Americans have always loved roses. We grow them in all our fifty States and we find them throughout our art, music, and literature. Our first President, George Washington, bred roses; a variety he cultivated and named after his mother is still grown today. The White House boasts a beautiful Rose Garden.

The American people have long held a special place in their hearts for roses. Let us continue to cherish them, to honor the love and devotion they represent, and to bestow them on all we love just as God has bestowed them on us.

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IN WITNESS WHEREOF, I have hereunto set my hand this day of , in the year of our Lord nineteen hundred and eighty-six, and of the Independence of the United States of America the two hundred and eleventh.

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THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

THE NATIONAL FLORAL EMBLEM OF THE UNITED STATES OF AMERICA THE ROSE

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BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

People of every age and clime have always loved the flowers with which God decorates the earth. More often than any other flower, in cultures around the globe, the rose is held dear as the symbol of life and love and devotion. For the love of man and woman, for the love of mankind and God, for the love of country, those who would speak the language of the heart do so with a rose.

We see proofs of this everywhere -- "I am the rose of Sharon," we read in the Song of Solomon; poets have celebrated the rose through the centuries as a synonym for beauty and eternity; the Rosary is a garland of prayers; and parents name newborn babies "Rose."

The rose has been cultivated in gardens for more than five thousand years, we know, and it appears in the earliest art, poetry, and tradition. The study of fossils reveals that the rose has existed in America for age upon age. We Americans have always loved roses. We grow them in all our fifty States and we find them throughout our art, music, and literature. Our first President, George Washington, bred roses; a variety he cultivated and named after his mother is still grown today. The White House boasts a beautiful Rose Garden.

The American people have long held a special place in their hearts for roses. Let us continue to cherish them, to honor the love and devotion they represent, and to bestow them on all we love just as God has bestowed them on us.

The Congress, by Senate Joint Resolution 159, has designated the rose as the National Floral Emblem of the United States and authorized and requested the President to issue a proclamation declaring this fact.

NOW, THEREFORE, I, RONALD REAGAN, President of the United States of America, do hereby proclaim the rose as the National Floral Emblem of the United States of America.

IN WITNESS WHEREOF, I have hereunto set my hand this day of , in the year of our Lord nineteen hundred and eighty-six, and of the Independence of the United States of America the two hundred and eleventh.

RONALD REAGAN

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RR/OMB/DE/ cc:Dan Ergle

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